

Global Power Tailgate Systems Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/GEAE31BDCB4EEN.html>

Date: January 2026

Pages: 118

Price: US\$ 4,480.00 (Single User License)

ID: GEAE31BDCB4EEN

Abstracts

The global Power Tailgate Systems market size is expected to reach \$ 6057 million by 2032, rising at a market growth of 7.6% CAGR during the forecast period (2026-2032). A power tailgate system is a system that automatically opens and closes a vehicle's tailgate via electric drive. This system typically includes components such as an electric motor, a transmission mechanism, a control module, and sensors. Upstream for power tailgate system includes structural & transmission parts (steel/aluminum brackets, hinges, gears/spindles, fasteners), actuator/motor materials (copper windings, magnets, bearings), electronics (MCU/driver ICs, sensors, wiring harnesses & connectors), and HMI components (tailgate handles/emblem handles, hands-free kick/proximity sensors). Downstream demand is driven by automakers and vehicle platforms?especially SUVs/MPVs/hatchbacks?with content typically trickling down from premium trims to mass trims. The aftermarket also exists for retrofit kits and replacement actuators/struts as standardized service parts.

In 2025?2026, global demand for power tailgate systems is primarily driven by rising SUV/crossover mix and the trickle-down of comfort/?hands-free? convenience features into mid trims. The electric motor is the core component of the system. Its rotation generates power, driving the transmission mechanism to move the tailgate. The transmission mechanism converts the rotational motion of the electric motor into linear motion, enabling the tailgate to open and close. The control module is the intelligent control center of the system, responsible for receiving signals from the sensors and making judgments and controls based on user operations or preset logic. The control module can be programmed to implement various functions, such as remote control, automatic sensing, and safety protection. Sensors detect the tailgate's status and the surrounding environment, providing corresponding signals to the control module. Common sensors include position sensors, force sensors, and anti-pinch sensors. Position sensors detect the tailgate's position and angle, force sensors sense the

tailgate's weight and resistance, and anti-pinch sensors detect if any object is trapped in the tailgate. The advantages of a power tailgate system include convenient and quick opening and closing, improved ease of use and comfort, especially for large SUVs or multi-purpose vehicles, reducing the burden on the user and providing a better vehicle experience.

This report studies the global Power Tailgate Systems demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Power Tailgate Systems, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Power Tailgate Systems that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Power Tailgate Systems total market, 2021-2032, (USD Million)

Global Power Tailgate Systems total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Power Tailgate Systems total market, key domestic companies, and share, (USD Million)

Global Power Tailgate Systems revenue by player, revenue and market share 2021-2026, (USD Million)

Global Power Tailgate Systems total market by Type, CAGR, 2021-2032, (USD Million)

Global Power Tailgate Systems total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Power Tailgate Systems market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Brose, Stabilus, Edscha, Magna, HI-LEX, STRATTEC, INGIN, KC Precision, AISIN, MinebeaMitsumi (U-Shin), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Power Tailgate Systems market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Power Tailgate Systems Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Power Tailgate Systems Market, Segmentation by Type:

Power Strut

External Spindle Drive

Electro-Hydraulic Drive

Global Power Tailgate Systems Market, Segmentation by Control:

Standalone Tailgate ECU

Integrated into BCM

Domain-Controlled

Global Power Tailgate Systems Market, Segmentation by Output Force Class:

Low Force (700N)

Global Power Tailgate Systems Market, Segmentation by Installation:

Single Strut Drive

Dual Strut Drive

Global Power Tailgate Systems Market, Segmentation by Application:

Passenger Car

Commercial Vehicle

Companies Profiled:

Brose

Stabilus

Edscha

Magna

HI-LEX

STRATTEC

INGIN

KC Precision

AISIN

MinebeaMitsumi (U-Shin)

Mitsuba

Bethel Automotive Safety Systems

INGIN

Qinglian Tongchuang Automobile Electronics

Zhaowei Industrial Technology

Key Questions Answered

1. How big is the global Power Tailgate Systems market?
2. What is the demand of the global Power Tailgate Systems market?
3. What is the year over year growth of the global Power Tailgate Systems market?
4. What is the total value of the global Power Tailgate Systems market?
5. Who are the Major Players in the global Power Tailgate Systems market?
6. What are the growth factors driving the market demand?

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