

# Global Power Supply Market 2024 by Company, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G52A212E6CADEN.html>

Date: January 2024

Pages: 146

Price: US\$ 3,480.00 (Single User License)

ID: G52A212E6CADEN

## Abstracts

According to our (Global Info Research) latest study, the global Power Supply market size was valued at USD 48220 million in 2023 and is forecast to a readjusted size of USD 71380 million by 2030 with a CAGR of 5.8% during review period.

Global key suppliers of power include Delta Electronics, TDK-Lambda, Sungrow, Power Supply, LITEON and MEAN WELL, holding a share about 35%. Among them. Delta Electronics gains the highest market share over 10%.

China is the largest market of power supply, with a share over 40%, followed by North America (12%) and Europe (8%).

In terms of product type, there are five dominant types-- switching power supply, converters and inverters, UPS, RF and microwave power supply, where the leading type is switching power supply, making up over 40%.

In terms of application, power supply is mainly used in communication and consumer electronics, industry, new energy, automobiles and transportation, LED driver and medical equipment, in which industry, communication and consumer electronics and new energy rank top 3, accounting for over 60%.

The Global Info Research report includes an overview of the development of the Power Supply industry chain, the market status of Communication and Consumer Electronics (Switching Power Supply, Converters and Inverters), Industrial (Switching Power Supply, Converters and Inverters), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Power Supply.

Regionally, the report analyzes the Power Supply markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Power Supply market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Power Supply market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Power Supply industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Switching Power Supply, Converters and Inverters).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Power Supply market.

**Regional Analysis:** The report involves examining the Power Supply market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Power Supply market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Power Supply:

**Company Analysis:** Report covers individual Power Supply players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Power Supply. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Communication and Consumer Electronics, Industrial).

**Technology Analysis:** Report covers specific technologies relevant to Power Supply. It assesses the current state, advancements, and potential future developments in Power Supply areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Power Supply market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Power Supply market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

### Market segment by Type

Switching Power Supply

Converters and Inverters

UPS

RF

Microwave Power Supply

Others

## Market segment by Application

Communication and Consumer Electronics

Industrial

New Energy

Automobiles and Transportation

LED Driver

Medical Equipment

Others

## Market segment by players, this report covers

Delta Electronics

TDK-Lambda

Sungrow Power Supply

LITEON

MEAN WELL

SMA Solar Technology

Acbel

Schneider Electric

Advanced Energy

China Greatwall Technology Group

AMETEK

Chicony

Shenzhen Honor Electronic

Omron

Moso Power Supply Technology

Ten Pao Group

Shenzhen Megmeet Electrical

Preen

KEYSIGHT

ShenZhen Click Technology

Shenzhen JingQuanHua Electronics

Aeospace Changfeng Chaoyang Power Supply

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Power Supply product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Power Supply, with revenue, gross margin and global market share of Power Supply from 2019 to 2024.

Chapter 3, the Power Supply competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Power Supply market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Power Supply.

Chapter 13, to describe Power Supply research findings and conclusion.

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