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Global Power Over Ethernet Device Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Power Over Ethernet Device market size was valued at USD 2648 million in 2023 and is forecast to a readjusted size of USD 3023.8 million by 2030 with a CAGR of 1.9% during review period.

PoE (Power over Ethernet) describes any of several standardized or ad-hoc systems which pass electrical power along with data on twisted pair Ethernet cabling. This allows a single cable to provide both data connection and electrical power to devices such as wireless access points or IP cameras. Unlike standards such as Universal Serial Bus which also power devices over the data cables, PoE allows long cable lengths. Power may be carried on the same conductors as the data, or it may be carried on dedicated conductors in the same cable.

PoE Network Switches (Power sourcing equipment) is a device such as a switch that provides (or sources) power on the Ethernet cable. The maximum allowed continuous Shipment power per cable in IEEE 802.3af is 15.40 W. A later specification, IEEE 802.3at, offers 25.50 W.

When the device is a switch, it is commonly called an endspan (although IEEE 802.3af refers to it as endpoint). Otherwise, if it's an intermediary device between a non-PoE capable switch and a PoE device, it's called a midspan. An external PoE injector is a midspan device.

The major players in global Power Over Ethernet Device market include Cisco, Avaya, HP, etc. The top 3 players occupy over 30% shares of the global market. North America

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and China are main markets, they occupy about 60% of the global market. Power Over Ethernet Switch is the main type, with a share over 75%. Enterprise is the key application, which holds a share about 50%.

The Global Info Research report includes an overview of the development of the Power Over Ethernet Device industry chain, the market status of Enterprise (Power Over Ethernet Switch, Power Over Ethernet IP Phone), Government (Power Over Ethernet Switch, Power Over Ethernet IP Phone), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Power Over Ethernet Device.

Regionally, the report analyzes the Power Over Ethernet Device markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Power Over Ethernet Device market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Power Over Ethernet Device market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Power Over Ethernet Device industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Power Over Ethernet Switch, Power Over Ethernet IP Phone).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Power Over Ethernet Device market.

Regional Analysis: The report involves examining the Power Over Ethernet Device market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

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Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Power Over Ethernet Device market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Power Over Ethernet Device:

Company Analysis: Report covers individual Power Over Ethernet Device players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Power Over Ethernet Device This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Enterprise, Government).

Technology Analysis: Report covers specific technologies relevant to Power Over Ethernet Device. It assesses the current state, advancements, and potential future developments in Power Over Ethernet Device areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Power Over Ethernet Device market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Power Over Ethernet Device market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Power Over Ethernet Switch

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Power Over Ethernet IP Phone

Market segment by Application

Enterprise

Government

School

Others

Market segment by players, this report covers

Cisco

Avaya

HP

Dell

Brocade

Alcatel-Lucent

Netgear

Juniper

D-Link

Extreme

Adtran

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Alaxala

Huawei

ZTE

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Power Over Ethernet Device product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Power Over Ethernet Device, with revenue, gross margin and global market share of Power Over Ethernet Device from 2019 to 2024.

Chapter 3, the Power Over Ethernet Device competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024.and Power Over Ethernet Device market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

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Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Power Over Ethernet Device.

Chapter 13, to describe Power Over Ethernet Device research findings and conclusion.

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