

Global Power Line Communication (PLC) Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Power Line Communication (PLC) market size was valued at USD 7385.8 million in 2023 and is forecast to a readjusted size of USD 9794.8 million by 2030 with a CAGR of 4.1% during review period.

Power Line Communication (PLC) is a communication technology that enables sending data over existing power cables. This means that, with just power cables running to an electronic device (for example) one can both power it up and at the same time control/retrieve data from it in a half-duplex manner.

Europe held the largest share of the market in 2017 and is expected to witness a significant growth during the forecast period. Europe was the first region in terms of wide-scale adoption of power line communication technology, especially for the advanced metering application. This is one of the major factors that have led to the dominant position of Europe in the said market.

The Global Info Research report includes an overview of the development of the Power Line Communication (PLC) industry chain, the market status of Residential (Narrowband PLC, Broadband PLC), Commercial (Narrowband PLC, Broadband PLC), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Power Line Communication (PLC).

Regionally, the report analyzes the Power Line Communication (PLC) markets in key regions. North America and Europe are experiencing steady growth, driven by

government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Power Line Communication (PLC) market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Power Line Communication (PLC) market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Power Line Communication (PLC) industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Narrowband PLC, Broadband PLC).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Power Line Communication (PLC) market.

Regional Analysis: The report involves examining the Power Line Communication (PLC) market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Power Line Communication (PLC) market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Power Line Communication (PLC):

Company Analysis: Report covers individual Power Line Communication (PLC) players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Power Line Communication (PLC) This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Residential, Commercial).

Technology Analysis: Report covers specific technologies relevant to Power Line Communication (PLC). It assesses the current state, advancements, and potential future developments in Power Line Communication (PLC) areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Power Line Communication (PLC) market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Power Line Communication (PLC) market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Narrowband PLC

Broadband PLC

Market segment by Application

Residential

Commercial

Smart Grid

Automotive

Others

Market segment by players, this report covers

ABB

General Electric

Siemens

AMETEK

Texas Instruments

Maxim Integrated

Devollo

Cypress Semiconductor

ST Microelectronics

Panasonic

Microchip

Qualcomm Atheros

TP-Link Technologies

NETGEAR

NXP Semiconductor NV

Sigma Designs

Zyxel Communications

Renesas Electronics Corporation

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Power Line Communication (PLC) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Power Line Communication (PLC), with revenue, gross margin and global market share of Power Line Communication (PLC) from 2019 to 2024.

Chapter 3, the Power Line Communication (PLC) competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Power Line Communication (PLC) market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Power Line Communication (PLC).

Chapter 13, to describe Power Line Communication (PLC) research findings and conclusion.

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