

# Global Power Inverter Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/GDC469B9E33EN.html>

Date: January 2026

Pages: 135

Price: US\$ 3,480.00 (Single User License)

ID: GDC469B9E33EN

## Abstracts

According to our (Global Info Research) latest study, the global Power Inverter market size was valued at US\$ 244 million in 2025 and is forecast to a readjusted size of US\$ 335 million by 2032 with a CAGR of 4.7% during review period.

A power inverter, or inverter, is an electronic device or circuitry that changes direct current (DC) to alternating current (AC). This Report is aimed at the portable power inverter market. This report mainly covers non-embedded inverters – largely for the lower-end 12/24/48V devices that would be used to invert DC to AC for power tools, appliances, TVs, computers, etc., and the inverter/charger market in the same sort of categories.

Global Power Inverter key players include NFA, Bestek, Rally, Cobra, Duracell, etc. Global top five manufacturers hold a share over 70%. China is the largest market, with a share over 45%, followed by North America and Europe, total have a share about 40 percent. In terms of product, 12V is the largest segment, with a share about 80%. And in terms of application, the largest application is Car Appliances, followed by Outdoor Application.

This report is a detailed and comprehensive analysis for global Power Inverter market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Power Inverter market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2021-2032

Global Power Inverter market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2021-2032

Global Power Inverter market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2021-2032

Global Power Inverter market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (USD/Unit), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Power Inverter

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Power Inverter market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Bestek, NFA, Cobra, Kisae Technology, Rally, Energizer, Duracell, Meind, Stanley, Exeltech, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### **Market Segmentation**

Power Inverter market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

12V

24V

48V

48V and above

### Market segment by Application

Car Appliances

Outdoor Application

Others

### Major players covered

Bestek

NFA

Cobra

Kisae Technology

Rally

Energizer

Duracell

Meind

Stanley

Exeltech

Cotek

Samlex

Power Bright

Go Power

Wagan Tech

Magnum Energy

WEHO

Erayak

Market segment by region, regional analysis covers  
North America (United States, Canada, and Mexico)  
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)  
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)  
South America (Brazil, Argentina, Colombia, and Rest of South America)  
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Power Inverter product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Power Inverter, with price, sales quantity, revenue, and global market share of Power Inverter from 2021 to 2026.

Chapter 3, the Power Inverter competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Power Inverter breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Power Inverter market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Power Inverter.

Chapter 14 and 15, to describe Power Inverter sales channel, distributors, customers, research findings and conclusion.

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