

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Power Inverter Market 2018, Forecast to 2023

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## Abstracts

A power inverter, or inverter, is an electronic device or circuitry that changes direct current (DC) to alternating current (AC). This Report is aimed at the portable power inverter market.

Scope of the Report:

This report focuses on the Power Inverter in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. The Power Inverter consumption volume was 3129.4 K Units in 2016 and is expected to reach 3347.8 K Units in 2017 and 4681.9 K Units in 2022, growing at a CAGR of 6.94% from 2017 to 2022. North America`s sales volume accounted for the highest market share (33.77%) in 2016, followed by the Europe and China.

At present, the manufactures of Power Inverter are concentrated in North America, Europe, China and Asia(excluding China). China is the largest production area in the world, which occupied about 56% production share in 2016. The global leading players in this market are Bestek, NFA, Cobra, Kisae Technology, Rally, etc

The Power Inverter are mainly used by Car Appliances and Outdoor Application. The dominated application of Power Inverter is Car Appliances.

Despite the presence of competition problems, due to the increasing demand of leading-edge, effective, and convenient products, investors are still optimistic about this area, the future will still have more new investment enter the field. In the next five years, the

consumption volume will keep increasing, as well as the consumption value.

The worldwide market for Power Inverter is expected to grow at a CAGR of roughly 4.9% over the next five years, will reach 230 million US\$ in 2023, from 170 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Bestek

NFA

Cobra

Kisae Technology

Rally

Energizer

Duracell

Meind

Stanley

Exeltech

Cotek

Samlex

Power Bright

Go Power

Wagan Tech

Magnum Energy

WEHO

Erayak

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

12V

24V

48V

48V and above

Market Segment by Applications, can be divided into

Car Appliances

Outdoor Application

Others

There are 15 Chapters to deeply display the global Power Inverter market.

Chapter 1, to describe Power Inverter Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Power Inverter, with sales, revenue, and price of Power Inverter, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Power Inverter, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Power Inverter market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

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