

Global Power Supply Unit (PSU) Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Power Supply Unit (PSU) market size is expected to reach \$ 20561 million by 2032, rising at a market growth of 5.9% CAGR during the forecast period (2026-2032).

A Power Supply Unit (PSU) is a power-conversion component or subsystem that converts input power (typically AC mains, and in some cases high-voltage DC or a DC bus) into stable, regulated DC outputs required by equipment, while delivering isolation, EMI control, protection, and monitoring. Modern PSUs are predominantly switched-mode designs and typically include input filtering and rectification, optional power-factor correction, high-frequency conversion and isolation, secondary rectification and regulation, control and telemetry circuitry, plus thermal management and mechanical enclosure, with safeguards such as over-voltage, over-current, short-circuit, and over-temperature protection. In market terms, the PSU category spans external power adapters, internal enclosed supplies, redundant hot-swap server PSUs, and modular rectifier and power-shelf systems, serving consumer electronics, PCs and workstations, servers and data centres, telecom and networking equipment, industrial automation, and power cabinet applications, and is commonly specified by output power, efficiency, reliability, transient performance, and safety compliance.

Supported by a massive installed base of electronic end products, continued data-centre build-out, and industrial electrification, global PSU shipments in 2025 (including external adapters, internal enclosed supplies, and redundant server PSUs) are estimated at approximately 2.0 to 3.0 billion units. Factory (FOB) pricing is highly tiered, with a mainstream range of roughly USD 2 to 60 per unit, where external adapters cluster at the low end while PC internal PSUs and redundant server PSUs carry materially higher price points.

As digitalisation and electrification accelerate globally, the PSU is shifting from a routine bill-of-materials item to a system-level value driver that governs power quality, availability, and operational efficiency at the equipment boundary. The expansion of cloud and AI infrastructure is making high-power, high-efficiency and highly reliable conversion a practical constraint for scaling computing capacity, while national energy outlooks increasingly flag large computing centres as a meaningful source of incremental electricity demand. In this context, PSU performance in efficiency, peak-load handling and serviceability directly influences deployment speed, energy intensity per unit of compute, and overall uptime economics.

Regulation and standards are reinforcing this trajectory. Ecodesign requirements for external power supplies tighten expectations around no-load and active-mode efficiency, pushing joint optimisation across topology choices, magnetics, component selection and thermal design. In parallel, efficiency certification and test frameworks for internal PSUs strengthen market consensus on energy-efficiency tiers and verification. Yet the industry still faces volatility in critical components such as power semiconductors, magnetics and capacitors, and high-power products must clear rigorous safety compliance and consistency controls—raising validation time, cost risk and quality exposure across the value chain.

Downstream, server and data-centre PSUs are increasingly evaluated on transient and peak-power capability, efficiency under redundant operating windows, and digital observability for maintenance and fleet operations, while industrial and telecom supplies prioritise wide input range, harsh-environment robustness and long service life. Overall, competition is moving from nameplate watts toward usable efficiency and usable uptime, and suppliers that can industrialise a balanced solution across efficiency, reliability and scalable manufacturing are best positioned to capture share in the next wave of compute infrastructure build-out and equipment upgrades.

This report studies the global Power Supply Unit (PSU) production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Power Supply Unit (PSU) and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Power Supply Unit (PSU) that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Power Supply Unit (PSU) total production and demand, 2021-2032, (Units)

Global Power Supply Unit (PSU) total production value, 2021-2032, (USD Million)

Global Power Supply Unit (PSU) production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Units), (based on production site)

Global Power Supply Unit (PSU) consumption by region & country, CAGR, 2021-2032 & (Units)

U.S. VS China: Power Supply Unit (PSU) domestic production, consumption, key domestic manufacturers and share

Global Power Supply Unit (PSU) production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Units)

Global Power Supply Unit (PSU) production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Units)

Global Power Supply Unit (PSU) production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Units)

This report profiles key players in the global Power Supply Unit (PSU) market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Great Wall Power Supply Technology Co., Ltd., Shenzhen Hangjia Chiyuan Electric Co., Ltd., Huizhou Segotep Electronic Technology Co., Ltd., Guangzhou AOJIE Science & Technology Co., Ltd., Delta Electronics, Inc., LITEON Technology Corporation, Chicony Power Technology Co., Ltd., AcBel Polytech Inc., FSP Group, Seasonic Electronics Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Power Supply Unit (PSU) market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Power Supply Unit (PSU) Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Power Supply Unit (PSU) Market, Segmentation by Type:

Internal Enclosed Power Supply

External Power Adapter

Modular Power Shelf and Rectifier

Others

Global Power Supply Unit (PSU) Market, Segmentation by Output Power Class:

Low Power Below 75 W

Mid Power 75 W to 600 W

High Power Above 600 W

Global Power Supply Unit (PSU) Market, Segmentation by Input Power Architecture:

Single Phase AC Input

Three Phase AC Input

Others

Global Power Supply Unit (PSU) Market, Segmentation by Efficiency Tier:

Standard Efficiency Below 85 Percent

High Efficiency 85 to 90 Percent

Premium Efficiency 90 to 94 Percent

Ultra Efficiency Above 94 Percent

Global Power Supply Unit (PSU) Market, Segmentation by Application:

Consumer Electronics

Computing and Data Centres

Industrial and Automation

Others

Companies Profiled:

Great Wall Power Supply Technology Co., Ltd.

Shenzhen Hangjia Chiyuan Electric Co., Ltd.

Huizhou Segotep Electronic Technology Co., Ltd.

Guangzhou AOJIE Science & Technology Co., Ltd.

Delta Electronics, Inc.

LITEON Technology Corporation

Chicony Power Technology Co., Ltd.

AcBel Polytech Inc.

FSP Group

Seasonic Electronics Co., Ltd.

Super Flower Computer Inc.

MEAN WELL Enterprises Co., Ltd.

Murata Power Solutions, Inc.

TDK-Lambda Corporation

Key Questions Answered:

1. How big is the global Power Supply Unit (PSU) market?
2. What is the demand of the global Power Supply Unit (PSU) market?
3. What is the year over year growth of the global Power Supply Unit (PSU) market?
4. What is the production and production value of the global Power Supply Unit (PSU) market?
5. Who are the key producers in the global Power Supply Unit (PSU) market?
6. What are the growth factors driving the market demand?

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