

# Global Power Cords & Extension Cords Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Power Cords & Extension Cords market size was valued at USD 5679.8 million in 2023 and is forecast to a readjusted size of USD 5133.1 million by 2030 with a CAGR of -1.4% during review period.

Extension cords, also known as power extenders or extension leads, are longer power cords that are used to supply electrical energy to portable electrical equipment or appliances located up to hundreds of feet away from a main power source.

Equipment such as construction machinery, sound and lighting equipment, emergency medical defibrillators and electrical power tools are often used in locations without a convenient power source, and extension cords are thus used to supply the current to the equipment. Extension cords are only designed for temporary usage, and not as a means of permanent or long-term power supply.

Global Power Cords & Extension Cords key players include Volex, Longwell, I-SHENG, Electri-Cord, HL TECHNOLOGY, Quail Electronics, etc. Global top six manufacturers hold a share over 18%.

China is the largest market, with a share about 55%, followed by North America and Europe, both have a share over 25 percent.

In terms of product, PVC and Rubber is the largest segment, with a share about 80%. And in terms of application, the largest application is Computers and consumer electronics, followed by Household appliances, Medical Devices and Other Industrial

Products, etc.

The Global Info Research report includes an overview of the development of the Power Cords & Extension Cords industry chain, the market status of Household Appliances (PVC and Rubber, Halogen-free), Computers and Consumer Electronics (PVC and Rubber, Halogen-free), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Power Cords & Extension Cords.

Regionally, the report analyzes the Power Cords & Extension Cords markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Power Cords & Extension Cords market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Power Cords & Extension Cords market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Power Cords & Extension Cords industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (M Pcs), revenue generated, and market share of different by Type (e.g., PVC and Rubber, Halogen-free).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Power Cords & Extension Cords market.

**Regional Analysis:** The report involves examining the Power Cords & Extension Cords market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future

projections and forecasts for the Power Cords & Extension Cords market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Power Cords & Extension Cords:

**Company Analysis:** Report covers individual Power Cords & Extension Cords manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Power Cords & Extension Cords. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Household Appliances, Computers and Consumer Electronics).

**Technology Analysis:** Report covers specific technologies relevant to Power Cords & Extension Cords. It assesses the current state, advancements, and potential future developments in Power Cords & Extension Cords areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Power Cords & Extension Cords market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Power Cords & Extension Cords market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

PVC and Rubber

Halogen-free

#### Market segment by Application

Household Appliances

Computers and Consumer Electronics

Medical Devices

Other Industrial Products

#### Major players covered

Volex

Longwell

I-SHENG

Electri-Cord

HL TECHNOLOGY

Feller

Quail Electronics

Hongchang Electronics

Americord

CHING CHENG

Prime Wire & Cable

AURICH

Queenpuo

CEP

Yunhuan Electronics

Coleman Cable

HUASHENG ELECTRICAL

StayOnline

Yung Li

MEGA

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Power Cords & Extension Cords product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Power Cords & Extension Cords, with price, sales, revenue and global market share of Power Cords & Extension Cords from

2019 to 2024.

Chapter 3, the Power Cords & Extension Cords competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Power Cords & Extension Cords breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Power Cords & Extension Cords market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Power Cords & Extension Cords.

Chapter 14 and 15, to describe Power Cords & Extension Cords sales channel, distributors, customers, research findings and conclusion.

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