

# Global Power Boats Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Power Boats market size was valued at USD 47880 million in 2023 and is forecast to a readjusted size of USD 61480 million by 2030 with a CAGR of 3.6% during review period.

A motorboat, speedboat or powerboat is a boat that is exclusively powered by an engine.

Some motorboats are fitted with inboard engines, others have an outboard motor installed on the rear, containing the internal combustion engine, the gearbox and the propeller in one portable unit. An inboard-outboard contains a hybrid of an inboard and an outboard, where the internal combustion engine is installed inside the boat, and the gearbox and propeller are outside.

In the global market, The market include United States, Europe and APAC (Ex Japan), with a share of 50%, 25% and 13%. outboard motorboat accounted for 88% and sterndrive motorboat accounted for 7%. The product is mainly used in civil entertainment and commercial application fields, with a share of 65% and 29%.

The Global Info Research report includes an overview of the development of the Power Boats industry chain, the market status of Private Use (Smal-Sized Power Boats, Medium-Sized Power Boats), Commercial Use (Smal-Sized Power Boats, Medium-Sized Power Boats), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Power Boats.

Regionally, the report analyzes the Power Boats markets in key regions. North America

and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Power Boats market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Power Boats market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Power Boats industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Smal-Sized Power Boats, Medium-Sized Power Boats).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Power Boats market.

**Regional Analysis:** The report involves examining the Power Boats market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Power Boats market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Power Boats:

**Company Analysis:** Report covers individual Power Boats manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and

attitudes towards Power Boats This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Private Use, Commercial Use).

**Technology Analysis:** Report covers specific technologies relevant to Power Boats. It assesses the current state, advancements, and potential future developments in Power Boats areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Power Boats market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Power Boats market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Smal-Sized Power Boats

Medium-Sized Power Boats

Large-Sized Power Boats

### Market segment by Application

Private Use

Commercial Use

Military Use

## Major players covered

Velocity Powerboats

Nor-Tech

BAVARIA Yachts

Nimbus Powerboats

Fountain Powerboats

Cougar Powerboats

Delta Powerboats

Wright Maritime Group

## Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Power Boats product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Power Boats, with price, sales, revenue

and global market share of Power Boats from 2019 to 2024.

Chapter 3, the Power Boats competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Power Boats breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Power Boats market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Power Boats.

Chapter 14 and 15, to describe Power Boats sales channel, distributors, customers, research findings and conclusion.

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