

Global Power Battery PET Blue Insulation Wrapping Film Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Power Battery PET Blue Insulation Wrapping Film market size is expected to reach \$ 1310 million by 2032, rising at a market growth of 14.0% CAGR during the forecast period (2026-2032).

Power Battery PET Blue Insulation Wrapping Film refers to a PET-based blue insulation film specifically designed for wrapping, insulating, and protecting power battery cells, modules, and battery PACK systems. The product is mainly manufactured using PET polyester film materials combined with coating, lamination, adhesive, flame-retardant, or heat-resistant processing technologies. It is used during battery manufacturing, module assembly, transportation, and operation processes to provide electrical insulation, mechanical protection, moisture resistance, scratch resistance, and chemical corrosion resistance. The film also helps improve battery structural stability, operational safety, and long-term reliability while supporting automated battery production and assembly systems.

Power battery PET blue insulation wrapping films are widely applied in lithium-ion power batteries, cylindrical battery cells, prismatic battery cells, battery modules, and energy storage battery systems. Depending on application requirements, products may offer high dielectric strength, flame retardancy, electrolyte resistance, dimensional stability, high-temperature resistance, low VOC performance, and strong adhesive properties. Some advanced products also integrate ultra-thin structures, environmentally friendly adhesive systems, and lightweight material technologies to meet the development requirements of high-energy-density batteries and intelligent battery manufacturing. With continuous growth of electric vehicles and energy storage industries, PET blue insulation wrapping films are increasingly evolving toward high-performance, multifunctional, and environmentally sustainable product architectures.

In 2025, global Power Battery PET Blue Insulation Wrapping Film production reached approximately 127 million square meters, with an average market price of around US\$3.65 per square meter.

The global Power Battery PET Blue Insulation Wrapping Film market has experienced rapid growth in recent years driven by increasing electric vehicle production, expansion of lithium-ion battery manufacturing capacity, and rising safety requirements for power battery systems. As power batteries continue developing toward higher energy density, faster charging capability, and large-scale automated manufacturing, insulation wrapping films have become increasingly important in battery protection, electrical insulation, and structural stabilization applications. Battery manufacturers are placing greater emphasis on heat resistance, dielectric performance, dimensional consistency, and automated processing compatibility, driving continuous upgrades in PET insulation wrapping film technologies.

Several factors are supporting market expansion. Rapid growth of electric vehicles and energy storage systems is significantly increasing demand for high-performance insulation and wrapping materials. At the same time, battery lightweighting trends and automated assembly line development are encouraging wider adoption of ultra-thin, high-strength, and low-residue PET insulation films. Increasing battery safety standards and stricter environmental regulations are also driving demand for flame-retardant, low-VOC, and environmentally friendly wrapping film products. In addition, development of high-voltage battery platforms and next-generation battery technologies is accelerating demand for advanced insulation films with improved thermal stability and long-term durability.

From a regional perspective, Asia-Pacific remains the dominant production and consumption market due to strong lithium-ion battery manufacturing capability and complete industrial supply chains in China, Japan, and South Korea. Europe maintains strong market growth supported by local battery factory investments, electric vehicle production expansion, and energy transition policies. North America also remains an important market driven by increasing electric vehicle adoption and energy storage deployment. Emerging markets are gradually increasing demand as battery manufacturing capabilities and electric vehicle penetration continue to improve.

Despite favorable market prospects, the industry still faces several challenges. Rising PET raw material costs, increasing battery safety standards, and stricter environmental regulations continue to increase manufacturing complexity and operational costs. In

addition, high-energy-density battery systems require insulation wrapping films with higher dielectric reliability, thermal resistance, and long-term operational stability. Battery manufacturers also continue pressuring suppliers to improve product performance while maintaining cost competitiveness. Competition among global functional film suppliers remains intense, particularly in high-end battery insulation material technologies.

Future industry trends are expected to focus on ultra-thin high-strength PET films, environmentally friendly adhesive systems, low-VOC materials, high-temperature-resistant insulation technologies, automated manufacturing compatibility, and products optimized for solid-state batteries and next-generation high-voltage battery platforms. Manufacturers are also increasing investment in precision coating technologies, intelligent film processing systems, and advanced polymer material development to improve manufacturing efficiency, product consistency, and long-term reliability.

This report studies the global Power Battery PET Blue Insulation Wrapping Film production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Power Battery PET Blue Insulation Wrapping Film and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Power Battery PET Blue Insulation Wrapping Film that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Power Battery PET Blue Insulation Wrapping Film total production and demand, 2021-2032, (Sq m)

Global Power Battery PET Blue Insulation Wrapping Film total production value, 2021-2032, (USD Million)

Global Power Battery PET Blue Insulation Wrapping Film production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Sq m), (based on production site)

Global Power Battery PET Blue Insulation Wrapping Film consumption by region & country, CAGR, 2021-2032 & (Sq m)

U.S. VS China: Power Battery PET Blue Insulation Wrapping Film domestic production, consumption, key domestic manufacturers and share

Global Power Battery PET Blue Insulation Wrapping Film production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Sq m)

Global Power Battery PET Blue Insulation Wrapping Film production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Sq m)

Global Power Battery PET Blue Insulation Wrapping Film production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Sq m)

This report profiles key players in the global Power Battery PET Blue Insulation Wrapping Film market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include 3M, Nitto Denko, Tesa, LINTEC, Toray, SKC, DuPont, Saint-Gobain, Kaneka, Cybrid Technologies, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Power Battery PET Blue Insulation Wrapping Film market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Sq m) and average price (US\$/Sq m) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Power Battery PET Blue Insulation Wrapping Film Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Power Battery PET Blue Insulation Wrapping Film Market, Segmentation by Type:

Conventional PET Film

Low-VOC PET Film

Eco-friendly PET Film

Global Power Battery PET Blue Insulation Wrapping Film Market, Segmentation by Position:

Cell Wrapping PET Film

Module Wrapping PET Film

PACK Wrapping PET Film

Global Power Battery PET Blue Insulation Wrapping Film Market, Segmentation by Battery:

Prismatic Battery

Cylindrical Battery

Global Power Battery PET Blue Insulation Wrapping Film Market, Segmentation by Application:

LFP Battery

Ternary Battery

Solid-state Battery

Others

Companies Profiled:

3M

Nitto Denko

Tesa

LINTEC

Toray

SKC

DuPont

Saint-Gobain

Kaneka

Cybrid Technologies

Jsfupai

Sidike

Ginnva

Yongguan Adhesive

Crown New Materials

Shenzhen Runhai Electronic

Dongguan JHS New Material

Key Questions Answered:

1. How big is the global Power Battery PET Blue Insulation Wrapping Film market?
2. What is the demand of the global Power Battery PET Blue Insulation Wrapping Film market?
3. What is the year over year growth of the global Power Battery PET Blue Insulation Wrapping Film market?
4. What is the production and production value of the global Power Battery PET Blue Insulation Wrapping Film market?
5. Who are the key producers in the global Power Battery PET Blue Insulation Wrapping Film market?
6. What are the growth factors driving the market demand?

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