

Global Power Battery Heating Film Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Power Battery Heating Film market size was valued at US\$ 333 million in 2025 and is forecast to a readjusted size of US\$ 661 million by 2032 with a CAGR of 10.3% during review period.

In 2025, global sales of Power Battery Heating Film reached approximately 4.26 million square meters, with an average manufacturer-level selling price of around USD 76 per square meter. Gross margins among major manufacturers were generally in the range of 25%–38%.

Power Battery Heating Film is a flexible electric heating element designed for low-temperature thermal management of power batteries. It is typically composed of an insulating substrate, a resistive heating layer, conductive leads, an adhesive layer, and a protective layer, and can be attached to or integrated with battery cells, modules, and packs. When energized, the film converts electrical energy into heat through resistive heating, enabling rapid battery warm-up and improved temperature uniformity under low-temperature conditions. This helps enhance charging and discharging performance, reduce internal resistance, and shorten cold-start time. Key performance indicators include power density, heating rate, temperature uniformity, dielectric strength, aging resistance, flexibility, and dimensional stability. The product must also maintain safety and reliability under vibration, high-humidity and high-temperature conditions, thermal cycling, and prolonged electrical operation.

The upstream supply chain for Power Battery Heating Film mainly includes insulating materials such as polyimide film, silicone rubber, and polyester film; heating materials such as copper foil, nickel-chromium alloy, and resistive paste; as well as adhesives,

wires, connectors, temperature sensors, and insulating protective materials. Midstream manufacturers are responsible for circuit design, etching or printing, lamination, die cutting, lead connection, and performance testing, and generally provide customized products based on battery structure, operating voltage, and thermal-management requirements. The downstream market mainly consists of battery cell and module manufacturers, battery-pack integrators, thermal-management system suppliers, and end-equipment manufacturers. Final applications include new energy vehicles, construction machinery, aerospace equipment, power tools, rail transit, and other power systems.

Report Scope

This report is a detailed and comprehensive analysis for global Power Battery Heating Film market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Power Battery Heating Film market size and forecasts, in consumption value (\$ Million), sales quantity (Sq m), and average selling prices (US\$/Sq m), 2021-2032

Global Power Battery Heating Film market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Sq m), and average selling prices (US\$/Sq m), 2021-2032

Global Power Battery Heating Film market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Sq m), and average selling prices (US\$/Sq m), 2021-2032

Global Power Battery Heating Film market shares of main players, shipments in revenue (\$ Million), sales quantity (Sq m), and ASP (US\$/Sq m), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Power Battery Heating Film

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Power Battery Heating Film market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include DBK Group, Flextem, Watlow, Heatron, Minco Products, Birk Manufacturing, Epec Engineered Technologies, Backer, Gentherm, KURABE Industrial, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Power Battery Heating Film market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market Segmentation

Market segment by Type

Polyimide Heating Film

Silicone Rubber Heating Film

Polyester Heating Film

Market segment by Resistance–Temperature Characteristic

Constant-Resistance Heating Film

PTC Heating Film

Market segment by Power Density

Low Power Density ($<0.5 \text{ W/cm}^2$)

Medium Power Density ($>0.5\text{--}1.0 \text{ W/cm}^2$)

High Power Density ($>1.0 \text{ W/cm}^2$)

Market segment by Application

New Energy Vehicle

Construction Machinery

Aerospace Equipment

Power Tool

Rail Transit

Other

Major players covered

DBK Group

Flextem

Watlow

Heatron

Minco Products

Birk Manufacturing

Epec Engineered Technologies

Backer

Gentherm

KURABE Industrial

Shenzhen JLC Technology

Sino-Japan Electric Heater

Suzhou Hanano Materials Technology

Shenzhen Zhongli Electronics

Zhejiang Daming New Material

Guangdong Zhongyu Hengtong Electric Heating Technology

Shenzhen Fullchance Rubber & Plastic Electronics

Shenzhen Excellent Hengxin Technology Development

Jaye Heater Technology

Xiamen Boyi Technology

Dongguan Guixiang Insulation Materials

YOTTECH

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

Chapter Outline

Chapter 1, to describe Power Battery Heating Film product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Power Battery Heating Film, with price, sales quantity, revenue, and global market share of Power Battery Heating Film from 2021 to 2026.

Chapter 3, the Power Battery Heating Film competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Power Battery Heating Film breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Power Battery Heating Film market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Power Battery Heating Film.

Chapter 14 and 15, to describe Power Battery Heating Film sales channel, distributors, customers, research findings and conclusion.

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