

Global Power Bank Charging Station Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Power Bank Charging Station market size is expected to reach \$ 1866 million by 2032, rising at a market growth of 14.1% CAGR during the forecast period (2026-2032).

Power bank charging stations are a type of portable power rental device based on the Internet of Things technology. They are usually located in public places such as shopping malls, subway stations, restaurants, and airports to provide users with temporary mobile phone charging services. The device has multiple built-in power banks that support multiple interfaces (such as Type-C, Lightning, and Micro USB). Users can complete operations such as rental, return, and payment by scanning codes, apps, or mini-programs. It has the characteristics of self-service, immediacy, and high turnover. Power bank charging stations not only solve the pain point of temporary power outages for users, but also provide a value-added traffic entrance and revenue channel for site operators. They are widely used in high-traffic, short-stay scenarios, and are an important part of urban digital convenience services.

In 2025, the global production volume of power bank charging stations is projected to reach 12 million units, with an average price of \$60.2 per unit.

The upstream of the industry chain includes lithium batteries, power management ICs, communication modules, cabinet equipment, and software system development. Downstream applications are concentrated in offline consumption scenarios and public service locations such as malls, restaurants, cafes, cinemas, airports, and train stations. High reliance on smartphone battery life during daily activities drives continuous demand for shared charging services. Merchants benefit by increasing customer dwell time and generating additional revenue, while operators monetize through rental fees,

advertising, and data services. Tourist attractions and large-scale events are also important growth scenarios.

Development trends include device miniaturization and modularization, network-based operations, intelligent dispatching, and expansion across multiple scenarios, along with deep integration with digital payment and local service platforms. The industry is moving toward refined operations and market consolidation, with leading players strengthening competitiveness through scale and channel expansion. Driving factors include frequent smartphone usage, growth in mobile work and travel, recovery of offline consumption, and widespread adoption of digital payments. Constraints include high deployment costs, intense competition for locations, maintenance expenses, reliance on high utilization rates for profitability, and increasing regulatory and safety requirements. Overall industry gross margins are at a mid-to-high level, typically ranging from 20% to 40%, depending on utilization rates, location resources, and operational efficiency.

This report studies the global Power Bank Charging Station production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Power Bank Charging Station and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Power Bank Charging Station that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Power Bank Charging Station total production and demand, 2021-2032, (K Units)

Global Power Bank Charging Station total production value, 2021-2032, (USD Million)

Global Power Bank Charging Station production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Power Bank Charging Station consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Power Bank Charging Station domestic production, consumption, key domestic manufacturers and share

Global Power Bank Charging Station production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Power Bank Charging Station production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Power Bank Charging Station production by Application, production, value,

CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Power Bank Charging Station market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Meituan, Energy Monster, Zhumang Technology, Xiaodian Technology, ChargeSPOT, ChargeTech, Naki Power, Piggycell, Chargefon, ChargedUp, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Power Bank Charging Station market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Power Bank Charging Station Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Power Bank Charging Station Market, Segmentation by Type:

Portable Charging Kiosk

Wall-Mounted Charging Station

Charging Locker / Charging Cabinet

Global Power Bank Charging Station Market, Segmentation by Number of Charging Slots:

12?24 slots

24?48 slots

48?100 slots

More than 100 slots

Global Power Bank Charging Station Market, Segmentation by Connectivity and Access Method:

QR-Code Access Type

POS Terminal Type

QR-Code plus POS Hybrid Type

Global Power Bank Charging Station Market, Segmentation by Application:

Dinning Room

Shopping Mall

Walking Street

Station

Others

Companies Profiled:

Meituan

Energy Monster

Zhumang Technology

Xiaodian Technology

ChargeSPOT

ChargeTech

Naki Power

Piggycell

Chargefon

ChargedUp

ChargeFUZE

Joos Power

Brick Technology

ChargerGoGo

ChargeBull

ChargeNow

Laidian

Yunchongba

Xiudian

Beidian

Huawei Smart Selection

Xiaomi Charging

Bull Group

SouDian

Jiedian

Cheero

GoCharge

Key Questions Answered:

1. How big is the global Power Bank Charging Station market?
2. What is the demand of the global Power Bank Charging Station market?
3. What is the year over year growth of the global Power Bank Charging Station market?
4. What is the production and production value of the global Power Bank Charging Station market?
5. Who are the key producers in the global Power Bank Charging Station market?
6. What are the growth factors driving the market demand?

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