

Global Power Bank Charging Station Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Power Bank Charging Station market size was valued at US\$ 743 million in 2025 and is forecast to a readjusted size of US\$ 1866 million by 2032 with a CAGR of 14.1% during review period.

Power bank charging stations are a type of portable power rental device based on the Internet of Things technology. They are usually located in public places such as shopping malls, subway stations, restaurants, and airports to provide users with temporary mobile phone charging services. The device has multiple built-in power banks that support multiple interfaces (such as Type-C, Lightning, and Micro USB). Users can complete operations such as rental, return, and payment by scanning codes, apps, or mini-programs. It has the characteristics of self-service, immediacy, and high turnover. Power bank charging stations not only solve the pain point of temporary power outages for users, but also provide a value-added traffic entrance and revenue channel for site operators. They are widely used in high-traffic, short-stay scenarios, and are an important part of urban digital convenience services.

In 2025, the global production volume of power bank charging stations is projected to reach 12 million units, with an average price of \$60.2 per unit.

The upstream of the industry chain includes lithium batteries, power management ICs, communication modules, cabinet equipment, and software system development. Downstream applications are concentrated in offline consumption scenarios and public service locations such as malls, restaurants, cafes, cinemas, airports, and train stations. High reliance on smartphone battery life during daily activities drives continuous

demand for shared charging services. Merchants benefit by increasing customer dwell time and generating additional revenue, while operators monetize through rental fees, advertising, and data services. Tourist attractions and large-scale events are also important growth scenarios.

Development trends include device miniaturization and modularization, network-based operations, intelligent dispatching, and expansion across multiple scenarios, along with deep integration with digital payment and local service platforms. The industry is moving toward refined operations and market consolidation, with leading players strengthening competitiveness through scale and channel expansion. Driving factors include frequent smartphone usage, growth in mobile work and travel, recovery of offline consumption, and widespread adoption of digital payments. Constraints include high deployment costs, intense competition for locations, maintenance expenses, reliance on high utilization rates for profitability, and increasing regulatory and safety requirements. Overall industry gross margins are at a mid-to-high level, typically ranging from 20% to 40%, depending on utilization rates, location resources, and operational efficiency.

This report is a detailed and comprehensive analysis for global Power Bank Charging Station market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Power Bank Charging Station market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Power Bank Charging Station market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Power Bank Charging Station market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Power Bank Charging Station market shares of main players, shipments in

revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Power Bank Charging Station

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Power Bank Charging Station market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Meituan, Energy Monster, Zhumang Technology, Xiaodian Technology, ChargeSPOT, ChargeTech, Naki Power, Piggycell, Chargefon, ChargedUp, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Power Bank Charging Station market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Portable Charging Kiosk

Wall-Mounted Charging Station

Charging Locker / Charging Cabinet

Market segment by Number of Charging Slots

12?24 slots

24?48 slots

48?100 slots

More than 100 slots

Market segment by Connectivity and Access Method

QR-Code Access Type

POS Terminal Type

QR-Code plus POS Hybrid Type

Market segment by Application

Dinning Room

Shopping Mall

Walking Street

Station

Others

Major players covered

Meituan

Energy Monster

Zhumang Technology

Xiaodian Technology

ChargeSPOT

ChargeTech

Naki Power

Piggycell

Chargefon

ChargedUp

ChargeFUZE

Joos Power

Brick Technology

ChargerGoGo

ChargeBull

ChargeNow

Laidian

Yunchongba

Xiudian

Beidian

Huawei Smart Selection

Xiaomi Charging

Bull Group

SouDian

Jiedian

Cheero

GoCharge

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Power Bank Charging Station product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Power Bank Charging Station, with price, sales quantity, revenue, and global market share of Power Bank Charging Station from 2021 to 2026.

Chapter 3, the Power Bank Charging Station competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Power Bank Charging Station breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Power Bank Charging Station market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Power Bank Charging Station.

Chapter 14 and 15, to describe Power Bank Charging Station sales channel, distributors, customers, research findings and conclusion.

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