

Global Powdered Tea Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Powdered Tea market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Powdered Tea, or Instant tea is a powdered mix in which water is added, in order to reconstitute it into a cup of tea. The earliest form of instant tea was developed in the United Kingdom in 1885. A patent was granted for a paste made of concentrated tea extract, sugar, and evaporated milk, which became tea when hot water was added. However, no notable developments were made until spray drying technology allowed for drying the tea concentrates at a temperature which did not damage the flavors of the product.

The Global Info Research report includes an overview of the development of the Powdered Tea industry chain, the market status of Drinking Tea (Drinking-use Tea, Additive-use Tea), Pastry (Drinking-use Tea, Additive-use Tea), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Powdered Tea.

Regionally, the report analyzes the Powdered Tea markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Powdered Tea market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Powdered Tea market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Powdered Tea industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Drinking-use Tea, Additive-use Tea).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Powdered Tea market.

Regional Analysis: The report involves examining the Powdered Tea market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Powdered Tea market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Powdered Tea:

Company Analysis: Report covers individual Powdered Tea manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Powdered Tea This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Drinking Tea, Pastry).

Technology Analysis: Report covers specific technologies relevant to Powdered Tea. It assesses the current state, advancements, and potential future developments in Powdered Tea areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Powdered Tea market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Powdered Tea market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Drinking-use Tea

Additive-use Tea

Market segment by Application

Drinking Tea

Pastry

Ice Cream

Beverage

Major players covered

Aiya

Marushichi Seicha

ShaoXing Royal Tea

ITOE n

Marukyu Koyamaen

ujimatcha

Yanoen

AOI Seicha

DoMatcha

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Powdered Tea product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Powdered Tea, with price, sales, revenue and global market share of Powdered Tea from 2019 to 2024.

Chapter 3, the Powdered Tea competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Powdered Tea breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Powdered Tea market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Powdered Tea.

Chapter 14 and 15, to describe Powdered Tea sales channel, distributors, customers, research findings and conclusion.

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