

Global Powdered Hydroxypropyl Methyl Cellulose(HPMC) Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Powdered Hydroxypropyl Methyl Cellulose(HPMC) market size is expected to reach \$ 1011 million by 2032, rising at a market growth of 4.2% CAGR during the forecast period (2026-2032).

Powdered hydroxypropyl methyl cellulose refers to HPMC products obtained by etherification modification of cellulose as raw material and delivered in dry powder form. It is usually a white or almost white powder that can be dispersed and gradually dissolved in water to form a solution with certain viscosity and thixotropy. It mainly provides functions such as thickening, water retention, film formation, bonding, lubrication, and suspension stability. It is easy to achieve rapid effect by adding water on site after dry mixing in dry mixing systems such as dry mortar, tile adhesive, putty powder, gypsum based materials, etc. It can also be used for powder feeding in coatings, daily chemical products, and some industrial formulas. In 2025, global Powdered Hydroxypropyl Methyl Cellulose(HPMC) production reached approximately 167.43 K MT, with an average global market price of around US\$ 4,368 per MT.

The powder form has become the mainstream delivery form of building grade HPMC due to its convenient transportation and storage, accurate formula measurement, and adaptation to the dry mixing automated production line. The demand has grown steadily with the upgrading of dry powder building materials brought about by assembly and fine decoration. The focus of competition is shifting from simple price to dissolution rate and anti agglomeration performance, viscosity and substitution degree batch consistency, low gel particles and low ash impurity control, as well as stable water retention and construction feel under the coexistence of different cement systems and additives. Suppliers with stable process and application support capabilities are more likely to

obtain higher shares and more stable orders in the large-scale customer procurement.

This report studies the global Powdered Hydroxypropyl Methyl Cellulose(HPMC) production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Powdered Hydroxypropyl Methyl Cellulose(HPMC) and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Powdered Hydroxypropyl Methyl Cellulose(HPMC) that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Powdered Hydroxypropyl Methyl Cellulose(HPMC) total production and demand, 2021-2032, (Kilotons)

Global Powdered Hydroxypropyl Methyl Cellulose(HPMC) total production value, 2021-2032, (USD Million)

Global Powdered Hydroxypropyl Methyl Cellulose(HPMC) production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Powdered Hydroxypropyl Methyl Cellulose(HPMC) consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: Powdered Hydroxypropyl Methyl Cellulose(HPMC) domestic production, consumption, key domestic manufacturers and share

Global Powdered Hydroxypropyl Methyl Cellulose(HPMC) production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Powdered Hydroxypropyl Methyl Cellulose(HPMC) production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global Powdered Hydroxypropyl Methyl Cellulose(HPMC) production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Powdered Hydroxypropyl Methyl Cellulose(HPMC) market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Ashland, Dow, Shin-Etsu Chemical, Celotech Chemical, Lotte Fine Chemical, Shandong Everbright Technology Development, Head Group, Shandong Eton New Material Technical, Taian Ruitai New Material Incorporated, Huzhou Zhanwang Pharmaceutical,

etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Powdered Hydroxypropyl Methyl Cellulose(HPMC) market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Powdered Hydroxypropyl Methyl Cellulose(HPMC) Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Powdered Hydroxypropyl Methyl Cellulose(HPMC) Market, Segmentation by Type:

Industrial Grade

Daily Chemical Grade

Pharmaceutical Grade

Global Powdered Hydroxypropyl Methyl Cellulose(HPMC) Market, Segmentation by Viscosity:

Low Viscosity

Medium Viscosity

High Viscosity

Global Powdered Hydroxypropyl Methyl Cellulose(HPMC) Market, Segmentation by Solubility:

Ordinary Type

Instant Type

Global Powdered Hydroxypropyl Methyl Cellulose(HPMC) Market, Segmentation by Application:

Paint & Coatings

Personal Care and Cosmetics

Construction Industry

Medicine

Other

Companies Profiled:

Ashland

Dow

Shin-Etsu Chemical

Celotech Chemical

Lotte Fine Chemical

Shandong Everbright Technology Development

Head Group

Shandong Eton New Material Technical

Taian Ruitai New Material Incorporated

Huzhou Zhanwang Pharmaceutical

Shanghai Huiguang Fine Chemical Industry

Zhejiang Haishen New Materials

Mikazone

LANDU

Feicheng Yutian Chemical

Hebei Huayi Cellulose

Key Questions Answered:

1. How big is the global Powdered Hydroxypropyl Methyl Cellulose(HPMC) market?
2. What is the demand of the global Powdered Hydroxypropyl Methyl Cellulose(HPMC) market?
3. What is the year over year growth of the global Powdered Hydroxypropyl Methyl Cellulose(HPMC) market?

4. What is the production and production value of the global Powdered Hydroxypropyl Methyl Cellulose(HPMC) market?
5. Who are the key producers in the global Powdered Hydroxypropyl Methyl Cellulose(HPMC) market?
6. What are the growth factors driving the market demand?

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