

# **Global Powder Type Bath Additive Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031**

<https://marketpublishers.com/r/GC2B5C10DFD4EN.html>

Date: June 2025

Pages: 124

Price: US\$ 3,480.00 (Single User License)

ID: GC2B5C10DFD4EN

## **Abstracts**

According to our (Global Info Research) latest study, the global Powder Type Bath Additive market size was valued at US\$ 770 million in 2024 and is forecast to a readjusted size of USD 953 million by 2031 with a CAGR of 3.1% during review period.

This report studies the Powder Type Bath Additive market. Powder Type Bath Additive is a skin treatment for you to add to your bath water when bathing. It helps treat dry or chapped skin conditions that may also be itchy, red and sore.

Global Powder Type Bath Additive key players include Bathclin, Bath Roman, Aveeno, etc. Global top three manufacturers hold a share over 35%.

Asia-Pacific is the largest market, with a share over 75%, followed by North America and Europe, both have a share over 20 percent.

In terms of product, Adult Type is the largest segment, with a share over 85%. And in terms of application, the largest application is Individuals, followed by Hot Springs, Bathhouse, etc.

This report is a detailed and comprehensive analysis for global Powder Type Bath Additive market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

## Key Features:

Global Powder Type Bath Additive market size and forecasts, in consumption value (\$ Million), sales quantity (MT), and average selling prices (USD/Kg), 2020-2031

Global Powder Type Bath Additive market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (MT), and average selling prices (USD/Kg), 2020-2031

Global Powder Type Bath Additive market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (MT), and average selling prices (USD/Kg), 2020-2031

Global Powder Type Bath Additive market shares of main players, shipments in revenue (\$ Million), sales quantity (MT), and ASP (USD/Kg), 2020-2025

## The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Powder Type Bath Additive

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Powder Type Bath Additive market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Bathclin, Bath Roman, Yumeguri, ONSO, Tabinoyado, Onsen Ryoko, Aveeno, Aswini Subhra, Rainbow, Ancient Living, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## Market Segmentation

Powder Type Bath Additive market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

#### Market segment by Type

Adult Type

Baby Type

#### Market segment by Application

Individuals

Hot Springs

Bathhouse

Others

#### Major players covered

Bathclin

Bath Roman

Yumeguri

ONSO

Tabinoyado

Onsen Ryoko

Aveeno

Aswini Subhra

Rainbow

Ancient Living

Bath Bubble and Beyond

SABON

Zoella Beauty

Joik

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Powder Type Bath Additive product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Powder Type Bath Additive, with price, sales quantity, revenue, and global market share of Powder Type Bath Additive from 2020 to 2025.

Chapter 3, the Powder Type Bath Additive competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by

landscape contrast.

Chapter 4, the Powder Type Bath Additive breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Powder Type Bath Additive market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Powder Type Bath Additive.

Chapter 14 and 15, to describe Powder Type Bath Additive sales channel, distributors, customers, research findings and conclusion.

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