

Global Powder Loose Powder Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/GFD883F92718EN.html>

Date: July 2026

Pages: 163

Price: US\$ 4,480.00 (Single User License)

ID: GFD883F92718EN

Abstracts

The global Powder Loose Powder market size is expected to reach \$ 5297 million by 2032, rising at a market growth of 4.9% CAGR during the forecast period (2026-2032).

Loose powder is a category of makeup products characterized by a loose, fine-powder consistency. It is used to absorb excess oil, set base makeup, reduce facial tackiness, and enhance the overall refinement and longevity of the makeup look through soft-focus, brightening, or matte effects.

The upstream supply chain comprises ingredients such as talc, mica, silica, starch, pigments, fragrances, preservatives, surface treatment agents, and packaging containers; the downstream market targets makeup brands, e-commerce platforms, beauty specialty stores, department store counters, and end consumers.

Globally, the average unit price for loose setting powder stands at \$16 per item, with global sales reaching approximately 230.2 million units. The industry's annual production capacity ranges from 300 to 400 million units, and the sector maintains a profit margin of approximately 45%.

In the future, the global loose setting powder market is expected to evolve toward lighter textures, skincare-infused formulations, enhanced safety standards, and multi-functional capabilities. Rising consumer demand for natural finishes, long-lasting oil control, weightless setting effects, and soft-focus correction will drive a shift in product formulations?moving away from traditional high-coverage powders toward systems featuring finer particle sizes, reduced allergenicity, talc-free compositions, and compatibility with diverse skin types. As 'clean beauty,' makeup for sensitive skin, and vegan formulations gain prominence, brands will place greater emphasis on ingredient

transparency, powder safety, and skin comfort. Concurrently, the influence of e-commerce, social media, and professional makeup artists is driving product segmentation; consequently, categories such as portable formats, targeted setting powders, men's grooming powders, and high-end professional-grade loose powders are poised for continued expansion.

This report studies the global Powder Loose Powder production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Powder Loose Powder and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Powder Loose Powder that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Powder Loose Powder total production and demand, 2021-2032, (K Units)

Global Powder Loose Powder total production value, 2021-2032, (USD Million)

Global Powder Loose Powder production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Powder Loose Powder consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Powder Loose Powder domestic production, consumption, key domestic manufacturers and share

Global Powder Loose Powder production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Powder Loose Powder production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Powder Loose Powder production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Powder Loose Powder market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include L'Oréal, LVMH, Estée Lauder Companies, CHANEL, Coty, e.l.f. Beauty, Laura Mercier, Shiseido, KOSÉ Corporation, Kao, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Powder Loose Powder market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Powder Loose Powder Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Powder Loose Powder Market, Segmentation by Type:

Oily Skin Powder

Dry Skin Powder

Combination Skin Powder

Sensitive Skin Powder

Global Powder Loose Powder Market, Segmentation by Finish:

Matte Finish

Natural Soft-Focus

Translucent Setting

Subtle Luminosity

Dewy Setting

Global Powder Loose Powder Market, Segmentation by Packaging Type:

Jar (Loose Powder)

Sifter Jar

Press-to-Dispense

Portable Mini Size

Integrated Puff

Global Powder Loose Powder Market, Segmentation by Application:

Online Sales

Offline Sales

Companies Profiled:

L'Oréal

LVMH

Est?e Lauder Companies

CHANEL

Coty

e.l.f. Beauty

Laura Mercier

Shiseido

KOS? Corporation

Kao

CANMAKE

Amorepacific

Intercos Group

COSMAX

Kolmar Korea

Florasis

Perfect Diary

Mao Geping

Proya

Carслан

Judydoll

COLORKEY

Key Questions Answered:

1. How big is the global Powder Loose Powder market?
2. What is the demand of the global Powder Loose Powder market?
3. What is the year over year growth of the global Powder Loose Powder market?
4. What is the production and production value of the global Powder Loose Powder market?
5. Who are the key producers in the global Powder Loose Powder market?
6. What are the growth factors driving the market demand?

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