

# Global Powder Decorative Coating Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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## Abstracts

Due to the growing end-use industry and technological progress, the global decorative coatings market is growing rapidly. Economic growth in developing countries, increased investment in infrastructure, strict environmental regulations, growing purchasing power, and growing demand for green and environmentally friendly coatings have also led to market growth. Powder coatings have become the fastest growing segment due to their lower operating costs, higher operating efficiency, no VOC emissions, nonflammability and low spark hazards. From an architectural perspective, there is growing interest in the effect of wood, which is achieved through the transfer of sublimation prints. From the standpoint of preventing contamination, powder coatings are attractive because no solvents are used in coating formation and there is little or no hazardous waste that can be disposed of. In addition, there are high requirements for special finishes, such as anode imitation special effects, metallic effects and smooth low-gloss finishes. Therefore, there is a high demand for powder coatings in the construction field.

According to our (Global Info Research) latest study, the global Powder Decorative Coating market size was valued at USD million in 2022 and is forecast to a readjusted size of USD million by 2029 with a CAGR of % during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

This report is a detailed and comprehensive analysis for global Powder Decorative Coating market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market

share estimates of some of the selected leaders for the year 2023, are provided.

#### Key Features:

Global Powder Decorative Coating market size and forecasts, in consumption value (\$ Million), sales quantity (Kiloton), and average selling prices (US\$/Ton), 2018-2029

Global Powder Decorative Coating market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kiloton), and average selling prices (US\$/Ton), 2018-2029

Global Powder Decorative Coating market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kiloton), and average selling prices (US\$/Ton), 2018-2029

Global Powder Decorative Coating market shares of main players, shipments in revenue (\$ Million), sales quantity (Kiloton), and ASP (US\$/Ton), 2018-2023

#### The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Powder Decorative Coating

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Powder Decorative Coating market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include PPG Industries, Akzo Nobel NV, Sherwin-Williams Company, Kansai Paints and Asian Paints Limited, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

#### Market Segmentation

Powder Decorative Coating market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

#### Market segment by Type

Acrylic

Alkyd

Vinyl

Polyurethane

Others

#### Market segment by Application

Residential

Commercial

#### Major players covered

PPG Industries

Akzo Nobel NV

Sherwin-Williams Company

Kansai Paints

Asian Paints Limited

Nippon Paint Holdings

BASF SE

Masco Corporation

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Powder Decorative Coating product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Powder Decorative Coating, with price, sales, revenue and global market share of Powder Decorative Coating from 2018 to 2023.

Chapter 3, the Powder Decorative Coating competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Powder Decorative Coating breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and Powder Decorative Coating market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War.

Chapter 13, the key raw materials and key suppliers, and industry chain of Powder Decorative Coating.

Chapter 14 and 15, to describe Powder Decorative Coating sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Powder Decorative Coating
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
  - 1.3.1 Overview: Global Powder Decorative Coating Consumption Value by Type: 2018 Versus 2022 Versus 2029
  - 1.3.2 Acrylic
  - 1.3.3 Alkyd
  - 1.3.4 Vinyl
  - 1.3.5 Polyurethane
  - 1.3.6 Others
- 1.4 Market Analysis by Application
  - 1.4.1 Overview: Global Powder Decorative Coating Consumption Value by Application: 2018 Versus 2022 Versus 2029
  - 1.4.2 Residential
  - 1.4.3 Commercial
- 1.5 Global Powder Decorative Coating Market Size & Forecast
  - 1.5.1 Global Powder Decorative Coating Consumption Value (2018 & 2022 & 2029)
  - 1.5.2 Global Powder Decorative Coating Sales Quantity (2018-2029)
  - 1.5.3 Global Powder Decorative Coating Average Price (2018-2029)

### 2 MANUFACTURERS PROFILES

- 2.1 PPG Industries
  - 2.1.1 PPG Industries Details
  - 2.1.2 PPG Industries Major Business
  - 2.1.3 PPG Industries Powder Decorative Coating Product and Services
  - 2.1.4 PPG Industries Powder Decorative Coating Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.1.5 PPG Industries Recent Developments/Updates
- 2.2 Akzo Nobel NV
  - 2.2.1 Akzo Nobel NV Details
  - 2.2.2 Akzo Nobel NV Major Business
  - 2.2.3 Akzo Nobel NV Powder Decorative Coating Product and Services
  - 2.2.4 Akzo Nobel NV Powder Decorative Coating Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

- 2.2.5 Akzo Nobel NV Recent Developments/Updates
- 2.3 Sherwin-Williams Company
  - 2.3.1 Sherwin-Williams Company Details
  - 2.3.2 Sherwin-Williams Company Major Business
  - 2.3.3 Sherwin-Williams Company Powder Decorative Coating Product and Services
  - 2.3.4 Sherwin-Williams Company Powder Decorative Coating Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.3.5 Sherwin-Williams Company Recent Developments/Updates
- 2.4 Kansai Paints
  - 2.4.1 Kansai Paints Details
  - 2.4.2 Kansai Paints Major Business
  - 2.4.3 Kansai Paints Powder Decorative Coating Product and Services
  - 2.4.4 Kansai Paints Powder Decorative Coating Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.4.5 Kansai Paints Recent Developments/Updates
- 2.5 Asian Paints Limited
  - 2.5.1 Asian Paints Limited Details
  - 2.5.2 Asian Paints Limited Major Business
  - 2.5.3 Asian Paints Limited Powder Decorative Coating Product and Services
  - 2.5.4 Asian Paints Limited Powder Decorative Coating Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.5.5 Asian Paints Limited Recent Developments/Updates
- 2.6 Nippon Paint Holdings
  - 2.6.1 Nippon Paint Holdings Details
  - 2.6.2 Nippon Paint Holdings Major Business
  - 2.6.3 Nippon Paint Holdings Powder Decorative Coating Product and Services
  - 2.6.4 Nippon Paint Holdings Powder Decorative Coating Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.6.5 Nippon Paint Holdings Recent Developments/Updates
- 2.7 BASF SE
  - 2.7.1 BASF SE Details
  - 2.7.2 BASF SE Major Business
  - 2.7.3 BASF SE Powder Decorative Coating Product and Services
  - 2.7.4 BASF SE Powder Decorative Coating Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.7.5 BASF SE Recent Developments/Updates
- 2.8 Masco Corporation
  - 2.8.1 Masco Corporation Details
  - 2.8.2 Masco Corporation Major Business

- 2.8.3 Masco Corporation Powder Decorative Coating Product and Services
- 2.8.4 Masco Corporation Powder Decorative Coating Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
- 2.8.5 Masco Corporation Recent Developments/Updates

### **3 COMPETITIVE ENVIRONMENT: POWDER DECORATIVE COATING BY MANUFACTURER**

- 3.1 Global Powder Decorative Coating Sales Quantity by Manufacturer (2018-2023)
- 3.2 Global Powder Decorative Coating Revenue by Manufacturer (2018-2023)
- 3.3 Global Powder Decorative Coating Average Price by Manufacturer (2018-2023)
- 3.4 Market Share Analysis (2022)
  - 3.4.1 Producer Shipments of Powder Decorative Coating by Manufacturer Revenue (\$MM) and Market Share (%): 2022
  - 3.4.2 Top 3 Powder Decorative Coating Manufacturer Market Share in 2022
  - 3.4.2 Top 6 Powder Decorative Coating Manufacturer Market Share in 2022
- 3.5 Powder Decorative Coating Market: Overall Company Footprint Analysis
  - 3.5.1 Powder Decorative Coating Market: Region Footprint
  - 3.5.2 Powder Decorative Coating Market: Company Product Type Footprint
  - 3.5.3 Powder Decorative Coating Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

### **4 CONSUMPTION ANALYSIS BY REGION**

- 4.1 Global Powder Decorative Coating Market Size by Region
  - 4.1.1 Global Powder Decorative Coating Sales Quantity by Region (2018-2029)
  - 4.1.2 Global Powder Decorative Coating Consumption Value by Region (2018-2029)
  - 4.1.3 Global Powder Decorative Coating Average Price by Region (2018-2029)
- 4.2 North America Powder Decorative Coating Consumption Value (2018-2029)
- 4.3 Europe Powder Decorative Coating Consumption Value (2018-2029)
- 4.4 Asia-Pacific Powder Decorative Coating Consumption Value (2018-2029)
- 4.5 South America Powder Decorative Coating Consumption Value (2018-2029)
- 4.6 Middle East and Africa Powder Decorative Coating Consumption Value (2018-2029)

### **5 MARKET SEGMENT BY TYPE**

- 5.1 Global Powder Decorative Coating Sales Quantity by Type (2018-2029)
- 5.2 Global Powder Decorative Coating Consumption Value by Type (2018-2029)



5.3 Global Powder Decorative Coating Average Price by Type (2018-2029)

## **6 MARKET SEGMENT BY APPLICATION**

6.1 Global Powder Decorative Coating Sales Quantity by Application (2018-2029)

6.2 Global Powder Decorative Coating Consumption Value by Application (2018-2029)

6.3 Global Powder Decorative Coating Average Price by Application (2018-2029)

## **7 NORTH AMERICA**

7.1 North America Powder Decorative Coating Sales Quantity by Type (2018-2029)

7.2 North America Powder Decorative Coating Sales Quantity by Application (2018-2029)

7.3 North America Powder Decorative Coating Market Size by Country

7.3.1 North America Powder Decorative Coating Sales Quantity by Country (2018-2029)

7.3.2 North America Powder Decorative Coating Consumption Value by Country (2018-2029)

7.3.3 United States Market Size and Forecast (2018-2029)

7.3.4 Canada Market Size and Forecast (2018-2029)

7.3.5 Mexico Market Size and Forecast (2018-2029)

## **8 EUROPE**

8.1 Europe Powder Decorative Coating Sales Quantity by Type (2018-2029)

8.2 Europe Powder Decorative Coating Sales Quantity by Application (2018-2029)

8.3 Europe Powder Decorative Coating Market Size by Country

8.3.1 Europe Powder Decorative Coating Sales Quantity by Country (2018-2029)

8.3.2 Europe Powder Decorative Coating Consumption Value by Country (2018-2029)

8.3.3 Germany Market Size and Forecast (2018-2029)

8.3.4 France Market Size and Forecast (2018-2029)

8.3.5 United Kingdom Market Size and Forecast (2018-2029)

8.3.6 Russia Market Size and Forecast (2018-2029)

8.3.7 Italy Market Size and Forecast (2018-2029)

## **9 ASIA-PACIFIC**

9.1 Asia-Pacific Powder Decorative Coating Sales Quantity by Type (2018-2029)

9.2 Asia-Pacific Powder Decorative Coating Sales Quantity by Application (2018-2029)

### 9.3 Asia-Pacific Powder Decorative Coating Market Size by Region

9.3.1 Asia-Pacific Powder Decorative Coating Sales Quantity by Region (2018-2029)

9.3.2 Asia-Pacific Powder Decorative Coating Consumption Value by Region (2018-2029)

9.3.3 China Market Size and Forecast (2018-2029)

9.3.4 Japan Market Size and Forecast (2018-2029)

9.3.5 Korea Market Size and Forecast (2018-2029)

9.3.6 India Market Size and Forecast (2018-2029)

9.3.7 Southeast Asia Market Size and Forecast (2018-2029)

9.3.8 Australia Market Size and Forecast (2018-2029)

## 10 SOUTH AMERICA

10.1 South America Powder Decorative Coating Sales Quantity by Type (2018-2029)

10.2 South America Powder Decorative Coating Sales Quantity by Application (2018-2029)

10.3 South America Powder Decorative Coating Market Size by Country

10.3.1 South America Powder Decorative Coating Sales Quantity by Country (2018-2029)

10.3.2 South America Powder Decorative Coating Consumption Value by Country (2018-2029)

10.3.3 Brazil Market Size and Forecast (2018-2029)

10.3.4 Argentina Market Size and Forecast (2018-2029)

## 11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Powder Decorative Coating Sales Quantity by Type (2018-2029)

11.2 Middle East & Africa Powder Decorative Coating Sales Quantity by Application (2018-2029)

11.3 Middle East & Africa Powder Decorative Coating Market Size by Country

11.3.1 Middle East & Africa Powder Decorative Coating Sales Quantity by Country (2018-2029)

11.3.2 Middle East & Africa Powder Decorative Coating Consumption Value by Country (2018-2029)

11.3.3 Turkey Market Size and Forecast (2018-2029)

11.3.4 Egypt Market Size and Forecast (2018-2029)

11.3.5 Saudi Arabia Market Size and Forecast (2018-2029)

11.3.6 South Africa Market Size and Forecast (2018-2029)

## **12 MARKET DYNAMICS**

- 12.1 Powder Decorative Coating Market Drivers
- 12.2 Powder Decorative Coating Market Restraints
- 12.3 Powder Decorative Coating Trends Analysis
- 12.4 Porters Five Forces Analysis
  - 12.4.1 Threat of New Entrants
  - 12.4.2 Bargaining Power of Suppliers
  - 12.4.3 Bargaining Power of Buyers
  - 12.4.4 Threat of Substitutes
  - 12.4.5 Competitive Rivalry
- 12.5 Influence of COVID-19 and Russia-Ukraine War
  - 12.5.1 Influence of COVID-19
  - 12.5.2 Influence of Russia-Ukraine War

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

- 13.1 Raw Material of Powder Decorative Coating and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Powder Decorative Coating
- 13.3 Powder Decorative Coating Production Process
- 13.4 Powder Decorative Coating Industrial Chain

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

- 14.1 Sales Channel
  - 14.1.1 Direct to End-User
  - 14.1.2 Distributors
- 14.2 Powder Decorative Coating Typical Distributors
- 14.3 Powder Decorative Coating Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

## List Of Tables

### LIST OF TABLES

- Table 1. Global Powder Decorative Coating Consumption Value by Type, (USD Million), 2018 & 2022 & 2029
- Table 2. Global Powder Decorative Coating Consumption Value by Application, (USD Million), 2018 & 2022 & 2029
- Table 3. PPG Industries Basic Information, Manufacturing Base and Competitors
- Table 4. PPG Industries Major Business
- Table 5. PPG Industries Powder Decorative Coating Product and Services
- Table 6. PPG Industries Powder Decorative Coating Sales Quantity (Kiloton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 7. PPG Industries Recent Developments/Updates
- Table 8. Akzo Nobel NV Basic Information, Manufacturing Base and Competitors
- Table 9. Akzo Nobel NV Major Business
- Table 10. Akzo Nobel NV Powder Decorative Coating Product and Services
- Table 11. Akzo Nobel NV Powder Decorative Coating Sales Quantity (Kiloton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 12. Akzo Nobel NV Recent Developments/Updates
- Table 13. Sherwin-Williams Company Basic Information, Manufacturing Base and Competitors
- Table 14. Sherwin-Williams Company Major Business
- Table 15. Sherwin-Williams Company Powder Decorative Coating Product and Services
- Table 16. Sherwin-Williams Company Powder Decorative Coating Sales Quantity (Kiloton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 17. Sherwin-Williams Company Recent Developments/Updates
- Table 18. Kansai Paints Basic Information, Manufacturing Base and Competitors
- Table 19. Kansai Paints Major Business
- Table 20. Kansai Paints Powder Decorative Coating Product and Services
- Table 21. Kansai Paints Powder Decorative Coating Sales Quantity (Kiloton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 22. Kansai Paints Recent Developments/Updates
- Table 23. Asian Paints Limited Basic Information, Manufacturing Base and Competitors
- Table 24. Asian Paints Limited Major Business
- Table 25. Asian Paints Limited Powder Decorative Coating Product and Services
- Table 26. Asian Paints Limited Powder Decorative Coating Sales Quantity (Kiloton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share

(2018-2023)

Table 27. Asian Paints Limited Recent Developments/Updates

Table 28. Nippon Paint Holdings Basic Information, Manufacturing Base and Competitors

Table 29. Nippon Paint Holdings Major Business

Table 30. Nippon Paint Holdings Powder Decorative Coating Product and Services

Table 31. Nippon Paint Holdings Powder Decorative Coating Sales Quantity (Kiloton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 32. Nippon Paint Holdings Recent Developments/Updates

Table 33. BASF SE Basic Information, Manufacturing Base and Competitors

Table 34. BASF SE Major Business

Table 35. BASF SE Powder Decorative Coating Product and Services

Table 36. BASF SE Powder Decorative Coating Sales Quantity (Kiloton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 37. BASF SE Recent Developments/Updates

Table 38. Masco Corporation Basic Information, Manufacturing Base and Competitors

Table 39. Masco Corporation Major Business

Table 40. Masco Corporation Powder Decorative Coating Product and Services

Table 41. Masco Corporation Powder Decorative Coating Sales Quantity (Kiloton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 42. Masco Corporation Recent Developments/Updates

Table 43. Global Powder Decorative Coating Sales Quantity by Manufacturer (2018-2023) & (Kiloton)

Table 44. Global Powder Decorative Coating Revenue by Manufacturer (2018-2023) & (USD Million)

Table 45. Global Powder Decorative Coating Average Price by Manufacturer (2018-2023) & (US\$/Ton)

Table 46. Market Position of Manufacturers in Powder Decorative Coating, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2022

Table 47. Head Office and Powder Decorative Coating Production Site of Key Manufacturer

Table 48. Powder Decorative Coating Market: Company Product Type Footprint

Table 49. Powder Decorative Coating Market: Company Product Application Footprint

Table 50. Powder Decorative Coating New Market Entrants and Barriers to Market Entry

Table 51. Powder Decorative Coating Mergers, Acquisition, Agreements, and Collaborations

Table 52. Global Powder Decorative Coating Sales Quantity by Region (2018-2023) & (Kiloton)

Table 53. Global Powder Decorative Coating Sales Quantity by Region (2024-2029) & (Kiloton)

Table 54. Global Powder Decorative Coating Consumption Value by Region (2018-2023) & (USD Million)

Table 55. Global Powder Decorative Coating Consumption Value by Region (2024-2029) & (USD Million)

Table 56. Global Powder Decorative Coating Average Price by Region (2018-2023) & (US\$/Ton)

Table 57. Global Powder Decorative Coating Average Price by Region (2024-2029) & (US\$/Ton)

Table 58. Global Powder Decorative Coating Sales Quantity by Type (2018-2023) & (Kiloton)

Table 59. Global Powder Decorative Coating Sales Quantity by Type (2024-2029) & (Kiloton)

Table 60. Global Powder Decorative Coating Consumption Value by Type (2018-2023) & (USD Million)

Table 61. Global Powder Decorative Coating Consumption Value by Type (2024-2029) & (USD Million)

Table 62. Global Powder Decorative Coating Average Price by Type (2018-2023) & (US\$/Ton)

Table 63. Global Powder Decorative Coating Average Price by Type (2024-2029) & (US\$/Ton)

Table 64. Global Powder Decorative Coating Sales Quantity by Application (2018-2023) & (Kiloton)

Table 65. Global Powder Decorative Coating Sales Quantity by Application (2024-2029) & (Kiloton)

Table 66. Global Powder Decorative Coating Consumption Value by Application (2018-2023) & (USD Million)

Table 67. Global Powder Decorative Coating Consumption Value by Application (2024-2029) & (USD Million)

Table 68. Global Powder Decorative Coating Average Price by Application (2018-2023) & (US\$/Ton)

Table 69. Global Powder Decorative Coating Average Price by Application (2024-2029) & (US\$/Ton)

Table 70. North America Powder Decorative Coating Sales Quantity by Type (2018-2023) & (Kiloton)

Table 71. North America Powder Decorative Coating Sales Quantity by Type

(2024-2029) & (Kiloton)

Table 72. North America Powder Decorative Coating Sales Quantity by Application (2018-2023) & (Kiloton)

Table 73. North America Powder Decorative Coating Sales Quantity by Application (2024-2029) & (Kiloton)

Table 74. North America Powder Decorative Coating Sales Quantity by Country (2018-2023) & (Kiloton)

Table 75. North America Powder Decorative Coating Sales Quantity by Country (2024-2029) & (Kiloton)

Table 76. North America Powder Decorative Coating Consumption Value by Country (2018-2023) & (USD Million)

Table 77. North America Powder Decorative Coating Consumption Value by Country (2024-2029) & (USD Million)

Table 78. Europe Powder Decorative Coating Sales Quantity by Type (2018-2023) & (Kiloton)

Table 79. Europe Powder Decorative Coating Sales Quantity by Type (2024-2029) & (Kiloton)

Table 80. Europe Powder Decorative Coating Sales Quantity by Application (2018-2023) & (Kiloton)

Table 81. Europe Powder Decorative Coating Sales Quantity by Application (2024-2029) & (Kiloton)

Table 82. Europe Powder Decorative Coating Sales Quantity by Country (2018-2023) & (Kiloton)

Table 83. Europe Powder Decorative Coating Sales Quantity by Country (2024-2029) & (Kiloton)

Table 84. Europe Powder Decorative Coating Consumption Value by Country (2018-2023) & (USD Million)

Table 85. Europe Powder Decorative Coating Consumption Value by Country (2024-2029) & (USD Million)

Table 86. Asia-Pacific Powder Decorative Coating Sales Quantity by Type (2018-2023) & (Kiloton)

Table 87. Asia-Pacific Powder Decorative Coating Sales Quantity by Type (2024-2029) & (Kiloton)

Table 88. Asia-Pacific Powder Decorative Coating Sales Quantity by Application (2018-2023) & (Kiloton)

Table 89. Asia-Pacific Powder Decorative Coating Sales Quantity by Application (2024-2029) & (Kiloton)

Table 90. Asia-Pacific Powder Decorative Coating Sales Quantity by Region (2018-2023) & (Kiloton)

- Table 91. Asia-Pacific Powder Decorative Coating Sales Quantity by Region (2024-2029) & (Kiloton)
- Table 92. Asia-Pacific Powder Decorative Coating Consumption Value by Region (2018-2023) & (USD Million)
- Table 93. Asia-Pacific Powder Decorative Coating Consumption Value by Region (2024-2029) & (USD Million)
- Table 94. South America Powder Decorative Coating Sales Quantity by Type (2018-2023) & (Kiloton)
- Table 95. South America Powder Decorative Coating Sales Quantity by Type (2024-2029) & (Kiloton)
- Table 96. South America Powder Decorative Coating Sales Quantity by Application (2018-2023) & (Kiloton)
- Table 97. South America Powder Decorative Coating Sales Quantity by Application (2024-2029) & (Kiloton)
- Table 98. South America Powder Decorative Coating Sales Quantity by Country (2018-2023) & (Kiloton)
- Table 99. South America Powder Decorative Coating Sales Quantity by Country (2024-2029) & (Kiloton)
- Table 100. South America Powder Decorative Coating Consumption Value by Country (2018-2023) & (USD Million)
- Table 101. South America Powder Decorative Coating Consumption Value by Country (2024-2029) & (USD Million)
- Table 102. Middle East & Africa Powder Decorative Coating Sales Quantity by Type (2018-2023) & (Kiloton)
- Table 103. Middle East & Africa Powder Decorative Coating Sales Quantity by Type (2024-2029) & (Kiloton)
- Table 104. Middle East & Africa Powder Decorative Coating Sales Quantity by Application (2018-2023) & (Kiloton)
- Table 105. Middle East & Africa Powder Decorative Coating Sales Quantity by Application (2024-2029) & (Kiloton)
- Table 106. Middle East & Africa Powder Decorative Coating Sales Quantity by Region (2018-2023) & (Kiloton)
- Table 107. Middle East & Africa Powder Decorative Coating Sales Quantity by Region (2024-2029) & (Kiloton)
- Table 108. Middle East & Africa Powder Decorative Coating Consumption Value by Region (2018-2023) & (USD Million)
- Table 109. Middle East & Africa Powder Decorative Coating Consumption Value by Region (2024-2029) & (USD Million)
- Table 110. Powder Decorative Coating Raw Material



Table 111. Key Manufacturers of Powder Decorative Coating Raw Materials

Table 112. Powder Decorative Coating Typical Distributors

Table 113. Powder Decorative Coating Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. Powder Decorative Coating Picture

Figure 2. Global Powder Decorative Coating Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Figure 3. Global Powder Decorative Coating Consumption Value Market Share by Type in 2022

Figure 4. Acrylic Examples

Figure 5. Alkyd Examples

Figure 6. Vinyl Examples

Figure 7. Polyurethane Examples

Figure 8. Others Examples

Figure 9. Global Powder Decorative Coating Consumption Value by Application, (USD Million), 2018 & 2022 & 2029

Figure 10. Global Powder Decorative Coating Consumption Value Market Share by Application in 2022

Figure 11. Residential Examples

Figure 12. Commercial Examples

Figure 13. Global Powder Decorative Coating Consumption Value, (USD Million): 2018 & 2022 & 2029

Figure 14. Global Powder Decorative Coating Consumption Value and Forecast (2018-2029) & (USD Million)

Figure 15. Global Powder Decorative Coating Sales Quantity (2018-2029) & (Kiloton)

Figure 16. Global Powder Decorative Coating Average Price (2018-2029) & (US\$/Ton)

Figure 17. Global Powder Decorative Coating Sales Quantity Market Share by Manufacturer in 2022

Figure 18. Global Powder Decorative Coating Consumption Value Market Share by Manufacturer in 2022

Figure 19. Producer Shipments of Powder Decorative Coating by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2021

Figure 20. Top 3 Powder Decorative Coating Manufacturer (Consumption Value) Market Share in 2022

Figure 21. Top 6 Powder Decorative Coating Manufacturer (Consumption Value) Market Share in 2022

Figure 22. Global Powder Decorative Coating Sales Quantity Market Share by Region (2018-2029)

Figure 23. Global Powder Decorative Coating Consumption Value Market Share by

Region (2018-2029)

Figure 24. North America Powder Decorative Coating Consumption Value (2018-2029) & (USD Million)

Figure 25. Europe Powder Decorative Coating Consumption Value (2018-2029) & (USD Million)

Figure 26. Asia-Pacific Powder Decorative Coating Consumption Value (2018-2029) & (USD Million)

Figure 27. South America Powder Decorative Coating Consumption Value (2018-2029) & (USD Million)

Figure 28. Middle East & Africa Powder Decorative Coating Consumption Value (2018-2029) & (USD Million)

Figure 29. Global Powder Decorative Coating Sales Quantity Market Share by Type (2018-2029)

Figure 30. Global Powder Decorative Coating Consumption Value Market Share by Type (2018-2029)

Figure 31. Global Powder Decorative Coating Average Price by Type (2018-2029) & (US\$/Ton)

Figure 32. Global Powder Decorative Coating Sales Quantity Market Share by Application (2018-2029)

Figure 33. Global Powder Decorative Coating Consumption Value Market Share by Application (2018-2029)

Figure 34. Global Powder Decorative Coating Average Price by Application (2018-2029) & (US\$/Ton)

Figure 35. North America Powder Decorative Coating Sales Quantity Market Share by Type (2018-2029)

Figure 36. North America Powder Decorative Coating Sales Quantity Market Share by Application (2018-2029)

Figure 37. North America Powder Decorative Coating Sales Quantity Market Share by Country (2018-2029)

Figure 38. North America Powder Decorative Coating Consumption Value Market Share by Country (2018-2029)

Figure 39. United States Powder Decorative Coating Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 40. Canada Powder Decorative Coating Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 41. Mexico Powder Decorative Coating Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 42. Europe Powder Decorative Coating Sales Quantity Market Share by Type (2018-2029)

Figure 43. Europe Powder Decorative Coating Sales Quantity Market Share by Application (2018-2029)

Figure 44. Europe Powder Decorative Coating Sales Quantity Market Share by Country (2018-2029)

Figure 45. Europe Powder Decorative Coating Consumption Value Market Share by Country (2018-2029)

Figure 46. Germany Powder Decorative Coating Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 47. France Powder Decorative Coating Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 48. United Kingdom Powder Decorative Coating Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 49. Russia Powder Decorative Coating Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 50. Italy Powder Decorative Coating Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 51. Asia-Pacific Powder Decorative Coating Sales Quantity Market Share by Type (2018-2029)

Figure 52. Asia-Pacific Powder Decorative Coating Sales Quantity Market Share by Application (2018-2029)

Figure 53. Asia-Pacific Powder Decorative Coating Sales Quantity Market Share by Region (2018-2029)

Figure 54. Asia-Pacific Powder Decorative Coating Consumption Value Market Share by Region (2018-2029)

Figure 55. China Powder Decorative Coating Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 56. Japan Powder Decorative Coating Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 57. Korea Powder Decorative Coating Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 58. India Powder Decorative Coating Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 59. Southeast Asia Powder Decorative Coating Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 60. Australia Powder Decorative Coating Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 61. South America Powder Decorative Coating Sales Quantity Market Share by Type (2018-2029)

Figure 62. South America Powder Decorative Coating Sales Quantity Market Share by

Application (2018-2029)

Figure 63. South America Powder Decorative Coating Sales Quantity Market Share by Country (2018-2029)

Figure 64. South America Powder Decorative Coating Consumption Value Market Share by Country (2018-2029)

Figure 65. Brazil Powder Decorative Coating Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 66. Argentina Powder Decorative Coating Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 67. Middle East & Africa Powder Decorative Coating Sales Quantity Market Share by Type (2018-2029)

Figure 68. Middle East & Africa Powder Decorative Coating Sales Quantity Market Share by Application (2018-2029)

Figure 69. Middle East & Africa Powder Decorative Coating Sales Quantity Market Share by Region (2018-2029)

Figure 70. Middle East & Africa Powder Decorative Coating Consumption Value Market Share by Region (2018-2029)

Figure 71. Turkey Powder Decorative Coating Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 72. Egypt Powder Decorative Coating Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 73. Saudi Arabia Powder Decorative Coating Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 74. South Africa Powder Decorative Coating Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 75. Powder Decorative Coating Market Drivers

Figure 76. Powder Decorative Coating Market Restraints

Figure 77. Powder Decorative Coating Market Trends

Figure 78. Porters Five Forces Analysis

Figure 79. Manufacturing Cost Structure Analysis of Powder Decorative Coating in 2022

Figure 80. Manufacturing Process Analysis of Powder Decorative Coating

Figure 81. Powder Decorative Coating Industrial Chain

Figure 82. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 83. Direct Channel Pros & Cons

Figure 84. Indirect Channel Pros & Cons

Figure 85. Methodology

Figure 86. Research Process and Data Source

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