

# Global Powder Culture Media Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Powder Culture Media market size is expected to reach \$ 1754 million by 2032, rising at a market growth of 7.7% CAGR during the forecast period (2026-2032).

Powder Culture Media refers to dehydrated culture medium products supplied in powder form that are dissolved and sterilized before use to prepare liquid media for the in-vitro cultivation of microorganisms, cells, or tissues. These products are typically formulated with amino acids, carbon sources, inorganic salts, vitamins, buffering agents, and trace elements in defined proportions to provide the essential nutrients required for cell growth and metabolism. Compared with ready-to-use liquid media, powder culture media offer advantages such as improved storage stability, lower transportation costs, longer shelf life, and flexible preparation. They are widely used in biopharmaceutical production, vaccine manufacturing, cell therapy research, microbial testing, food safety analysis, and academic laboratories. With the rapid development of the biotechnology industry, powder culture media are increasingly evolving toward high-purity formulations, animal-component-free systems, and customized media solutions to meet the stringent requirements for consistency and reproducibility in bioprocessing and life science research. In 2025, global Powder Culture Media production reached approximately 30.88 K MT and price is about 33 USD/Kg. The average gross profit margin of this product is 65%.

The Global key players of Dry Powder Cell Culture Media include Thermo Fisher, Merck, Corning, etc. The top three players hold a share about 55%. North America is the largest market, and has a share about 39%. In terms of product type, Serum-free is the largest segment, which occupied for a share of about 94%. For application, Vaccines is the largest segment, which has a share about 64%. The rapid expansion of the biopharmaceutical industry has significantly increased the application of powder

culture media in cell culture, vaccine production, and microbial testing. Biopharmaceutical manufacturers require highly stable and standardized culture systems for the production of monoclonal antibodies, recombinant proteins, and cell therapy products, which drives demand for high-quality culture media. In addition, growing investments in life science research by pharmaceutical companies and academic institutions are stimulating the demand for essential laboratory materials such as culture media. Powder culture media also provide advantages in logistics and storage, making them particularly suitable for large-scale manufacturing and global supply chain operations.

The powder culture media industry requires strict quality control and highly stable manufacturing processes, as batch-to-batch consistency directly affects cell growth performance and experimental reliability. Companies must therefore maintain rigorous quality management systems. In addition, advanced culture media formulations often involve proprietary technologies and long-term research experience, creating barriers to entry for new manufacturers. Regulatory requirements in the biopharmaceutical sector are also becoming increasingly stringent, requiring enhanced traceability, documentation, and compliance throughout the production and supply chain processes.

With the rapid development of cell therapy, gene therapy, and biologics research, downstream demand for culture media is shifting toward high-purity, animal-component-free, and customized formulations. Large biopharmaceutical companies increasingly prefer culture media with well-defined compositions and traceable supply chains to ensure process consistency and reproducibility. Meanwhile, demand from microbial testing in food safety, environmental monitoring, and clinical diagnostics continues to grow steadily, further expanding the application scope of powder culture media across multiple sectors.

The upstream supply chain of powder culture media mainly consists of biochemical raw materials such as amino acids, carbohydrate carbon sources, inorganic salts, vitamins, and trace elements. High-purity amino acids and pharmaceutical-grade chemical reagents represent key components that determine the quality and consistency of the final product. Some specialized culture media may also include protein hydrolysates, plant-derived nutrients, or growth factors. With the advancement of biotechnology, upstream raw material production is increasingly shifting toward higher purity standards, biopharmaceutical-grade materials, and traceable supply systems to support the stringent requirements of modern biopharmaceutical manufacturing and life science research.

This report studies the global Powder Culture Media production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Powder Culture Media and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Powder Culture Media that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Powder Culture Media total production and demand, 2021-2032, (MT)

Global Powder Culture Media total production value, 2021-2032, (USD Million)

Global Powder Culture Media production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (MT), (based on production site)

Global Powder Culture Media consumption by region & country, CAGR, 2021-2032 & (MT)

U.S. VS China: Powder Culture Media domestic production, consumption, key domestic manufacturers and share

Global Powder Culture Media production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (MT)

Global Powder Culture Media production by Type, production, value, CAGR, 2021-2032, (USD Million) & (MT)

Global Powder Culture Media production by Application, production, value, CAGR, 2021-2032, (USD Million) & (MT)

This report profiles key players in the global Powder Culture Media market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Thermo Fisher, Merck, Corning, Cytiva, Lonza, Fujifilm, HiMedia Laboratories, Sartorius, Jianshun Biosciences, OPM Biosciences, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Powder Culture Media market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (MT) and average price (US\$/Kg) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

#### Global Powder Culture Media Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Powder Culture Media Market, Segmentation by Type:

With Serum

Serum-free

### Global Powder Culture Media Market, Segmentation by Sales Channel:

Direct Sales

Online Sales

### Global Powder Culture Media Market, Segmentation by End Users:

Biotech Companies

Pharma Companies

Research Institutes

### Global Powder Culture Media Market, Segmentation by Application:

Vaccines

Antibodies and Recombinant Proteins

Gene Therapy Drug

Others

### Companies Profiled:

Thermo Fisher

Merck

Corning

Cytiva

Lonza

Fujifilm

HiMedia Laboratories

Sartorius

Jianshun Biosciences

OPM Biosciences

Bio-Engine

Basal Media

**Key Questions Answered:**

1. How big is the global Powder Culture Media market?
2. What is the demand of the global Powder Culture Media market?
3. What is the year over year growth of the global Powder Culture Media market?
4. What is the production and production value of the global Powder Culture Media market?
5. Who are the key producers in the global Powder Culture Media market?
6. What are the growth factors driving the market demand?

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