

Global Powder Coatings Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

<https://marketpublishers.com/r/GA3BCBBE3933EN.html>

Date: June 2025

Pages: 169

Price: US\$ 3,480.00 (Single User License)

ID: GA3BCBBE3933EN

Abstracts

According to our (Global Info Research) latest study, the global Powder Coatings market size was valued at US\$ 13370 million in 2024 and is forecast to a readjusted size of USD 20080 million by 2031 with a CAGR of 6.1% during review period.

Powder coating is a type of coating that is applied as a free-flowing, dry powder. The main difference between a conventional liquid paint and a powder coating is that the powder coating does not require a solvent to keep the binder and filler parts in a liquid suspension form. The coating is applied electrostatically and is then cured under heat to allow it to flow and form a “skin”. The powder may be a thermoplastic or a thermoset polymer. It is usually used to create a hard finish that is tougher than conventional paint.

The main global Powder Coatings manufactures include Akzonobel, Sherwin-Williams, PPG Industries, Axalta Coating Systems, Arsonsisi, etc. The top five Powder Coatings manufactures account for approximately 24% of the total global market. Asia-Pacific is the largest consumer market for Powder Coatings, accounting for about 75%, followed by Europe and North America. In terms of product, Thermoset Powder Coating is the largest segment, with a share about 75%. And in terms of application, the largest application is Indoor Application, followed by Outdoor/Architectural Application.

This report is a detailed and comprehensive analysis for global Powder Coatings market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some

of the selected leaders for the year 2025, are provided.

Key Features:

Global Powder Coatings market size and forecasts, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (US\$/Ton), 2020-2031

Global Powder Coatings market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (US\$/Ton), 2020-2031

Global Powder Coatings market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (US\$/Ton), 2020-2031

Global Powder Coatings market shares of main players, shipments in revenue (\$ Million), sales quantity (K MT), and ASP (US\$/Ton), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Powder Coatings

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Powder Coatings market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Akzonobel, Sherwin-Williams, PPG Industries, Axalta Coating Systems, Arsonsisi, TIGER Drylac, RPM International, Nippon Paint, Jotun Powder Coatings, 3M, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Powder Coatings market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Thermoset Powder Coating

Thermoplastic Powder Coating

Market segment by Application

Indoor Application

Outdoor/Architectural Application

Automotive

Appliance & Housewares

Others

Major players covered

Akzonobel

Sherwin-Williams

PPG Industries

Axalta Coating Systems

Arsonsisi

TIGER Drylac

RPM International

Nippon Paint

Jotun Powder Coatings

3M

TITAN Powder Coatings

Teknos

Masco

ST Powder Coatings

Ripol

RIH

Pulverit

Protech-Oxyplast

American Powder Coatings

IGP

CIN

ADAPTA COLOR

Aiyue Group

Huajia

Jingaoli Group

Wisely

Fujian Wanan

Meijia New Materials

Zhejiang Huacai

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Powder Coatings product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Powder Coatings, with price, sales quantity, revenue, and global market share of Powder Coatings from 2020 to 2025.

Chapter 3, the Powder Coatings competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Powder Coatings breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Powder Coatings market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Powder Coatings.

Chapter 14 and 15, to describe Powder Coatings sales channel, distributors, customers, research findings and conclusion.

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