

# Global Powder Coatings Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Powder Coatings market size was valued at USD 11860 million in 2023 and is forecast to a readjusted size of USD 17760 million by 2030 with a CAGR of 5.9% during review period.

Powder coating is a type of coating that is applied as a free-flowing, dry powder. The main difference between a conventional liquid paint and a powder coating is that the powder coating does not require a solvent to keep the binder and filler parts in a liquid suspension form. The coating is applied electrostatically and is then cured under heat to allow it to flow and form a “skin”. The powder may be a thermoplastic or a thermoset polymer. It is usually used to create a hard finish that is tougher than conventional paint.

The main global Powder Coatings manufactures include Akzonobel, Sherwin-Williams, PPG Industries, Axalta Coating Systems, Arsonsisi, etc. The top five Powder Coatings manufactures account for approximately 24% of the total global market. Asia-Pacific is the largest consumer market for Powder Coatings, accounting for about 75%, followed by Europe and North America. In terms of product, Thermoset Powder Coating is the largest segment, with a share about 75%. And in terms of application, the largest application is Indoor Application, followed by Outdoor/Architectural Application.

The Global Info Research report includes an overview of the development of the Powder Coatings industry chain, the market status of Indoor Application (Thermoset Powder Coating, Thermoplastic Powder Coating), Outdoor/Architectural Application (Thermoset Powder Coating, Thermoplastic Powder Coating), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Powder Coatings.

Regionally, the report analyzes the Powder Coatings markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Powder Coatings market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Powder Coatings market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Powder Coatings industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Thermoset Powder Coating, Thermoplastic Powder Coating).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Powder Coatings market.

**Regional Analysis:** The report involves examining the Powder Coatings market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Powder Coatings market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Powder Coatings:

**Company Analysis:** Report covers individual Powder Coatings manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Powder Coatings. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Indoor Application, Outdoor/Architectural Application).

**Technology Analysis:** Report covers specific technologies relevant to Powder Coatings. It assesses the current state, advancements, and potential future developments in Powder Coatings areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Powder Coatings market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Powder Coatings market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Thermoset Powder Coating

Thermoplastic Powder Coating

### Market segment by Application

Indoor Application

Outdoor/Architectural Application

Automotive

Appliance & Housewares

Others

#### Major players covered

Akzonobel

Sherwin-Williams

PPG Industries

Axalta Coating Systems

Arsonsisi

TIGER Drylac

RPM International

Nippon Paint

Jotun Powder Coatings

3M

TITAN Powder Coatings

Teknos

Masco

ST Powder Coatings

Ripol

RIH

Pulverit

Protech-Oxyplast

American Powder Coatings

IGP

CIN

ADAPTA COLOR

Aiyue Group

Huajia

Jingaoli Group

Wisely

Fujian Wanan

Meijia New Materials

Zhejiang Huacai

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Powder Coatings product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Powder Coatings, with price, sales, revenue and global market share of Powder Coatings from 2019 to 2024.

Chapter 3, the Powder Coatings competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Powder Coatings breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Powder Coatings market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Powder Coatings.

Chapter 14 and 15, to describe Powder Coatings sales channel, distributors, customers, research findings and conclusion.

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