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Global Powder Caramel Color Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Powder Caramel Color market size is expected to reach $ 355 million by 2032, rising at a market growth of 5.9% CAGR during the forecast period (2026-2032).

Powder Caramel Color is a water-soluble or water-dispersible brown food colorant produced through the carefully controlled heat treatment of food-grade carbohydrates, such as sucrose, glucose syrup, dextrose or starch hydrolysates, with or without permitted ammonium and sulfite compounds, followed by concentration and drying. It is supplied as a free-flowing powder and is primarily used to provide consistent yellow-brown to dark-brown coloration in dry mixes, seasonings, bakery products, beverages, sauces, processed foods and pet food. The product is classified as Class I, Class II, Class III or Class IV according to the reagents used during caramelization. In 2025, global Powder Caramel Color production reached approximately 75.4 K MT.

The continued expansion of dry-mix foods, instant seasonings, bakery premixes, powdered beverages and convenience foods is a fundamental driver of the Powder Caramel Color market. Powder products can be incorporated directly into dry formulations, offer more convenient storage and transportation than liquid colors, and reduce the risk of introducing excess moisture into seasoning powders, soup mixes and bakery ingredients. Demand is particularly strong in Asia, where instant noodles, compound seasonings, powdered sauces and processed savory foods represent major application categories.

Clean-label reformulation is also changing the product structure of the market. Food manufacturers are increasingly evaluating Class I plain caramel colors, products made from recognizable carbohydrate sources, and grades with reduced levels of process-related compounds. At the same time, manufacturers continue to improve color

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strength, solubility, heat stability and acid resistance so that powder caramel colors can meet the technical requirements of beverages, baked foods, meat products and pet food. Givaudan has specifically disclosed the development of a new caramel color offering with reduced levels of compounds of concern, illustrating the direction of product innovation.

Report Scope

This report studies the global Powder Caramel Color production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Powder Caramel Color and provides market size (US$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Powder Caramel Color that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Powder Caramel Color total production and demand, 2021-2032, (MT)

Global Powder Caramel Color total production value, 2021-2032, (USD Million)

Global Powder Caramel Color production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (MT), (based on production site)

Global Powder Caramel Color consumption by region & country, CAGR, 2021-2032 & (MT)

U.S. VS China: Powder Caramel Color domestic production, consumption, key domestic manufacturers and share

Global Powder Caramel Color production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (MT)

Global Powder Caramel Color production by Type, production, value, CAGR, 2021-2032, (USD Million) & (MT)

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Global Powder Caramel Color production by Application, production, value, CAGR, 2021-2032, (USD Million) & (MT)

This report profiles key players in the global Powder Caramel Color market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Nestlé Purina PetCare, The Clorox Company, Church & Dwight, J. Rettenmaier & Söhne, Vitakraft Pet Care, Oil-Dri Corporation of America, Mars, Dr. Elsey's, Eco-Shell, Pettex, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Powder Caramel Color market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US$ Millions), volume (production, consumption) & (MT) and average price (USD/MT) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Powder Caramel Color Market, By Region:

United States

China

Europe

Japan

South Korea

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ASEAN

India

Rest of World

Market Segmentation

Global Powder Caramel Color Market, Segmentation by Type:

Plain Caramel Color

Ammonia Caramel Color

Ammonia Sulfite Caramel Color

Global Powder Caramel Color Market, Segmentation by Feature:

Sucrose-based Powder Caramel Color

Glucose and Dextrose-based Powder Caramel Color

Starch Hydrolysate-based Powder Caramel Color

Other

Global Powder Caramel Color Market, Segmentation by Channel:

Direct Sales

Distribution

Global Powder Caramel Color Market, Segmentation by Application:

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Baked Food

Leisure Food

Feed

Cosmetic

Others

Companies Profiled:

Nestlé Purina PetCare

The Clorox Company

Church & Dwight

J. Rettenmaier & Söhne

Vitakraft Pet Care

Oil-Dri Corporation of America

Mars

Dr. Elsey’s

Eco-Shell

Pettex

Penglai Mining

Targeted PetCare

Kent Pet Group

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Oz-Pet

SINCHEM

Tolsa

Intersand

Ashapura Minechem

Key Questions Answered

1. How big is the global Powder Caramel Color market?
2. What is the demand of the global Powder Caramel Color market?
3. What is the year over year growth of the global Powder Caramel Color market?
4. What is the total value of the global Powder Caramel Color market?
5. Who are the Major Players in the global Powder Caramel Color market?
6. What are the growth factors driving the market demand?

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Contents

1 SUPPLY SUMMARY

1.1 Powder Caramel Color Introduction
1.2 World Powder Caramel Color Supply & Forecast
  1.2.1 World Powder Caramel Color Production Value (2021 & 2025 & 2032)
  1.2.2 World Powder Caramel Color Production (2021-2032)
  1.2.3 World Powder Caramel Color Pricing Trends (2021-2032)
1.3 World Powder Caramel Color Production by Region (Based on Production Site)
  1.3.1 World Powder Caramel Color Production Value by Region (2021-2032)
  1.3.2 World Powder Caramel Color Production by Region (2021-2032)
  1.3.3 World Powder Caramel Color Average Price by Region (2021-2032)
  1.3.4 North America Powder Caramel Color Production (2021-2032)
  1.3.5 Europe Powder Caramel Color Production (2021-2032)
  1.3.6 China Powder Caramel Color Production (2021-2032)
  1.3.7 Japan Powder Caramel Color Production (2021-2032)
1.4 Market Drivers, Restraints and Trends
  1.4.1 Powder Caramel Color Market Drivers
  1.4.2 Factors Affecting Demand
  1.4.3 Powder Caramel Color Major Market Trends

2 DEMAND SUMMARY

2.1 World Powder Caramel Color Demand (2021-2032)
2.2 World Powder Caramel Color Consumption by Region
  2.2.1 World Powder Caramel Color Consumption by Region (2021-2026)
  2.2.2 World Powder Caramel Color Consumption Forecast by Region (2027-2032)
2.3 United States Powder Caramel Color Consumption (2021-2032)
2.4 China Powder Caramel Color Consumption (2021-2032)
2.5 Europe Powder Caramel Color Consumption (2021-2032)
2.6 Japan Powder Caramel Color Consumption (2021-2032)
2.7 South Korea Powder Caramel Color Consumption (2021-2032)
2.8 ASEAN Powder Caramel Color Consumption (2021-2032)
2.9 India Powder Caramel Color Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

3.1 World Powder Caramel Color Production Value by Manufacturer (2021-2026)

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3.2 World Powder Caramel Color Production by Manufacturer (2021-2026)
3.3 World Powder Caramel Color Average Price by Manufacturer (2021-2026)
3.4 Powder Caramel Color Company Evaluation Quadrant
3.5 Industry Rank and Concentration Rate (CR)
  3.5.1 Global Powder Caramel Color Industry Rank of Major Manufacturers
  3.5.2 Global Concentration Ratios (CR4) for Powder Caramel Color in 2025
  3.5.3 Global Concentration Ratios (CR8) for Powder Caramel Color in 2025
3.6 Powder Caramel Color Market: Overall Company Footprint Analysis
  3.6.1 Powder Caramel Color Market: Region Footprint
  3.6.2 Powder Caramel Color Market: Company Product Type Footprint
  3.6.3 Powder Caramel Color Market: Company Product Application Footprint
3.7 Competitive Environment
  3.7.1 Historical Structure of the Industry
  3.7.2 Barriers of Market Entry
  3.7.3 Factors of Competition
3.8 New Entrant and Capacity Expansion Plans
3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

4.1 United States VS China: Powder Caramel Color Production Value Comparison
  4.1.1 United States VS China: Powder Caramel Color Production Value Comparison (2021 & 2025 & 2032)
  4.1.2 United States VS China: Powder Caramel Color Production Value Market Share Comparison (2021 & 2025 & 2032)
4.2 United States VS China: Powder Caramel Color Production Comparison
  4.2.1 United States VS China: Powder Caramel Color Production Comparison (2021 & 2025 & 2032)
  4.2.2 United States VS China: Powder Caramel Color Production Market Share Comparison (2021 & 2025 & 2032)
4.3 United States VS China: Powder Caramel Color Consumption Comparison
  4.3.1 United States VS China: Powder Caramel Color Consumption Comparison (2021 & 2025 & 2032)
  4.3.2 United States VS China: Powder Caramel Color Consumption Market Share Comparison (2021 & 2025 & 2032)
4.4 United States Based Powder Caramel Color Manufacturers and Market Share, 2021-2026
  4.4.1 United States Based Powder Caramel Color Manufacturers, Headquarters and Production Site (States, Country)

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4.4.2 United States Based Manufacturers Powder Caramel Color Production Value (2021-2026)
4.4.3 United States Based Manufacturers Powder Caramel Color Production (2021-2026)
4.5 China Based Powder Caramel Color Manufacturers and Market Share
4.5.1 China Based Powder Caramel Color Manufacturers, Headquarters and Production Site (Province, Country)
4.5.2 China Based Manufacturers Powder Caramel Color Production Value (2021-2026)
4.5.3 China Based Manufacturers Powder Caramel Color Production (2021-2026)
4.6 Rest of World Based Powder Caramel Color Manufacturers and Market Share, 2021-2026
4.6.1 Rest of World Based Powder Caramel Color Manufacturers, Headquarters and Production Site (State, Country)
4.6.2 Rest of World Based Manufacturers Powder Caramel Color Production Value (2021-2026)
4.6.3 Rest of World Based Manufacturers Powder Caramel Color Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Powder Caramel Color Market Size Overview by Type: 2021 VS 2025 VS 2032
5.2 Segment Introduction by Type
5.2.1 Plain Caramel Color
5.2.2 Ammonia Caramel Color
5.2.3 Ammonia Sulfite Caramel Color
5.3 Market Segment by Type
5.3.1 World Powder Caramel Color Production by Type (2021-2032)
5.3.2 World Powder Caramel Color Production Value by Type (2021-2032)
5.3.3 World Powder Caramel Color Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY FEATURE

6.1 World Powder Caramel Color Market Size Overview by Feature: 2021 VS 2025 VS 2032
6.2 Segment Introduction by Feature
6.2.1 Sucrose-based Powder Caramel Color
6.2.2 Glucose and Dextrose-based Powder Caramel Color

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6.2.3 Starch Hydrolysate-based Powder Caramel Color
6.2.4 Other
6.3 Market Segment by Feature
6.3.1 World Powder Caramel Color Production by Feature (2021-2032)
6.3.2 World Powder Caramel Color Production Value by Feature (2021-2032)
6.3.3 World Powder Caramel Color Average Price by Feature (2021-2032)

7 MARKET ANALYSIS BY CHANNEL

7.1 World Powder Caramel Color Market Size Overview by Channel: 2021 VS 2025 VS 2032
7.2 Segment Introduction by Channel
7.2.1 Direct Sales
7.2.2 Distribution
7.3 Market Segment by Channel
7.3.1 World Powder Caramel Color Production by Channel (2021-2032)
7.3.2 World Powder Caramel Color Production Value by Channel (2021-2032)
7.3.3 World Powder Caramel Color Average Price by Channel (2021-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Powder Caramel Color Market Size Overview by Application: 2021 VS 2025 VS 2032
8.2 Segment Introduction by Application
8.2.1 Baked Food
8.2.2 Leisure Food
8.2.3 Feed
8.2.4 Cosmetic
8.2.5 Others
8.3 Market Segment by Application
8.3.1 World Powder Caramel Color Production by Application (2021-2032)
8.3.2 World Powder Caramel Color Production Value by Application (2021-2032)
8.3.3 World Powder Caramel Color Average Price by Application (2021-2032)

9 COMPANY PROFILES

9.1 Nestlé Purina PetCare
9.1.1 Nestlé Purina PetCare Details
9.1.2 Nestlé Purina PetCare Major Business

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9.1.3 Nestlé Purina PetCare Powder Caramel Color Product and Services
9.1.4 Nestlé Purina PetCare Powder Caramel Color Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.1.5 Nestlé Purina PetCare Recent Developments/Updates
9.1.6 Nestlé Purina PetCare Competitive Strengths & Weaknesses
9.2 The Clorox Company
9.2.1 The Clorox Company Details
9.2.2 The Clorox Company Major Business
9.2.3 The Clorox Company Powder Caramel Color Product and Services
9.2.4 The Clorox Company Powder Caramel Color Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.2.5 The Clorox Company Recent Developments/Updates
9.2.6 The Clorox Company Competitive Strengths & Weaknesses
9.3 Church & Dwight
9.3.1 Church & Dwight Details
9.3.2 Church & Dwight Major Business
9.3.3 Church & Dwight Powder Caramel Color Product and Services
9.3.4 Church & Dwight Powder Caramel Color Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.3.5 Church & Dwight Recent Developments/Updates
9.3.6 Church & Dwight Competitive Strengths & Weaknesses
9.4 J. Rettenmaier & Söhne
9.4.1 J. Rettenmaier & Söhne Details
9.4.2 J. Rettenmaier & Söhne Major Business
9.4.3 J. Rettenmaier & Söhne Powder Caramel Color Product and Services
9.4.4 J. Rettenmaier & Söhne Powder Caramel Color Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.4.5 J. Rettenmaier & Söhne Recent Developments/Updates
9.4.6 J. Rettenmaier & Söhne Competitive Strengths & Weaknesses
9.5 Vitakraft Pet Care
9.5.1 Vitakraft Pet Care Details
9.5.2 Vitakraft Pet Care Major Business
9.5.3 Vitakraft Pet Care Powder Caramel Color Product and Services
9.5.4 Vitakraft Pet Care Powder Caramel Color Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.5.5 Vitakraft Pet Care Recent Developments/Updates
9.5.6 Vitakraft Pet Care Competitive Strengths & Weaknesses
9.6 Oil-Dri Corporation of America
9.6.1 Oil-Dri Corporation of America Details

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9.6.2 Oil-Dri Corporation of America Major Business
9.6.3 Oil-Dri Corporation of America Powder Caramel Color Product and Services
9.6.4 Oil-Dri Corporation of America Powder Caramel Color Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.6.5 Oil-Dri Corporation of America Recent Developments/Updates
9.6.6 Oil-Dri Corporation of America Competitive Strengths & Weaknesses
9.7 Mars
9.7.1 Mars Details
9.7.2 Mars Major Business
9.7.3 Mars Powder Caramel Color Product and Services
9.7.4 Mars Powder Caramel Color Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.7.5 Mars Recent Developments/Updates
9.7.6 Mars Competitive Strengths & Weaknesses
9.8 Dr. Elsey’s
9.8.1 Dr. Elsey’s Details
9.8.2 Dr. Elsey’s Major Business
9.8.3 Dr. Elsey’s Powder Caramel Color Product and Services
9.8.4 Dr. Elsey’s Powder Caramel Color Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.8.5 Dr. Elsey’s Recent Developments/Updates
9.8.6 Dr. Elsey’s Competitive Strengths & Weaknesses
9.9 Eco-Shell
9.9.1 Eco-Shell Details
9.9.2 Eco-Shell Major Business
9.9.3 Eco-Shell Powder Caramel Color Product and Services
9.9.4 Eco-Shell Powder Caramel Color Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.9.5 Eco-Shell Recent Developments/Updates
9.9.6 Eco-Shell Competitive Strengths & Weaknesses
9.10 Pettex
9.10.1 Pettex Details
9.10.2 Pettex Major Business
9.10.3 Pettex Powder Caramel Color Product and Services
9.10.4 Pettex Powder Caramel Color Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.10.5 Pettex Recent Developments/Updates
9.10.6 Pettex Competitive Strengths & Weaknesses
9.11 Penglai Mining

+357 96 030922
info@marketpublishers.com

9.11.1 Penglai Mining Details
9.11.2 Penglai Mining Major Business
9.11.3 Penglai Mining Powder Caramel Color Product and Services
9.11.4 Penglai Mining Powder Caramel Color Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.11.5 Penglai Mining Recent Developments/Updates
9.11.6 Penglai Mining Competitive Strengths & Weaknesses
9.12 Targeted PetCare
9.12.1 Targeted PetCare Details
9.12.2 Targeted PetCare Major Business
9.12.3 Targeted PetCare Powder Caramel Color Product and Services
9.12.4 Targeted PetCare Powder Caramel Color Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.12.5 Targeted PetCare Recent Developments/Updates
9.12.6 Targeted PetCare Competitive Strengths & Weaknesses
9.13 Kent Pet Group
9.13.1 Kent Pet Group Details
9.13.2 Kent Pet Group Major Business
9.13.3 Kent Pet Group Powder Caramel Color Product and Services
9.13.4 Kent Pet Group Powder Caramel Color Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.13.5 Kent Pet Group Recent Developments/Updates
9.13.6 Kent Pet Group Competitive Strengths & Weaknesses
9.14 Oz-Pet
9.14.1 Oz-Pet Details
9.14.2 Oz-Pet Major Business
9.14.3 Oz-Pet Powder Caramel Color Product and Services
9.14.4 Oz-Pet Powder Caramel Color Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.14.5 Oz-Pet Recent Developments/Updates
9.14.6 Oz-Pet Competitive Strengths & Weaknesses
9.15 SINCHEM
9.15.1 SINCHEM Details
9.15.2 SINCHEM Major Business
9.15.3 SINCHEM Powder Caramel Color Product and Services
9.15.4 SINCHEM Powder Caramel Color Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.15.5 SINCHEM Recent Developments/Updates
9.15.6 SINCHEM Competitive Strengths & Weaknesses

+357 96 030922
info@marketpublishers.com

9.16 Tolsa
9.16.1 Tolsa Details
9.16.2 Tolsa Major Business
9.16.3 Tolsa Powder Caramel Color Product and Services
9.16.4 Tolsa Powder Caramel Color Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.16.5 Tolsa Recent Developments/Updates
9.16.6 Tolsa Competitive Strengths & Weaknesses
9.17 Intersand
9.17.1 Intersand Details
9.17.2 Intersand Major Business
9.17.3 Intersand Powder Caramel Color Product and Services
9.17.4 Intersand Powder Caramel Color Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.17.5 Intersand Recent Developments/Updates
9.17.6 Intersand Competitive Strengths & Weaknesses
9.18 Ashapura Minechem
9.18.1 Ashapura Minechem Details
9.18.2 Ashapura Minechem Major Business
9.18.3 Ashapura Minechem Powder Caramel Color Product and Services
9.18.4 Ashapura Minechem Powder Caramel Color Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.18.5 Ashapura Minechem Recent Developments/Updates
9.18.6 Ashapura Minechem Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

10.1 Powder Caramel Color Industry Chain
10.2 Powder Caramel Color Upstream Analysis
10.2.1 Powder Caramel Color Core Raw Materials
10.2.2 Main Manufacturers of Powder Caramel Color Core Raw Materials
10.3 Midstream Analysis
10.4 Downstream Analysis
10.5 Powder Caramel Color Production Mode
10.6 Powder Caramel Color Procurement Model
10.7 Powder Caramel Color Industry Sales Model and Sales Channels
10.7.1 Powder Caramel Color Sales Model
10.7.2 Powder Caramel Color Typical Distributors

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11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology
12.2 Research Process and Data Source
12.3 Disclaimer

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List Of Tables

LIST OF TABLES

Table 1. World Powder Caramel Color Production Value by Region (2021, 2025 and 2032) & (USD Million)
Table 2. World Powder Caramel Color Production Value by Region (2021-2026) & (USD Million)
Table 3. World Powder Caramel Color Production Value by Region (2027-2032) & (USD Million)
Table 4. World Powder Caramel Color Production Value Market Share by Region (2021-2026)
Table 5. World Powder Caramel Color Production Value Market Share by Region (2027-2032)
Table 6. World Powder Caramel Color Production by Region (2021-2026) & (MT)
Table 7. World Powder Caramel Color Production by Region (2027-2032) & (MT)
Table 8. World Powder Caramel Color Production Market Share by Region (2021-2026)
Table 9. World Powder Caramel Color Production Market Share by Region (2027-2032)
Table 10. World Powder Caramel Color Average Price by Region (2021-2026) & (USD/MT)
Table 11. World Powder Caramel Color Average Price by Region (2027-2032) & (USD/MT)
Table 12. Powder Caramel Color Major Market Trends
Table 13. World Powder Caramel Color Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (MT)
Table 14. World Powder Caramel Color Consumption by Region (2021-2026) & (MT)
Table 15. World Powder Caramel Color Consumption Forecast by Region (2027-2032) & (MT)
Table 16. World Powder Caramel Color Production Value by Manufacturer (2021-2026) & (USD Million)
Table 17. Production Value Market Share of Key Powder Caramel Color Producers in 2025
Table 18. World Powder Caramel Color Production by Manufacturer (2021-2026) & (MT)
Table 19. Production Market Share of Key Powder Caramel Color Producers in 2025
Table 20. World Powder Caramel Color Average Price by Manufacturer (2021-2026) & (USD/MT)
Table 21. Global Powder Caramel Color Company Evaluation Quadrant
Table 22. World Powder Caramel Color Industry Rank of Major Manufacturers, Based

+357 96 030922
info@marketpublishers.com

on Production Value in 2025
Table 23. Head Office and Powder Caramel Color Production Site of Key Manufacturer
Table 24. Powder Caramel Color Market: Company Product Type Footprint
Table 25. Powder Caramel Color Market: Company Product Application Footprint
Table 26. Powder Caramel Color Competitive Factors
Table 27. Powder Caramel Color New Entrant and Capacity Expansion Plans
Table 28. Powder Caramel Color Mergers & Acquisitions Activity
Table 29. United States VS China Powder Caramel Color Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)
Table 30. United States VS China Powder Caramel Color Production Comparison, (2021 & 2025 & 2032) & (MT)
Table 31. United States VS China Powder Caramel Color Consumption Comparison, (2021 & 2025 & 2032) & (MT)
Table 32. United States Based Powder Caramel Color Manufacturers, Headquarters and Production Site (States, Country)
Table 33. United States Based Manufacturers Powder Caramel Color Production Value, (2021-2026) & (USD Million)
Table 34. United States Based Manufacturers Powder Caramel Color Production Value Market Share (2021-2026)
Table 35. United States Based Manufacturers Powder Caramel Color Production (2021-2026) & (MT)
Table 36. United States Based Manufacturers Powder Caramel Color Production Market Share (2021-2026)
Table 37. China Based Powder Caramel Color Manufacturers, Headquarters and Production Site (Province, Country)
Table 38. China Based Manufacturers Powder Caramel Color Production Value, (2021-2026) & (USD Million)
Table 39. China Based Manufacturers Powder Caramel Color Production Value Market Share (2021-2026)
Table 40. China Based Manufacturers Powder Caramel Color Production, (2021-2026) & (MT)
Table 41. China Based Manufacturers Powder Caramel Color Production Market Share (2021-2026)
Table 42. Rest of World Based Powder Caramel Color Manufacturers, Headquarters and Production Site (State, Country)
Table 43. Rest of World Based Manufacturers Powder Caramel Color Production Value, (2021-2026) & (USD Million)
Table 44. Rest of World Based Manufacturers Powder Caramel Color Production Value Market Share (2021-2026)

+357 96 030922
info@marketpublishers.com

Table 45. Rest of World Based Manufacturers Powder Caramel Color Production, (2021-2026) & (MT)
Table 46. Rest of World Based Manufacturers Powder Caramel Color Production Market Share (2021-2026)
Table 47. World Powder Caramel Color Production Value by Type, (USD Million), 2021 & 2025 & 2032
Table 48. World Powder Caramel Color Production by Type (2021-2026) & (MT)
Table 49. World Powder Caramel Color Production by Type (2027-2032) & (MT)
Table 50. World Powder Caramel Color Production Value by Type (2021-2026) & (USD Million)
Table 51. World Powder Caramel Color Production Value by Type (2027-2032) & (USD Million)
Table 52. World Powder Caramel Color Average Price by Type (2021-2026) & (USD/MT)
Table 53. World Powder Caramel Color Average Price by Type (2027-2032) & (USD/MT)
Table 54. World Powder Caramel Color Production Value by Feature, (USD Million), 2021 & 2025 & 2032
Table 55. World Powder Caramel Color Production by Feature (2021-2026) & (MT)
Table 56. World Powder Caramel Color Production by Feature (2027-2032) & (MT)
Table 57. World Powder Caramel Color Production Value by Feature (2021-2026) & (USD Million)
Table 58. World Powder Caramel Color Production Value by Feature (2027-2032) & (USD Million)
Table 59. World Powder Caramel Color Average Price by Feature (2021-2026) & (USD/MT)
Table 60. World Powder Caramel Color Average Price by Feature (2027-2032) & (USD/MT)
Table 61. World Powder Caramel Color Production Value by Channel, (USD Million), 2021 & 2025 & 2032
Table 62. World Powder Caramel Color Production by Channel (2021-2026) & (MT)
Table 63. World Powder Caramel Color Production by Channel (2027-2032) & (MT)
Table 64. World Powder Caramel Color Production Value by Channel (2021-2026) & (USD Million)
Table 65. World Powder Caramel Color Production Value by Channel (2027-2032) & (USD Million)
Table 66. World Powder Caramel Color Average Price by Channel (2021-2026) & (USD/MT)
Table 67. World Powder Caramel Color Average Price by Channel (2027-2032) &

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(USD/MT)
Table 68. World Powder Caramel Color Production Value by Application, (USD Million), 2021 & 2025 & 2032
Table 69. World Powder Caramel Color Production by Application (2021-2026) & (MT)
Table 70. World Powder Caramel Color Production by Application (2027-2032) & (MT)
Table 71. World Powder Caramel Color Production Value by Application (2021-2026) & (USD Million)
Table 72. World Powder Caramel Color Production Value by Application (2027-2032) & (USD Million)
Table 73. World Powder Caramel Color Average Price by Application (2021-2026) & (USD/MT)
Table 74. World Powder Caramel Color Average Price by Application (2027-2032) & (USD/MT)
Table 75. Nestlé Purina PetCare Basic Information, Manufacturing Base and Competitors
Table 76. Nestlé Purina PetCare Major Business
Table 77. Nestlé Purina PetCare Powder Caramel Color Product and Services
Table 78. Nestlé Purina PetCare Powder Caramel Color Production (MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 79. Nestlé Purina PetCare Recent Developments/Updates
Table 80. Nestlé Purina PetCare Competitive Strengths & Weaknesses
Table 81. The Clorox Company Basic Information, Manufacturing Base and Competitors
Table 82. The Clorox Company Major Business
Table 83. The Clorox Company Powder Caramel Color Product and Services
Table 84. The Clorox Company Powder Caramel Color Production (MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 85. The Clorox Company Recent Developments/Updates
Table 86. The Clorox Company Competitive Strengths & Weaknesses
Table 87. Church & Dwight Basic Information, Manufacturing Base and Competitors
Table 88. Church & Dwight Major Business
Table 89. Church & Dwight Powder Caramel Color Product and Services
Table 90. Church & Dwight Powder Caramel Color Production (MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 91. Church & Dwight Recent Developments/Updates
Table 92. Church & Dwight Competitive Strengths & Weaknesses
Table 93. J. Rettenmaier & Söhne Basic Information, Manufacturing Base and Competitors

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Table 94. J. Rettenmaier & Söhne Major Business
Table 95. J. Rettenmaier & Söhne Powder Caramel Color Product and Services
Table 96. J. Rettenmaier & Söhne Powder Caramel Color Production (MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 97. J. Rettenmaier & Söhne Recent Developments/Updates
Table 98. J. Rettenmaier & Söhne Competitive Strengths & Weaknesses
Table 99. Vitakraft Pet Care Basic Information, Manufacturing Base and Competitors
Table 100. Vitakraft Pet Care Major Business
Table 101. Vitakraft Pet Care Powder Caramel Color Product and Services
Table 102. Vitakraft Pet Care Powder Caramel Color Production (MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 103. Vitakraft Pet Care Recent Developments/Updates
Table 104. Vitakraft Pet Care Competitive Strengths & Weaknesses
Table 105. Oil-Dri Corporation of America Basic Information, Manufacturing Base and Competitors
Table 106. Oil-Dri Corporation of America Major Business
Table 107. Oil-Dri Corporation of America Powder Caramel Color Product and Services
Table 108. Oil-Dri Corporation of America Powder Caramel Color Production (MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 109. Oil-Dri Corporation of America Recent Developments/Updates
Table 110. Oil-Dri Corporation of America Competitive Strengths & Weaknesses
Table 111. Mars Basic Information, Manufacturing Base and Competitors
Table 112. Mars Major Business
Table 113. Mars Powder Caramel Color Product and Services
Table 114. Mars Powder Caramel Color Production (MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 115. Mars Recent Developments/Updates
Table 116. Mars Competitive Strengths & Weaknesses
Table 117. Dr. Elsey’s Basic Information, Manufacturing Base and Competitors
Table 118. Dr. Elsey’s Major Business
Table 119. Dr. Elsey’s Powder Caramel Color Product and Services
Table 120. Dr. Elsey’s Powder Caramel Color Production (MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 121. Dr. Elsey’s Recent Developments/Updates
Table 122. Dr. Elsey’s Competitive Strengths & Weaknesses
Table 123. Eco-Shell Basic Information, Manufacturing Base and Competitors
Table 124. Eco-Shell Major Business

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Table 125. Eco-Shell Powder Caramel Color Product and Services
Table 126. Eco-Shell Powder Caramel Color Production (MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 127. Eco-Shell Recent Developments/Updates
Table 128. Eco-Shell Competitive Strengths & Weaknesses
Table 129. Pettex Basic Information, Manufacturing Base and Competitors
Table 130. Pettex Major Business
Table 131. Pettex Powder Caramel Color Product and Services
Table 132. Pettex Powder Caramel Color Production (MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 133. Pettex Recent Developments/Updates
Table 134. Pettex Competitive Strengths & Weaknesses
Table 135. Penglai Mining Basic Information, Manufacturing Base and Competitors
Table 136. Penglai Mining Major Business
Table 137. Penglai Mining Powder Caramel Color Product and Services
Table 138. Penglai Mining Powder Caramel Color Production (MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 139. Penglai Mining Recent Developments/Updates
Table 140. Penglai Mining Competitive Strengths & Weaknesses
Table 141. Targeted PetCare Basic Information, Manufacturing Base and Competitors
Table 142. Targeted PetCare Major Business
Table 143. Targeted PetCare Powder Caramel Color Product and Services
Table 144. Targeted PetCare Powder Caramel Color Production (MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 145. Targeted PetCare Recent Developments/Updates
Table 146. Targeted PetCare Competitive Strengths & Weaknesses
Table 147. Kent Pet Group Basic Information, Manufacturing Base and Competitors
Table 148. Kent Pet Group Major Business
Table 149. Kent Pet Group Powder Caramel Color Product and Services
Table 150. Kent Pet Group Powder Caramel Color Production (MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 151. Kent Pet Group Recent Developments/Updates
Table 152. Kent Pet Group Competitive Strengths & Weaknesses
Table 153. Oz-Pet Basic Information, Manufacturing Base and Competitors
Table 154. Oz-Pet Major Business
Table 155. Oz-Pet Powder Caramel Color Product and Services
Table 156. Oz-Pet Powder Caramel Color Production (MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 157. Oz-Pet Recent Developments/Updates

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Table 158. Oz-Pet Competitive Strengths & Weaknesses
Table 159. SINCHEM Basic Information, Manufacturing Base and Competitors
Table 160. SINCHEM Major Business
Table 161. SINCHEM Powder Caramel Color Product and Services
Table 162. SINCHEM Powder Caramel Color Production (MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 163. SINCHEM Recent Developments/Updates
Table 164. SINCHEM Competitive Strengths & Weaknesses
Table 165. Tolsa Basic Information, Manufacturing Base and Competitors
Table 166. Tolsa Major Business
Table 167. Tolsa Powder Caramel Color Product and Services
Table 168. Tolsa Powder Caramel Color Production (MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 169. Tolsa Recent Developments/Updates
Table 170. Tolsa Competitive Strengths & Weaknesses
Table 171. Intersand Basic Information, Manufacturing Base and Competitors
Table 172. Intersand Major Business
Table 173. Intersand Powder Caramel Color Product and Services
Table 174. Intersand Powder Caramel Color Production (MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 175. Intersand Recent Developments/Updates
Table 176. Intersand Competitive Strengths & Weaknesses
Table 177. Ashapura Minechem Basic Information, Manufacturing Base and Competitors
Table 178. Ashapura Minechem Major Business
Table 179. Ashapura Minechem Powder Caramel Color Product and Services
Table 180. Ashapura Minechem Powder Caramel Color Production (MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 181. Ashapura Minechem Recent Developments/Updates
Table 182. Ashapura Minechem Competitive Strengths & Weaknesses
Table 183. Global Key Players of Powder Caramel Color Upstream (Raw Materials)
Table 184. Global Powder Caramel Color Typical Customers
Table 185. Powder Caramel Color Typical Distributors

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List Of Figures

LIST OF FIGURES

Figure 1. Powder Caramel Color Picture
Figure 2. World Powder Caramel Color Production Value: 2021 & 2025 & 2032, (USD Million)
Figure 3. World Powder Caramel Color Production Value and Forecast (2021-2032) & (USD Million)
Figure 4. World Powder Caramel Color Production (2021-2032) & (MT)
Figure 5. World Powder Caramel Color Average Price (2021-2032) & (USD/MT)
Figure 6. World Powder Caramel Color Production Value Market Share by Region (2021-2032)
Figure 7. World Powder Caramel Color Production Market Share by Region (2021-2032)
Figure 8. North America Powder Caramel Color Production (2021-2032) & (MT)
Figure 9. Europe Powder Caramel Color Production (2021-2032) & (MT)
Figure 10. China Powder Caramel Color Production (2021-2032) & (MT)
Figure 11. Japan Powder Caramel Color Production (2021-2032) & (MT)
Figure 12. Powder Caramel Color Market Drivers
Figure 13. Factors Affecting Demand
Figure 14. World Powder Caramel Color Consumption (2021-2032) & (MT)
Figure 15. World Powder Caramel Color Consumption Market Share by Region (2021-2032)
Figure 16. United States Powder Caramel Color Consumption (2021-2032) & (MT)
Figure 17. China Powder Caramel Color Consumption (2021-2032) & (MT)
Figure 18. Europe Powder Caramel Color Consumption (2021-2032) & (MT)
Figure 19. Japan Powder Caramel Color Consumption (2021-2032) & (MT)
Figure 20. South Korea Powder Caramel Color Consumption (2021-2032) & (MT)
Figure 21. ASEAN Powder Caramel Color Consumption (2021-2032) & (MT)
Figure 22. India Powder Caramel Color Consumption (2021-2032) & (MT)
Figure 23. Producer Shipments of Powder Caramel Color by Manufacturer Revenue ($MM) and Market Share (%): 2025
Figure 24. Global Four-firm Concentration Ratios (CR4) for Powder Caramel Color Markets in 2025
Figure 25. Global Four-firm Concentration Ratios (CR8) for Powder Caramel Color Markets in 2025
Figure 26. United States VS China: Powder Caramel Color Production Value Market Share Comparison (2021 & 2025 & 2032)

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Figure 27. United States VS China: Powder Caramel Color Production Market Share Comparison (2021 & 2025 & 2032)
Figure 28. United States VS China: Powder Caramel Color Consumption Market Share Comparison (2021 & 2025 & 2032)
Figure 29. United States Based Manufacturers Powder Caramel Color Production Market Share 2025
Figure 30. China Based Manufacturers Powder Caramel Color Production Market Share 2025
Figure 31. Rest of World Based Manufacturers Powder Caramel Color Production Market Share 2025
Figure 32. World Powder Caramel Color Production Value by Type, (USD Million), 2021 & 2025 & 2032
Figure 33. World Powder Caramel Color Production Value Market Share by Type in 2025
Figure 34. Plain Caramel Color
Figure 35. Ammonia Caramel Color
Figure 36. Ammonia Sulfite Caramel Color
Figure 37. World Powder Caramel Color Production Market Share by Type (2021-2032)
Figure 38. World Powder Caramel Color Production Value Market Share by Type (2021-2032)
Figure 39. World Powder Caramel Color Average Price by Type (2021-2032) & (USD/MT)
Figure 40. World Powder Caramel Color Production Value by Feature, (USD Million), 2021 & 2025 & 2032
Figure 41. World Powder Caramel Color Production Value Market Share by Feature in 2025
Figure 42. Sucrose-based Powder Caramel Color
Figure 43. Glucose and Dextrose-based Powder Caramel Color
Figure 44. Starch Hydrolysate-based Powder Caramel Color
Figure 45. Other
Figure 46. World Powder Caramel Color Production Market Share by Feature (2021-2032)
Figure 47. World Powder Caramel Color Production Value Market Share by Feature (2021-2032)
Figure 48. World Powder Caramel Color Average Price by Feature (2021-2032) & (USD/MT)
Figure 49. World Powder Caramel Color Production Value by Channel, (USD Million), 2021 & 2025 & 2032
Figure 50. World Powder Caramel Color Production Value Market Share by Channel in

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2025
Figure 51. Direct Sales
Figure 52. Distribution
Figure 53. World Powder Caramel Color Production Market Share by Channel (2021-2032)
Figure 54. World Powder Caramel Color Production Value Market Share by Channel (2021-2032)
Figure 55. World Powder Caramel Color Average Price by Channel (2021-2032) & (USD/MT)
Figure 56. World Powder Caramel Color Production Value by Application, (USD Million), 2021 & 2025 & 2032
Figure 57. World Powder Caramel Color Production Value Market Share by Application in 2025
Figure 58. Baked Food
Figure 59. Leisure Food
Figure 60. Feed
Figure 61. Cosmetic
Figure 62. Others
Figure 63. World Powder Caramel Color Production Market Share by Application (2021-2032)
Figure 64. World Powder Caramel Color Production Value Market Share by Application (2021-2032)
Figure 65. World Powder Caramel Color Average Price by Application (2021-2032) & (USD/MT)
Figure 66. Powder Caramel Color Industry Chain
Figure 67. Powder Caramel Color Procurement Model
Figure 68. Powder Caramel Color Sales Model
Figure 69. Powder Caramel Color Sales Channels, Direct Sales, and Distribution
Figure 70. Methodology
Figure 71. Research Process and Data Source

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