

Global Povidone Iodine (PVP-I) Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Povidone Iodine (PVP-I) market size was valued at USD 171.2 million in 2023 and is forecast to a readjusted size of USD 212.8 million by 2030 with a CAGR of 3.2% during review period.

Povidone-Iodine is a stable chemical complex of Polyvinylpyrrolidone (Povidone, PVP) and elemental Iodine (I). It contains from 9.0% to 12.0% available iodine.

PVP-I is a broad spectrum antiseptic for topical application. It is used in first aid for minor cuts, grazes, burns, abrasions and blisters. PVP-I has broad applications in medicine as a surgical scrub; for pre- and post-operative skin cleansing; for the treatment and prevention of infections in wounds, ulcers, cuts and burns; for the treatment of infections in decubitus ulcers and stasis ulcers; in gynecology for vaginitis associated with candidal, trichomonal or mixed infections.

PVP-I can be formulated at concentrations of 5–12% in solution, spray, surgical scrub, ointment, and swab dosage forms.

The major players in global Povidone Iodine (PVP-I) market include BASF, Ashland, etc. The top 2 players occupy about 70% shares of the global market. North America and Europe are main markets, they occupy about 70% of the global market. Medical Grade PVP-I is the main type, with a share about 70%. Skin Sterilization is the main application, which holds a share about 25%.

The Global Info Research report includes an overview of the development of the Povidone Iodine (PVP-I) industry chain, the market status of Skin Sterilization (Medical



Grade PVP-I, Industrial Grade PVP-I), Infection Prevention (Medical Grade PVP-I, Industrial Grade PVP-I), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Povidone Iodine (PVP-I).

Regionally, the report analyzes the Povidone Iodine (PVP-I) markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Povidone Iodine (PVP-I) market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Povidone Iodine (PVP-I) market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Povidone Iodine (PVP-I) industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Medical Grade PVP-I, Industrial Grade PVP-I).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Povidone Iodine (PVP-I) market.

Regional Analysis: The report involves examining the Povidone Iodine (PVP-I) market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Povidone Iodine (PVP-I) market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.



The report also involves a more granular approach to Povidone Iodine (PVP-I):

Company Analysis: Report covers individual Povidone Iodine (PVP-I) manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Povidone Iodine (PVP-I) This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Skin Sterilization, Infection Prevention).

Technology Analysis: Report covers specific technologies relevant to Povidone Iodine (PVP-I). It assesses the current state, advancements, and potential future developments in Povidone Iodine (PVP-I) areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Povidone Iodine (PVP-I) market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Povidone lodine (PVP-I) market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Medical Grade PVP-I

Industrial Grade PVP-I

Market segment by Application



Skin Sterilization

Infection Prevention

Instrument Sterilization

Food Industry

Breeding Industry

Major players covered

BASF

Ashland

Thatcher

Quat Chem

Glide Chem

Zen Chemicals

Adani Pharmachem

Boai NKY Pharmaceuticals

Nanhang Industrial

Sunflower

Zhongwei

Huaan Chemical

Market segment by region, regional analysis covers



North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Povidone Iodine (PVP-I) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Povidone Iodine (PVP-I), with price, sales, revenue and global market share of Povidone Iodine (PVP-I) from 2019 to 2024.

Chapter 3, the Povidone Iodine (PVP-I) competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Povidone Iodine (PVP-I) breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Povidone Iodine (PVP-I) market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.



Chapter 13, the key raw materials and key suppliers, and industry chain of Povidone lodine (PVP-I).

Chapter 14 and 15, to describe Povidone Iodine (PVP-I) sales channel, distributors, customers, research findings and conclusion.



Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of Povidone Iodine (PVP-I)

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Povidone Iodine (PVP-I) Consumption Value by Type: 2019 Versus 2023 Versus 2030

- 1.3.2 Medical Grade PVP-I
- 1.3.3 Industrial Grade PVP-I
- 1.4 Market Analysis by Application

1.4.1 Overview: Global Povidone Iodine (PVP-I) Consumption Value by Application:

- 2019 Versus 2023 Versus 2030
 - 1.4.2 Skin Sterilization
 - 1.4.3 Infection Prevention
 - 1.4.4 Instrument Sterilization
 - 1.4.5 Food Industry
 - 1.4.6 Breeding Industry
- 1.5 Global Povidone Iodine (PVP-I) Market Size & Forecast
- 1.5.1 Global Povidone Iodine (PVP-I) Consumption Value (2019 & 2023 & 2030)
- 1.5.2 Global Povidone Iodine (PVP-I) Sales Quantity (2019-2030)
- 1.5.3 Global Povidone Iodine (PVP-I) Average Price (2019-2030)

2 MANUFACTURERS PROFILES

2.1 BASF

- 2.1.1 BASF Details
- 2.1.2 BASF Major Business
- 2.1.3 BASF Povidone Iodine (PVP-I) Product and Services

2.1.4 BASF Povidone Iodine (PVP-I) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

- 2.1.5 BASF Recent Developments/Updates
- 2.2 Ashland
 - 2.2.1 Ashland Details
 - 2.2.2 Ashland Major Business
 - 2.2.3 Ashland Povidone Iodine (PVP-I) Product and Services
- 2.2.4 Ashland Povidone Iodine (PVP-I) Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)



2.2.5 Ashland Recent Developments/Updates

2.3 Thatcher

- 2.3.1 Thatcher Details
- 2.3.2 Thatcher Major Business
- 2.3.3 Thatcher Povidone Iodine (PVP-I) Product and Services
- 2.3.4 Thatcher Povidone Iodine (PVP-I) Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

2.3.5 Thatcher Recent Developments/Updates

2.4 Quat Chem

- 2.4.1 Quat Chem Details
- 2.4.2 Quat Chem Major Business
- 2.4.3 Quat Chem Povidone Iodine (PVP-I) Product and Services
- 2.4.4 Quat Chem Povidone Iodine (PVP-I) Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

2.4.5 Quat Chem Recent Developments/Updates

2.5 Glide Chem

- 2.5.1 Glide Chem Details
- 2.5.2 Glide Chem Major Business
- 2.5.3 Glide Chem Povidone Iodine (PVP-I) Product and Services
- 2.5.4 Glide Chem Povidone Iodine (PVP-I) Sales Quantity, Average Price, Revenue,
- Gross Margin and Market Share (2019-2024)
- 2.5.5 Glide Chem Recent Developments/Updates

2.6 Zen Chemicals

- 2.6.1 Zen Chemicals Details
- 2.6.2 Zen Chemicals Major Business

2.6.3 Zen Chemicals Povidone Iodine (PVP-I) Product and Services

2.6.4 Zen Chemicals Povidone Iodine (PVP-I) Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2019-2024)

2.6.5 Zen Chemicals Recent Developments/Updates

- 2.7 Adani Pharmachem
 - 2.7.1 Adani Pharmachem Details
 - 2.7.2 Adani Pharmachem Major Business
 - 2.7.3 Adani Pharmachem Povidone Iodine (PVP-I) Product and Services
 - 2.7.4 Adani Pharmachem Povidone Iodine (PVP-I) Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2019-2024)

2.7.5 Adani Pharmachem Recent Developments/Updates

2.8 Boai NKY Pharmaceuticals

- 2.8.1 Boai NKY Pharmaceuticals Details
- 2.8.2 Boai NKY Pharmaceuticals Major Business



- 2.8.3 Boai NKY Pharmaceuticals Povidone Iodine (PVP-I) Product and Services
- 2.8.4 Boai NKY Pharmaceuticals Povidone Iodine (PVP-I) Sales Quantity, Average
- Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.8.5 Boai NKY Pharmaceuticals Recent Developments/Updates
- 2.9 Nanhang Industrial
- 2.9.1 Nanhang Industrial Details
- 2.9.2 Nanhang Industrial Major Business
- 2.9.3 Nanhang Industrial Povidone Iodine (PVP-I) Product and Services
- 2.9.4 Nanhang Industrial Povidone Iodine (PVP-I) Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2019-2024)

- 2.9.5 Nanhang Industrial Recent Developments/Updates
- 2.10 Sunflower
- 2.10.1 Sunflower Details
- 2.10.2 Sunflower Major Business
- 2.10.3 Sunflower Povidone Iodine (PVP-I) Product and Services
- 2.10.4 Sunflower Povidone Iodine (PVP-I) Sales Quantity, Average Price, Revenue,
- Gross Margin and Market Share (2019-2024)
- 2.10.5 Sunflower Recent Developments/Updates
- 2.11 Zhongwei
 - 2.11.1 Zhongwei Details
 - 2.11.2 Zhongwei Major Business
- 2.11.3 Zhongwei Povidone Iodine (PVP-I) Product and Services
- 2.11.4 Zhongwei Povidone Iodine (PVP-I) Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

- 2.11.5 Zhongwei Recent Developments/Updates
- 2.12 Huaan Chemical
 - 2.12.1 Huaan Chemical Details
 - 2.12.2 Huaan Chemical Major Business
 - 2.12.3 Huaan Chemical Povidone Iodine (PVP-I) Product and Services
- 2.12.4 Huaan Chemical Povidone Iodine (PVP-I) Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2019-2024)

2.12.5 Huaan Chemical Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: POVIDONE IODINE (PVP-I) BY MANUFACTURER

- 3.1 Global Povidone Iodine (PVP-I) Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Povidone Iodine (PVP-I) Revenue by Manufacturer (2019-2024)
- 3.3 Global Povidone Iodine (PVP-I) Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)



3.4.1 Producer Shipments of Povidone Iodine (PVP-I) by Manufacturer Revenue (\$MM) and Market Share (%): 2023

3.4.2 Top 3 Povidone Iodine (PVP-I) Manufacturer Market Share in 2023

3.4.2 Top 6 Povidone Iodine (PVP-I) Manufacturer Market Share in 2023

3.5 Povidone Iodine (PVP-I) Market: Overall Company Footprint Analysis

3.5.1 Povidone Iodine (PVP-I) Market: Region Footprint

3.5.2 Povidone Iodine (PVP-I) Market: Company Product Type Footprint

- 3.5.3 Povidone Iodine (PVP-I) Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Povidone Iodine (PVP-I) Market Size by Region
 - 4.1.1 Global Povidone Iodine (PVP-I) Sales Quantity by Region (2019-2030)
 - 4.1.2 Global Povidone Iodine (PVP-I) Consumption Value by Region (2019-2030)
- 4.1.3 Global Povidone Iodine (PVP-I) Average Price by Region (2019-2030)
- 4.2 North America Povidone Iodine (PVP-I) Consumption Value (2019-2030)
- 4.3 Europe Povidone Iodine (PVP-I) Consumption Value (2019-2030)
- 4.4 Asia-Pacific Povidone Iodine (PVP-I) Consumption Value (2019-2030)
- 4.5 South America Povidone Iodine (PVP-I) Consumption Value (2019-2030)
- 4.6 Middle East and Africa Povidone Iodine (PVP-I) Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Povidone Iodine (PVP-I) Sales Quantity by Type (2019-2030)
- 5.2 Global Povidone Iodine (PVP-I) Consumption Value by Type (2019-2030)
- 5.3 Global Povidone Iodine (PVP-I) Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

6.1 Global Povidone Iodine (PVP-I) Sales Quantity by Application (2019-2030)6.2 Global Povidone Iodine (PVP-I) Consumption Value by Application (2019-2030)6.3 Global Povidone Iodine (PVP-I) Average Price by Application (2019-2030)

7 NORTH AMERICA

7.1 North America Povidone Iodine (PVP-I) Sales Quantity by Type (2019-2030)7.2 North America Povidone Iodine (PVP-I) Sales Quantity by Application (2019-2030)



- 7.3 North America Povidone Iodine (PVP-I) Market Size by Country
- 7.3.1 North America Povidone Iodine (PVP-I) Sales Quantity by Country (2019-2030)
- 7.3.2 North America Povidone Iodine (PVP-I) Consumption Value by Country (2019-2030)
- 7.3.3 United States Market Size and Forecast (2019-2030)
- 7.3.4 Canada Market Size and Forecast (2019-2030)
- 7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

- 8.1 Europe Povidone Iodine (PVP-I) Sales Quantity by Type (2019-2030)
- 8.2 Europe Povidone Iodine (PVP-I) Sales Quantity by Application (2019-2030)
- 8.3 Europe Povidone Iodine (PVP-I) Market Size by Country
- 8.3.1 Europe Povidone Iodine (PVP-I) Sales Quantity by Country (2019-2030)
- 8.3.2 Europe Povidone Iodine (PVP-I) Consumption Value by Country (2019-2030)
- 8.3.3 Germany Market Size and Forecast (2019-2030)
- 8.3.4 France Market Size and Forecast (2019-2030)
- 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
- 8.3.6 Russia Market Size and Forecast (2019-2030)
- 8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Povidone Iodine (PVP-I) Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Povidone Iodine (PVP-I) Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Povidone Iodine (PVP-I) Market Size by Region
- 9.3.1 Asia-Pacific Povidone Iodine (PVP-I) Sales Quantity by Region (2019-2030)
- 9.3.2 Asia-Pacific Povidone Iodine (PVP-I) Consumption Value by Region (2019-2030)
- 9.3.3 China Market Size and Forecast (2019-2030)
- 9.3.4 Japan Market Size and Forecast (2019-2030)
- 9.3.5 Korea Market Size and Forecast (2019-2030)
- 9.3.6 India Market Size and Forecast (2019-2030)
- 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
- 9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

10.1 South America Povidone Iodine (PVP-I) Sales Quantity by Type (2019-2030) 10.2 South America Povidone Iodine (PVP-I) Sales Quantity by Application (2019-2030)



10.3 South America Povidone Iodine (PVP-I) Market Size by Country

10.3.1 South America Povidone Iodine (PVP-I) Sales Quantity by Country (2019-2030)

10.3.2 South America Povidone Iodine (PVP-I) Consumption Value by Country (2019-2030)

10.3.3 Brazil Market Size and Forecast (2019-2030)

10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Povidone Iodine (PVP-I) Sales Quantity by Type (2019-2030)11.2 Middle East & Africa Povidone Iodine (PVP-I) Sales Quantity by Application (2019-2030)

11.3 Middle East & Africa Povidone Iodine (PVP-I) Market Size by Country

11.3.1 Middle East & Africa Povidone Iodine (PVP-I) Sales Quantity by Country (2019-2030)

11.3.2 Middle East & Africa Povidone Iodine (PVP-I) Consumption Value by Country (2019-2030)

- 11.3.3 Turkey Market Size and Forecast (2019-2030)
- 11.3.4 Egypt Market Size and Forecast (2019-2030)
- 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
- 11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

- 12.1 Povidone Iodine (PVP-I) Market Drivers
- 12.2 Povidone Iodine (PVP-I) Market Restraints
- 12.3 Povidone Iodine (PVP-I) Trends Analysis
- 12.4 Porters Five Forces Analysis
- 12.4.1 Threat of New Entrants
- 12.4.2 Bargaining Power of Suppliers
- 12.4.3 Bargaining Power of Buyers
- 12.4.4 Threat of Substitutes
- 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Povidone Iodine (PVP-I) and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Povidone Iodine (PVP-I)
- 13.3 Povidone Iodine (PVP-I) Production Process



13.4 Povidone Iodine (PVP-I) Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel
14.1.1 Direct to End-User
14.1.2 Distributors
14.2 Povidone Iodine (PVP-I) Typical Distributors
14.3 Povidone Iodine (PVP-I) Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer



List Of Tables

LIST OF TABLES

Table 1. Global Povidone Iodine (PVP-I) Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Povidone Iodine (PVP-I) Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. BASF Basic Information, Manufacturing Base and Competitors

Table 4. BASF Major Business

Table 5. BASF Povidone Iodine (PVP-I) Product and Services

Table 6. BASF Povidone Iodine (PVP-I) Sales Quantity (K MT), Average Price

(USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. BASF Recent Developments/Updates

 Table 8. Ashland Basic Information, Manufacturing Base and Competitors

Table 9. Ashland Major Business

Table 10. Ashland Povidone Iodine (PVP-I) Product and Services

Table 11. Ashland Povidone Iodine (PVP-I) Sales Quantity (K MT), Average Price

(USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Ashland Recent Developments/Updates

 Table 13. Thatcher Basic Information, Manufacturing Base and Competitors

Table 14. Thatcher Major Business

Table 15. Thatcher Povidone Iodine (PVP-I) Product and Services

Table 16. Thatcher Povidone Iodine (PVP-I) Sales Quantity (K MT), Average Price

(USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Thatcher Recent Developments/Updates

 Table 18. Quat Chem Basic Information, Manufacturing Base and Competitors

Table 19. Quat Chem Major Business

Table 20. Quat Chem Povidone Iodine (PVP-I) Product and Services

Table 21. Quat Chem Povidone Iodine (PVP-I) Sales Quantity (K MT), Average Price

(USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Quat Chem Recent Developments/Updates

Table 23. Glide Chem Basic Information, Manufacturing Base and Competitors

Table 24. Glide Chem Major Business

Table 25. Glide Chem Povidone Iodine (PVP-I) Product and Services

Table 26. Glide Chem Povidone Iodine (PVP-I) Sales Quantity (K MT), Average Price

(USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Glide Chem Recent Developments/Updates

 Table 28. Zen Chemicals Basic Information, Manufacturing Base and Competitors



Table 29. Zen Chemicals Major Business

Table 30. Zen Chemicals Povidone Iodine (PVP-I) Product and Services

Table 31. Zen Chemicals Povidone Iodine (PVP-I) Sales Quantity (K MT), Average

Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 32. Zen Chemicals Recent Developments/Updates

Table 33. Adani Pharmachem Basic Information, Manufacturing Base and Competitors

Table 34. Adani Pharmachem Major Business

Table 35. Adani Pharmachem Povidone Iodine (PVP-I) Product and Services

Table 36. Adani Pharmachem Povidone Iodine (PVP-I) Sales Quantity (K MT), Average

Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

 Table 37. Adani Pharmachem Recent Developments/Updates

Table 38. Boai NKY Pharmaceuticals Basic Information, Manufacturing Base and Competitors

 Table 39. Boai NKY Pharmaceuticals Major Business

Table 40. Boai NKY Pharmaceuticals Povidone Iodine (PVP-I) Product and Services

Table 41. Boai NKY Pharmaceuticals Povidone Iodine (PVP-I) Sales Quantity (K MT),

Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 42. Boai NKY Pharmaceuticals Recent Developments/Updates

Table 43. Nanhang Industrial Basic Information, Manufacturing Base and Competitors

Table 44. Nanhang Industrial Major Business

Table 45. Nanhang Industrial Povidone Iodine (PVP-I) Product and Services

Table 46. Nanhang Industrial Povidone Iodine (PVP-I) Sales Quantity (K MT), Average

Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 47. Nanhang Industrial Recent Developments/Updates

- Table 48. Sunflower Basic Information, Manufacturing Base and Competitors
- Table 49. Sunflower Major Business

Table 50. Sunflower Povidone Iodine (PVP-I) Product and Services

Table 51. Sunflower Povidone Iodine (PVP-I) Sales Quantity (K MT), Average Price

(USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 52. Sunflower Recent Developments/Updates

Table 53. Zhongwei Basic Information, Manufacturing Base and Competitors

Table 54. Zhongwei Major Business

Table 55. Zhongwei Povidone Iodine (PVP-I) Product and Services

Table 56. Zhongwei Povidone Iodine (PVP-I) Sales Quantity (K MT), Average Price

(USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 57. Zhongwei Recent Developments/Updates

Table 58. Huaan Chemical Basic Information, Manufacturing Base and CompetitorsTable 59. Huaan Chemical Major Business



Table 60. Huaan Chemical Povidone Iodine (PVP-I) Product and Services Table 61. Huaan Chemical Povidone Iodine (PVP-I) Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024) Table 62. Huaan Chemical Recent Developments/Updates Table 63. Global Povidone Iodine (PVP-I) Sales Quantity by Manufacturer (2019-2024) & (K MT) Table 64. Global Povidone Iodine (PVP-I) Revenue by Manufacturer (2019-2024) & (USD Million) Table 65. Global Povidone Iodine (PVP-I) Average Price by Manufacturer (2019-2024) & (USD/MT) Table 66. Market Position of Manufacturers in Povidone Iodine (PVP-I), (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023 Table 67. Head Office and Povidone Iodine (PVP-I) Production Site of Key Manufacturer Table 68. Povidone Iodine (PVP-I) Market: Company Product Type Footprint Table 69. Povidone Iodine (PVP-I) Market: Company Product Application Footprint Table 70. Povidone Iodine (PVP-I) New Market Entrants and Barriers to Market Entry Table 71. Povidone Iodine (PVP-I) Mergers, Acquisition, Agreements, and Collaborations Table 72. Global Povidone Iodine (PVP-I) Sales Quantity by Region (2019-2024) & (K MT) Table 73. Global Povidone Iodine (PVP-I) Sales Quantity by Region (2025-2030) & (K MT) Table 74. Global Povidone Iodine (PVP-I) Consumption Value by Region (2019-2024) & (USD Million) Table 75. Global Povidone Iodine (PVP-I) Consumption Value by Region (2025-2030) & (USD Million) Table 76. Global Povidone Iodine (PVP-I) Average Price by Region (2019-2024) & (USD/MT) Table 77. Global Povidone Iodine (PVP-I) Average Price by Region (2025-2030) & (USD/MT) Table 78. Global Povidone Iodine (PVP-I) Sales Quantity by Type (2019-2024) & (K MT) Table 79. Global Povidone Iodine (PVP-I) Sales Quantity by Type (2025-2030) & (K MT) Table 80. Global Povidone Iodine (PVP-I) Consumption Value by Type (2019-2024) & (USD Million) Table 81. Global Povidone Iodine (PVP-I) Consumption Value by Type (2025-2030) & (USD Million) Table 82. Global Povidone Iodine (PVP-I) Average Price by Type (2019-2024) & (USD/MT)



Table 83. Global Povidone Iodine (PVP-I) Average Price by Type (2025-2030) & (USD/MT)

Table 84. Global Povidone Iodine (PVP-I) Sales Quantity by Application (2019-2024) & (K MT)

Table 85. Global Povidone Iodine (PVP-I) Sales Quantity by Application (2025-2030) & (K MT)

Table 86. Global Povidone Iodine (PVP-I) Consumption Value by Application (2019-2024) & (USD Million)

Table 87. Global Povidone Iodine (PVP-I) Consumption Value by Application (2025-2030) & (USD Million)

Table 88. Global Povidone Iodine (PVP-I) Average Price by Application (2019-2024) & (USD/MT)

Table 89. Global Povidone Iodine (PVP-I) Average Price by Application (2025-2030) & (USD/MT)

Table 90. North America Povidone Iodine (PVP-I) Sales Quantity by Type (2019-2024) & (K MT)

Table 91. North America Povidone Iodine (PVP-I) Sales Quantity by Type (2025-2030) & (K MT)

Table 92. North America Povidone Iodine (PVP-I) Sales Quantity by Application (2019-2024) & (K MT)

Table 93. North America Povidone Iodine (PVP-I) Sales Quantity by Application (2025-2030) & (K MT)

Table 94. North America Povidone Iodine (PVP-I) Sales Quantity by Country (2019-2024) & (K MT)

Table 95. North America Povidone Iodine (PVP-I) Sales Quantity by Country (2025-2030) & (K MT)

Table 96. North America Povidone Iodine (PVP-I) Consumption Value by Country (2019-2024) & (USD Million)

Table 97. North America Povidone Iodine (PVP-I) Consumption Value by Country (2025-2030) & (USD Million)

Table 98. Europe Povidone Iodine (PVP-I) Sales Quantity by Type (2019-2024) & (K MT)

Table 99. Europe Povidone Iodine (PVP-I) Sales Quantity by Type (2025-2030) & (K MT)

Table 100. Europe Povidone Iodine (PVP-I) Sales Quantity by Application (2019-2024) & (K MT)

Table 101. Europe Povidone Iodine (PVP-I) Sales Quantity by Application (2025-2030) & (K MT)

Table 102. Europe Povidone Iodine (PVP-I) Sales Quantity by Country (2019-2024) &



(K MT)

Table 103. Europe Povidone Iodine (PVP-I) Sales Quantity by Country (2025-2030) & (K MT)

Table 104. Europe Povidone Iodine (PVP-I) Consumption Value by Country (2019-2024) & (USD Million)

Table 105. Europe Povidone Iodine (PVP-I) Consumption Value by Country (2025-2030) & (USD Million)

Table 106. Asia-Pacific Povidone Iodine (PVP-I) Sales Quantity by Type (2019-2024) & (K MT)

Table 107. Asia-Pacific Povidone Iodine (PVP-I) Sales Quantity by Type (2025-2030) & (K MT)

Table 108. Asia-Pacific Povidone Iodine (PVP-I) Sales Quantity by Application (2019-2024) & (K MT)

Table 109. Asia-Pacific Povidone Iodine (PVP-I) Sales Quantity by Application (2025-2030) & (K MT)

Table 110. Asia-Pacific Povidone Iodine (PVP-I) Sales Quantity by Region (2019-2024) & (K MT)

Table 111. Asia-Pacific Povidone Iodine (PVP-I) Sales Quantity by Region (2025-2030) & (K MT)

Table 112. Asia-Pacific Povidone Iodine (PVP-I) Consumption Value by Region (2019-2024) & (USD Million)

Table 113. Asia-Pacific Povidone Iodine (PVP-I) Consumption Value by Region (2025-2030) & (USD Million)

Table 114. South America Povidone Iodine (PVP-I) Sales Quantity by Type (2019-2024) & (K MT)

Table 115. South America Povidone Iodine (PVP-I) Sales Quantity by Type (2025-2030) & (K MT)

Table 116. South America Povidone Iodine (PVP-I) Sales Quantity by Application (2019-2024) & (K MT)

Table 117. South America Povidone Iodine (PVP-I) Sales Quantity by Application (2025-2030) & (K MT)

Table 118. South America Povidone Iodine (PVP-I) Sales Quantity by Country (2019-2024) & (K MT)

Table 119. South America Povidone Iodine (PVP-I) Sales Quantity by Country (2025-2030) & (K MT)

Table 120. South America Povidone Iodine (PVP-I) Consumption Value by Country (2019-2024) & (USD Million)

Table 121. South America Povidone Iodine (PVP-I) Consumption Value by Country (2025-2030) & (USD Million)



Table 122. Middle East & Africa Povidone Iodine (PVP-I) Sales Quantity by Type (2019-2024) & (K MT)

Table 123. Middle East & Africa Povidone Iodine (PVP-I) Sales Quantity by Type (2025-2030) & (K MT)

Table 124. Middle East & Africa Povidone Iodine (PVP-I) Sales Quantity by Application (2019-2024) & (K MT)

Table 125. Middle East & Africa Povidone Iodine (PVP-I) Sales Quantity by Application (2025-2030) & (K MT)

Table 126. Middle East & Africa Povidone Iodine (PVP-I) Sales Quantity by Region (2019-2024) & (K MT)

Table 127. Middle East & Africa Povidone Iodine (PVP-I) Sales Quantity by Region (2025-2030) & (K MT)

Table 128. Middle East & Africa Povidone Iodine (PVP-I) Consumption Value by Region (2019-2024) & (USD Million)

Table 129. Middle East & Africa Povidone Iodine (PVP-I) Consumption Value by Region (2025-2030) & (USD Million)

Table 130. Povidone Iodine (PVP-I) Raw Material

Table 131. Key Manufacturers of Povidone Iodine (PVP-I) Raw Materials

Table 132. Povidone Iodine (PVP-I) Typical Distributors

Table 133. Povidone Iodine (PVP-I) Typical Customers



List Of Figures

LIST OF FIGURES

- Figure 1. Povidone Iodine (PVP-I) Picture
- Figure 2. Global Povidone Iodine (PVP-I) Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Figure 3. Global Povidone Iodine (PVP-I) Consumption Value Market Share by Type in 2023
- Figure 4. Medical Grade PVP-I Examples
- Figure 5. Industrial Grade PVP-I Examples
- Figure 6. Global Povidone Iodine (PVP-I) Consumption Value by Application, (USD
- Million), 2019 & 2023 & 2030
- Figure 7. Global Povidone Iodine (PVP-I) Consumption Value Market Share by Application in 2023
- Figure 8. Skin Sterilization Examples
- Figure 9. Infection Prevention Examples
- Figure 10. Instrument Sterilization Examples
- Figure 11. Food Industry Examples
- Figure 12. Breeding Industry Examples
- Figure 13. Global Povidone Iodine (PVP-I) Consumption Value, (USD Million): 2019 & 2023 & 2030
- Figure 14. Global Povidone Iodine (PVP-I) Consumption Value and Forecast (2019-2030) & (USD Million)
- Figure 15. Global Povidone Iodine (PVP-I) Sales Quantity (2019-2030) & (K MT)
- Figure 16. Global Povidone Iodine (PVP-I) Average Price (2019-2030) & (USD/MT)
- Figure 17. Global Povidone Iodine (PVP-I) Sales Quantity Market Share by Manufacturer in 2023
- Figure 18. Global Povidone Iodine (PVP-I) Consumption Value Market Share by Manufacturer in 2023
- Figure 19. Producer Shipments of Povidone Iodine (PVP-I) by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023
- Figure 20. Top 3 Povidone Iodine (PVP-I) Manufacturer (Consumption Value) Market Share in 2023
- Figure 21. Top 6 Povidone Iodine (PVP-I) Manufacturer (Consumption Value) Market Share in 2023
- Figure 22. Global Povidone Iodine (PVP-I) Sales Quantity Market Share by Region (2019-2030)
- Figure 23. Global Povidone Iodine (PVP-I) Consumption Value Market Share by Region



(2019-2030)

Figure 24. North America Povidone Iodine (PVP-I) Consumption Value (2019-2030) & (USD Million)

Figure 25. Europe Povidone Iodine (PVP-I) Consumption Value (2019-2030) & (USD Million)

Figure 26. Asia-Pacific Povidone Iodine (PVP-I) Consumption Value (2019-2030) & (USD Million)

Figure 27. South America Povidone Iodine (PVP-I) Consumption Value (2019-2030) & (USD Million)

Figure 28. Middle East & Africa Povidone Iodine (PVP-I) Consumption Value (2019-2030) & (USD Million)

Figure 29. Global Povidone Iodine (PVP-I) Sales Quantity Market Share by Type (2019-2030)

Figure 30. Global Povidone Iodine (PVP-I) Consumption Value Market Share by Type (2019-2030)

Figure 31. Global Povidone Iodine (PVP-I) Average Price by Type (2019-2030) & (USD/MT)

Figure 32. Global Povidone Iodine (PVP-I) Sales Quantity Market Share by Application (2019-2030)

Figure 33. Global Povidone Iodine (PVP-I) Consumption Value Market Share by Application (2019-2030)

Figure 34. Global Povidone Iodine (PVP-I) Average Price by Application (2019-2030) & (USD/MT)

Figure 35. North America Povidone Iodine (PVP-I) Sales Quantity Market Share by Type (2019-2030)

Figure 36. North America Povidone Iodine (PVP-I) Sales Quantity Market Share by Application (2019-2030)

Figure 37. North America Povidone Iodine (PVP-I) Sales Quantity Market Share by Country (2019-2030)

Figure 38. North America Povidone Iodine (PVP-I) Consumption Value Market Share by Country (2019-2030)

Figure 39. United States Povidone Iodine (PVP-I) Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 40. Canada Povidone Iodine (PVP-I) Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 41. Mexico Povidone Iodine (PVP-I) Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 42. Europe Povidone Iodine (PVP-I) Sales Quantity Market Share by Type (2019-2030)



Figure 43. Europe Povidone Iodine (PVP-I) Sales Quantity Market Share by Application (2019-2030)

Figure 44. Europe Povidone Iodine (PVP-I) Sales Quantity Market Share by Country (2019-2030)

Figure 45. Europe Povidone Iodine (PVP-I) Consumption Value Market Share by Country (2019-2030)

Figure 46. Germany Povidone Iodine (PVP-I) Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. France Povidone Iodine (PVP-I) Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. United Kingdom Povidone Iodine (PVP-I) Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. Russia Povidone Iodine (PVP-I) Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. Italy Povidone Iodine (PVP-I) Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 51. Asia-Pacific Povidone Iodine (PVP-I) Sales Quantity Market Share by Type (2019-2030)

Figure 52. Asia-Pacific Povidone Iodine (PVP-I) Sales Quantity Market Share by Application (2019-2030)

Figure 53. Asia-Pacific Povidone Iodine (PVP-I) Sales Quantity Market Share by Region (2019-2030)

Figure 54. Asia-Pacific Povidone Iodine (PVP-I) Consumption Value Market Share by Region (2019-2030)

Figure 55. China Povidone Iodine (PVP-I) Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. Japan Povidone Iodine (PVP-I) Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Korea Povidone Iodine (PVP-I) Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. India Povidone Iodine (PVP-I) Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. Southeast Asia Povidone Iodine (PVP-I) Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. Australia Povidone Iodine (PVP-I) Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 61. South America Povidone Iodine (PVP-I) Sales Quantity Market Share by Type (2019-2030)

Figure 62. South America Povidone Iodine (PVP-I) Sales Quantity Market Share by



Application (2019-2030) Figure 63. South America Povidone Iodine (PVP-I) Sales Quantity Market Share by Country (2019-2030) Figure 64. South America Povidone Iodine (PVP-I) Consumption Value Market Share by Country (2019-2030) Figure 65. Brazil Povidone Iodine (PVP-I) Consumption Value and Growth Rate (2019-2030) & (USD Million) Figure 66. Argentina Povidone Iodine (PVP-I) Consumption Value and Growth Rate (2019-2030) & (USD Million) Figure 67. Middle East & Africa Povidone Iodine (PVP-I) Sales Quantity Market Share by Type (2019-2030) Figure 68. Middle East & Africa Povidone Iodine (PVP-I) Sales Quantity Market Share by Application (2019-2030) Figure 69. Middle East & Africa Povidone Iodine (PVP-I) Sales Quantity Market Share by Region (2019-2030) Figure 70. Middle East & Africa Povidone Iodine (PVP-I) Consumption Value Market Share by Region (2019-2030) Figure 71. Turkey Povidone Iodine (PVP-I) Consumption Value and Growth Rate (2019-2030) & (USD Million) Figure 72. Egypt Povidone Iodine (PVP-I) Consumption Value and Growth Rate (2019-2030) & (USD Million) Figure 73. Saudi Arabia Povidone Iodine (PVP-I) Consumption Value and Growth Rate (2019-2030) & (USD Million) Figure 74. South Africa Povidone Iodine (PVP-I) Consumption Value and Growth Rate (2019-2030) & (USD Million) Figure 75. Povidone Iodine (PVP-I) Market Drivers Figure 76. Povidone Iodine (PVP-I) Market Restraints Figure 77. Povidone Iodine (PVP-I) Market Trends Figure 78. Porters Five Forces Analysis Figure 79. Manufacturing Cost Structure Analysis of Povidone Iodine (PVP-I) in 2023 Figure 80. Manufacturing Process Analysis of Povidone Iodine (PVP-I) Figure 81. Povidone Iodine (PVP-I) Industrial Chain Figure 82. Sales Quantity Channel: Direct to End-User vs Distributors Figure 83. Direct Channel Pros & Cons Figure 84. Indirect Channel Pros & Cons Figure 85. Methodology Figure 86. Research Process and Data Source



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