

Global Poultry Vaccines Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Poultry Vaccines market size is expected to reach \$ 6697 million by 2032, rising at a market growth of 4.4% CAGR during the forecast period (2026-2032).

Poultry vaccines are biological products designed to prevent or control infectious diseases in poultry species such as chickens, ducks, and turkeys by stimulating the immune system to develop protective immunity. Based on technology platforms, they include live attenuated vaccines, inactivated vaccines, recombinant vector vaccines, subunit vaccines, and immune-complex vaccines. In terms of disease targets, they cover viral diseases such as Newcastle disease, avian influenza, Marek's disease, and infectious bronchitis, as well as bacterial infections like Salmonella and fowl cholera, and parasitic diseases such as coccidiosis. These vaccines can be administered through drinking water, spray, eye drop, injection, or in ovo methods. Poultry vaccines are essential tools in modern intensive farming systems, playing a critical role in disease prevention, flock health management, productivity improvement, and ensuring food safety.

The poultry vaccine industry chain consists of upstream research and biological materials, midstream manufacturing and quality control, and downstream application and service. Upstream activities include pathogen strain selection and preservation, culture media, adjuvants, stabilizers, and bioprocessing systems, where proprietary strains and biotechnology capabilities represent key barriers. The midstream involves vaccine manufacturers responsible for fermentation or cell culture, inactivation, purification, formulation, sterile filling, and cold-chain logistics, all under strict veterinary GMP and regulatory frameworks. Downstream demand comes from poultry farms, breeding companies, veterinary service providers, and government disease control programs. Applications include routine vaccination programs in large-scale farms,

hatchery-based mass vaccination, and emergency disease control. As poultry farming becomes more intensive and biosecurity standards rise, vaccination practices are increasingly standardized, with growing importance placed on cold-chain distribution and technical support services.

Global key poultry vaccines players hold a share about Merck, Boehringer Ingelheim and Ceva etc. The top 3 companies hold a share about 35%. Asia-Pacific is the largest market with a share about 51%, followed by North America and Europe. In terms of product, killed vaccine is the largest segment with a share about 72%. And in terms of applications, the largest application is NDV with a share about 25%.

The poultry vaccine market is expected to grow steadily, driven by rising global demand for poultry meat and eggs, increasing industrialization of farming, and stricter disease control requirements. Expanding protein consumption in emerging markets is encouraging large-scale poultry production, which in turn boosts vaccine demand. At the same time, recurring outbreaks of diseases such as highly pathogenic avian influenza and Newcastle disease reinforce the importance of vaccination as a primary control strategy. The market is also shifting toward higher-value products, including recombinant vector vaccines, multivalent vaccines, and more efficient immunization programs, which increase the value per bird. Looking ahead, advances in precision farming, improved biosecurity systems, and stronger government vaccination policies will further support market growth, with the industry gradually transitioning from volume-driven expansion to technology- and value-driven development.

This report studies the global Poultry Vaccines demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Poultry Vaccines, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Poultry Vaccines that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Poultry Vaccines total market, 2021-2032, (USD Million)

Global Poultry Vaccines total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Poultry Vaccines total market, key domestic companies, and share, (USD Million)

Global Poultry Vaccines revenue by player, revenue and market share 2021-2026,

(USD Million)

Global Poultry Vaccines total market by Type, CAGR, 2021-2032, (USD Million)

Global Poultry Vaccines total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Poultry Vaccines market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Merck, Boehringer Ingelheim, Ceva, Zoetis, Vaxxinova?, Elanco, QYH Biotech Co., Ltd, Pulike, Phibro Animal Health Corporation, JinYu Biotechnology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Poultry Vaccines market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Poultry Vaccines Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Poultry Vaccines Market, Segmentation by Type:

Live

Attenuated

Killed

Global Poultry Vaccines Market, Segmentation by Function:

Preventive vaccines

Prime vaccines

Booster vaccines

Global Poultry Vaccines Market, Segmentation by Pathogen Type:

Viral vaccines

Bacterial vaccines

Parasitic vaccines

Global Poultry Vaccines Market, Segmentation by Application:

NDV

Marek ' s Disease

IBD

Infectious Bronchitis

Influenza

Others

Companies Profiled:

Merck

Boehringer Ingelheim

Ceva

Zoetis

Vaxxinova?

Elanco

QYH Biotech Co., Ltd

Pulike

Phibro Animal Health Corporation

JinYu Biotechnology

Harbin Pharmaceutical Group

MEVAC

Venky's

Japfa Comfeed Indonesia

Nisseiken

Hile

Hester Biosciences

Key Questions Answered

1. How big is the global Poultry Vaccines market?
2. What is the demand of the global Poultry Vaccines market?
3. What is the year over year growth of the global Poultry Vaccines market?
4. What is the total value of the global Poultry Vaccines market?
5. Who are the Major Players in the global Poultry Vaccines market?
6. What are the growth factors driving the market demand?

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