

# Global Poultry Processing Equipment Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Poultry Processing Equipment market size was valued at USD 3582.4 million in 2023 and is forecast to a readjusted size of USD 4677.9 million by 2030 with a CAGR of 3.9% during review period.

Poultry processing, preparation of meat from various types of fowl for consumption by humans.

Poultry Processing Equipment includes Killing & Defeathering Equipment, Evisceration Equipment, cut-up Equipment, Deboning & Skinning Equipment, Marinating & Tumbling Equipment etc.

Global key players of poultry processing equipment include Marel, Meyn, Baader, etc. Global top three manufacturers hold a share over 30%. Europe and North America is the main producer of poultry processing equipment, with a share over 50% of total market share. In terms of type, killing & defeathering equipment is the largest segment, with a share over 35%. In terms of application, the largest application is chicken, with a share over 80% of total market share.

The Global Info Research report includes an overview of the development of the Poultry Processing Equipment industry chain, the market status of Chicken (Live Bird Handling Equipment, Killing & Defeathering Equipment), Turkey (Live Bird Handling Equipment, Killing & Defeathering Equipment), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Poultry Processing Equipment.

Regionally, the report analyzes the Poultry Processing Equipment markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Poultry Processing Equipment market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Poultry Processing Equipment market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Poultry Processing Equipment industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Live Bird Handling Equipment, Killing & Defeathering Equipment).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Poultry Processing Equipment market.

**Regional Analysis:** The report involves examining the Poultry Processing Equipment market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Poultry Processing Equipment market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Poultry Processing Equipment:

**Company Analysis:** Report covers individual Poultry Processing Equipment players, suppliers, and other relevant industry players. This analysis includes studying their

financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Poultry Processing Equipment. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Chicken, Turkey).

**Technology Analysis:** Report covers specific technologies relevant to Poultry Processing Equipment. It assesses the current state, advancements, and potential future developments in Poultry Processing Equipment areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Poultry Processing Equipment market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Poultry Processing Equipment market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

### Market segment by Type

Live Bird Handling Equipment

Killing & Defeathering Equipment

Evisceration Equipment

Chilling Equipment

Cut-up Equipment

Deboning & Skinning Equipment

Others

### Market segment by Application

Chicken

Turkey

Duck

Others

### Market segment by players, this report covers

Marel

Meyn

Baader

Mayekawa

Foodmate

Cantrell•Gainco

JBT

Cattaruzzi

Poultry Processing Equipment

Bayle

Drobtech

Meitech

Qingdao Jianhua

Shandong Baoxing

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Poultry Processing Equipment product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Poultry Processing Equipment, with revenue, gross margin and global market share of Poultry Processing Equipment from 2019 to 2024.

Chapter 3, the Poultry Processing Equipment competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Poultry Processing Equipment market forecast, by regions, type and application, with

consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Poultry Processing Equipment.

Chapter 13, to describe Poultry Processing Equipment research findings and conclusion.

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