

# Global Poultry Management Software Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Poultry Management Software market size is expected to reach \$ 181 million by 2032, rising at a market growth of 6.0% CAGR during the forecast period (2026-2032).

Poultry Management Software is a digital production management tool designed specifically for poultry farming enterprises. It enables refined control and data analysis of the entire poultry farming process, including broiler chickens, laying hens, and breeding stock. Core functions include automatic monitoring of the poultry house environment, feed and water delivery records, livestock growth curve tracking, immunization and medication schedule reminders, egg production and mortality rate statistics, and batch cost accounting. Through real-time data collection via IoT devices, the software helps managers remotely monitor farm dynamics, promptly identify anomalies, and optimize farming strategies. Its core value lies in improving poultry survival rates, reducing feed conversion ratios, ensuring food safety and traceability, and facilitating the transformation from traditional experience-based farming to a standardized, data-driven farming model.

The global poultry management software market is steadily growing in response to the increasing demands for large-scale, precision farming and food safety traceability. North America and Europe, as mature markets, leverage leading intelligent farming technologies and stringent animal welfare regulations to hold leading positions in areas such as automated environmental control, growth model analysis, and group management platforms. Their software deeply integrates IoT and AI decision-making capabilities. The Asia-Pacific region, driven by its large poultry consumption market, the advancement of large-scale farming, and digital transformation, is experiencing rapid adoption of cloud-based farming platforms, biosafety traceability, and mobile

management software, leading to the rapid rise of local suppliers. South America focuses on export-oriented poultry management. The industry as a whole is accelerating its evolution towards AI-powered early warning systems, full-supply-chain traceability, and low-carbon farming management.

This report studies the global Poultry Management Software demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Poultry Management Software, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Poultry Management Software that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Poultry Management Software total market, 2021-2032, (USD Million)

Global Poultry Management Software total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Poultry Management Software total market, key domestic companies, and share, (USD Million)

Global Poultry Management Software revenue by player, revenue and market share 2021-2026, (USD Million)

Global Poultry Management Software total market by Type, CAGR, 2021-2032, (USD Million)

Global Poultry Management Software total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Poultry Management Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Fasttrack Solutions, NAVFarm, BigFarmNet, Porphyrio, TECH KRIPA, Poultrix, Sahiwala Software, Orias Technologies, SARU TECH, eZarurat, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Poultry Management Software market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

#### Global Poultry Management Software Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Poultry Management Software Market, Segmentation by Type:

On-premise

Cloud Based

## Global Poultry Management Software Market, Segmentation by Function:

Production Recording Software

Environmental Automation Control Software

IoT Data Acquisition Software

Biosafety and Traceability Software

Others

## Global Poultry Management Software Market, Segmentation by Layer:

Execution Layer Software

Management Layer Software

Decision Layer Software

## Global Poultry Management Software Market, Segmentation by Application:

Chicken

Duck

Geese

Turkey

Quail

Other

## Companies Profiled:

Fastrack Solutions

NAVFarm

BigFarmNet

Porphyrio

TECH KRIPA

Poultrix

Sahiwala Software

Orias Technologies

SARU TECH

eZarurat

Intelia Technologies

VetSoft

Navfarm

Easepoultry

DATAFORS

Bivatec

Big Dutchman

SmartBird

Microfan

Aritmos

Farmbrite

Livine

PoultryCare

PoultryPlan

### Key Questions Answered

1. How big is the global Poultry Management Software market?
2. What is the demand of the global Poultry Management Software market?
3. What is the year over year growth of the global Poultry Management Software market?
4. What is the total value of the global Poultry Management Software market?
5. Who are the Major Players in the global Poultry Management Software market?
6. What are the growth factors driving the market demand?

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