

Global Poultry Gut Health Solutions Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Poultry Gut Health Solutions market size was valued at US\$ 5491 million in 2025 and is forecast to a readjusted size of US\$ 9754 million by 2032 with a CAGR of 8.7% during review period.

Poultry Gut Health Solutions refer to a set of products, techniques, and management practices aimed at promoting and maintaining the health and functionality of the gastrointestinal (GI) tract in poultry, such as chickens, turkeys, and ducks. These solutions are crucial for enhancing digestion, nutrient absorption, immune function, and overall growth performance in poultry. These solutions are designed to reduce the occurrence of digestive disorders, improve feed efficiency, enhance immune response, and reduce the need for antibiotics, contributing to healthier, more productive poultry.

In recent years, the poultry industry has experienced significant changes driven by genetic improvements in poultry breeds and fluctuations in feed ingredient prices. Enhanced genetic traits in commercial broilers and layers have increased the need for improved nutrition and management practices to maximize performance. At the same time, the cost of essential feed ingredients like corn and soybean meal has risen substantially, creating a need for more efficient nutrient utilization. These factors, coupled with shifting consumer preferences and stricter regulations, have driven three major trends in the poultry sector: Antibiotic Reduction (ABR), Cage-Free production, and Food Safety. As concerns over antibiotic resistance intensify, the global demand for antibiotic-free (ABF) meat has surged, especially in the U.S., where over 50% of chicken production now follows the "no antibiotics ever" (NAE) program. However, the transition to ABF production poses challenges, primarily due to increased gut health issues that can negatively impact poultry performance. The prevention of conditions like

coccidiosis and necrotic enteritis has become critical. To address these challenges, poultry producers are turning to innovative gut health solutions, including dietary fiber, probiotics, prebiotics, feed enzymes, and organic acids, to support gut health and improve overall flock productivity, welfare, and food safety.

This report is a detailed and comprehensive analysis for global Poultry Gut Health Solutions market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Poultry Gut Health Solutions market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Poultry Gut Health Solutions market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Poultry Gut Health Solutions market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Poultry Gut Health Solutions market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Poultry Gut Health Solutions

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Poultry Gut Health Solutions market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Evonik, Trouw Nutrition, DSM, Alltech, Novonesis, Bluestar Adisseo, Eastman, Cargill, Kemin Industries, Perstorp, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Poultry Gut Health Solutions market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Probiotics and Prebiotics

Enzymes

Organic Acids

Phytogenics

Others

Market segment by Application

Broilers

Breeders and Layers

Others

Market segment by players, this report covers

Evonik

Trouw Nutrition

DSM

Alltech

Novonesis

Bluestar Adisseo

Eastman

Cargill

Kemin Industries

Perstorp

Novus International

Orffa

Merck Animal Health

Danisco Animal Nutrition & Health (IFF)

Lallemand

EW Nutrition

Balchem

Impextraco

Alivira Animal Health

Biochem

Biorigin

Asahi Biocycle

Amlan International

AB Vista

Lesaffre

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Poultry Gut Health Solutions product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Poultry Gut Health Solutions, with revenue, gross margin, and global market share of Poultry Gut Health Solutions from 2021 to 2026.

Chapter 3, the Poultry Gut Health Solutions competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Poultry Gut Health Solutions market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Poultry Gut Health Solutions.

Chapter 13, to describe Poultry Gut Health Solutions research findings and conclusion.

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