

# Global Potting Soil Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Potting Soil market size was valued at USD 4084.9 million in 2023 and is forecast to a readjusted size of USD 4947.7 million by 2030 with a CAGR of 2.8% during review period.

Potting soil, also known as potting mix or potting compost, is a medium in which to grow plants, herbs and vegetables in a pot or other durable container.

Some common ingredients used in potting soil are peat, composted bark, sand, perlite and recycled mushroom compost, although many others are used and the proportions vary hugely.

Global potting soil key players include Compo, Sun Gro, Scotts Miracle-Gro, etc. Global top 3 manufacturers hold a share over 15%.

Europe is the largest production area, with a share about 36%, followed by North America, have a share about 30 percent.

The Global Info Research report includes an overview of the development of the Potting Soil industry chain, the market status of Indoor Gardening (Peat Potting Soil, Peat Free Potting Soil), Greenhouse (Peat Potting Soil, Peat Free Potting Soil), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Potting Soil.

Regionally, the report analyzes the Potting Soil markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global

Potting Soil market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Potting Soil market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Potting Soil industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (M L), revenue generated, and market share of different by Type (e.g., Peat Potting Soil, Peat Free Potting Soil).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Potting Soil market.

**Regional Analysis:** The report involves examining the Potting Soil market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Potting Soil market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Potting Soil:

**Company Analysis:** Report covers individual Potting Soil manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Potting Soil This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Indoor Gardening,

Greenhouse).

**Technology Analysis:** Report covers specific technologies relevant to Potting Soil. It assesses the current state, advancements, and potential future developments in Potting Soil areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Potting Soil market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Potting Soil market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Peat Potting Soil

Peat Free Potting Soil

### Market segment by Application

Indoor Gardening

Greenhouse

Lawn & Landscaping

### Major players covered

Compo

Sun Gro

Scotts Miracle-Gro

Klasmann-Deilmann

Florentaise

ASB Greenworld

FoxFarm

Lambert

Mat?csa Kft

Espoma

Hangzhou Jinhai

Michigan Peat

Hyponex

C&C Peat

Good Earth Horticulture

Free Peat

Vermicrop Organics

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Potting Soil product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Potting Soil, with price, sales, revenue and global market share of Potting Soil from 2019 to 2024.

Chapter 3, the Potting Soil competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Potting Soil breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Potting Soil market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Potting Soil.

Chapter 14 and 15, to describe Potting Soil sales channel, distributors, customers, research findings and conclusion.

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