

Global Potentiometric Sensors Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Potentiometric Sensors market size was valued at US\$ 1172 million in 2024 and is forecast to a readjusted size of USD 1973 million by 2031 with a CAGR of 8.0% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

Potentiometric sensors are analytical devices that measure the electrical potential difference (voltage) between two electrodes without drawing significant current. These sensors are widely used to determine the concentration of specific ions in a solution, based on the Nernst equation, which relates the measured potential to ion activity. Common examples include pH sensors and ion-selective electrodes (ISEs), which provide rapid, selective, and quantitative measurements of ionic species in various chemical, biological, and environmental samples. Potentiometric sensors are valued for their simplicity, sensitivity, and real-time monitoring capabilities.

Potentiometric sensor technology is evolving toward miniaturization and integration into wearable and portable devices. All-solid-state electrodes are improving durability and enabling flexible, disposable designs, while wireless connectivity (e.g., Bluetooth, NFC) supports real-time remote monitoring. There's rising demand for multi-ion probes and enhanced membrane materials that boost sensitivity and selectivity. ISFET technology is advancing for biomedical use, and AI-driven data analytics are enhancing calibration and maintenance. Additionally, eco-friendly designs and low-cost disposable sensors are gaining traction, particularly in medical and food safety applications.

This report is a detailed and comprehensive analysis for global Potentiometric Sensors market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Potentiometric Sensors market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Potentiometric Sensors market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Potentiometric Sensors market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Potentiometric Sensors market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Potentiometric Sensors

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Potentiometric Sensors market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key

companies covered as a part of this study include Metrohm, Mettler Toledo, Thermo Fisher, Hanna Instruments, HORIBA Scientific, Endress+Hauser, Xylem, Eutech Instruments, DKK-TOA, Consort bvba, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Potentiometric Sensors market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Type I Sensors

Type II Sensors

Type III Sensors

Market segment by Application

Water Treatment

Environmental Monitoring

Chemical Production

Food & Beverage

Pharmaceutical

Others

Major players covered

Metrohm

Mettler Toledo

Thermo Fisher

Hanna Instruments

HORIBA Scientific

Endress+Hauser

Xylem

Eutech Instruments

DKK-TOA

Consort bvba

Sensorex

Analytical Technology

PreSens

Cole-Parmer

Omron

ProMinent

Swan Analytical

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Potentiometric Sensors product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Potentiometric Sensors, with price, sales quantity, revenue, and global market share of Potentiometric Sensors from 2020 to 2025.

Chapter 3, the Potentiometric Sensors competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Potentiometric Sensors breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Potentiometric Sensors market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Potentiometric Sensors.

Chapter 14 and 15, to describe Potentiometric Sensors sales channel, distributors, customers, research findings and conclusion.

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