

Global Potentiometer Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Potentiometer market size was valued at USD 1766.4 million in 2023 and is forecast to a readjusted size of USD 2418.9 million by 2030 with a CAGR of 4.6% during review period.

There are three types of potentiometers that are used commonly: wire wound, carbon film and Plastic Film potentiometers. All these have been described below:

1) Wire wound potentiometers: This potentiometer comprises of several rounds of wire wound around the shaft of the non-conducting material. The turns of the coil are bonded together by an adhesive. In this case the slider, connected to the body whose displacement is to be measured, moves on the potentiometer track and it makes contacts with successive turns of the coil. In this case the wire between the two successive turns is not covered by the slider, which limits the resolution of the wire wound potentiometers. However, the larger the number of turns of the coil, more is the resolution of the coil. The resolution is measured as the reciprocal of the number of turns of the coil. This devise has low noise and is mechanically rough and tough.

2) Carbon film potentiometers: The carbon film potentiometers are formed by depositing carbon composition ink on an insulating body, which in most of the cases is phenolic resin. This is one of the most commonly used materials for the pots that is quite cheap and has resolution better than the wire wound potentiometers. They have reasonable life and tolerable noise levels.

3) Plastic Film pots: These pots comprise of the specially impregnated plastic material having resistance characteristics that are controlled properly. These can be used for rotary as well as translational slider movements. They have very good life, resolution



better than the wire wound pots, and low noise.

In carbon film and the Plastic Film pots the resolution is limited by the grain size of the particles, hence their accuracy is very high. Their resolution can be as high as 10 rest to -4 and is usually limited only by the spring connected between the slider and the body whose motion is to be measured.

The major players in global Potentiometer market include ALPS, Nidec Copal Electronics, Tokyo Cosmos Electric Co., Ltd. (TOCOS), etc., and the market concentration rate is low. China, Southeast Asia and Europe are main markets, they occupy about 50% of the global market. Rotary Potentiometer is the main type, with a share over 60%. Home Appliances and Industrial are two key applications, they hold a share about 60%.

The Global Info Research report includes an overview of the development of the Potentiometer industry chain, the market status of Home Appliances (Rotary Potentiometer, Linear Potentiometer), Industrial (Rotary Potentiometer, Linear Potentiometer), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Potentiometer.

Regionally, the report analyzes the Potentiometer markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Potentiometer market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Potentiometer market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Potentiometer industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Rotary Potentiometer, Linear Potentiometer).



Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Potentiometer market.

Regional Analysis: The report involves examining the Potentiometer market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Potentiometer market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Potentiometer:

Company Analysis: Report covers individual Potentiometer manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Potentiometer This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Home Appliances, Industrial).

Technology Analysis: Report covers specific technologies relevant to Potentiometer. It assesses the current state, advancements, and potential future developments in Potentiometer areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Potentiometer market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Global Potentiometer Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030



Potentiometer market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Rotary Potentiometer

Linear Potentiometer

Market segment by Application

Home Appliances

Industrial

Automotive

Others

Major players covered

ALPS

Nidec Copal Electronics

Tokyo Cosmos Electric Co., Ltd. (TOCOS)

Teikoku Tsushin Kogyo Co., Ltd (NOBLE)

Panasonic

Sakae Tsushin Kogyo Co., Ltd

Bourns, Inc



Vishay

TT Electronics

Honeywell

CTS Corporation

ABB

Siemens

TE Connectivity

Taiwan Alpha Electronic

Forward Electronics Co

Song Huei Electric Co., Ltd

Hohner Automaticos

Elap Srl

Omeg Limited

Chengdu Hongming Electronics Co Ltd

Everson Technology Ltd

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)



South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Potentiometer product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Potentiometer, with price, sales, revenue and global market share of Potentiometer from 2019 to 2024.

Chapter 3, the Potentiometer competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Potentiometer breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Potentiometer market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Potentiometer.

Chapter 14 and 15, to describe Potentiometer sales channel, distributors, customers, research findings and conclusion.



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