

Global Potato Protein Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Potato Protein market size is expected to reach \$ 175 million by 2032, rising at a market growth of 4.2% CAGR during the forecast period (2026-2032).

Potato protein is recovered as a coproduct of potato starch processing from potato fruit juice and is valued for its foaming, emulsifying and gelling functionalities in food systems as well as for its high digestibility and amino acid profile in animal nutrition. Leading European suppliers highlight these properties in their portfolios: Avebe's Solanic® line emphasizes superior emulsifying, foaming and gelling with a clean-label positioning, while Emsland's Empet® range targets pet food and feed with high lysine and methionine content and excellent digestibility. AGRANA explicitly positions potato protein from its 2nd starch mill as a high-value feed protein, and KMC is commercializing textured/structured potato protein for plant-based meat applications—an example of value-added forms that remain within the product's "protein body" scope rather than hydrolysates.

In the current market, global production is around 35,295 MT, with an average selling price of about 3,425 USD per MT EXW basis. Supply is moderately concentrated around integrated starch–protein players in the EU. Based on public disclosures of capacities, product mix and market footprints, the Top 5 suppliers control approximately 43–61% of global revenue, and the Top 10 about 72–86% (value shares). The structure favors incumbents that operate large starch campaigns and continuous protein recovery, with process know-how and multi-year customer validations acting as barriers. Illustratively, Avebe announced a substantial expansion of Solanic® potato-protein production in 2021 to serve growing demand in higher-value food applications, while cooperatives such as AKV Langholt disclose steady annual protein outputs (~4,000 t), anchoring the feed side. Textured/structured innovations (e.g., KMC) add incremental

value density on the food side but still map to the protein body defined in this study (not hydrolysates).

Demand is bifurcated between food ingredients and animal nutrition. In Europe, pet-food production remains substantial—9.9 million tonnes in 2023 per FEDIAF—supporting sustained consumption of potato protein in pet and livestock formulas; North America is another major sink driven by pet-food spend and premiumization. In the Asia-Pacific, the fastest growth vector is aquaculture: FAO's 2024 SOFIA reports aquaculture output hitting new records with Asia harvesting 83.4 million tonnes of farmed aquatic animals in 2022; this underpins rising experimentation with alternative proteins in aquafeed, where potato protein serves as a partial fish-meal substitute in selected species and life stages. Looking to 2025–2031, we expect (i) incremental supply from EU incumbents and potential process upgrades; (ii) mix shift toward food-grade and textured forms that sustain higher ASPs; and (iii) continued animal-nutrition pull in Europe and North America with Asia's aquaculture strengthening the long-tail. Key bottlenecks include raw-material seasonality tied to starch campaigns, certification and validation lead-times for food customers, and regional logistics that make EXW-to-delivered price spreads material.

This report studies the global Potato Protein production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Potato Protein and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Potato Protein that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Potato Protein total production and demand, 2021-2032, (MT)

Global Potato Protein total production value, 2021-2032, (USD Million)

Global Potato Protein production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (MT), (based on production site)

Global Potato Protein consumption by region & country, CAGR, 2021-2032 & (MT)

U.S. VS China: Potato Protein domestic production, consumption, key domestic manufacturers and share

Global Potato Protein production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (MT)

Global Potato Protein production by Protein Content, production, value, CAGR, 2021-2032, (USD Million) & (MT)

Global Potato Protein production by Application, production, value, CAGR, 2021-2032, (USD Million) & (MT)

This report profiles key players in the global Potato Protein market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Avebe, Tereos, Roquette, AKV Langholt AMBA, Emsland-Stärke GmbH, KMC (Kartoffelmelcentralen), Meelunie, Sdstärke, Pepees, PPZ Bronisław, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Potato Protein market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (MT) and average price (USD/MT) by manufacturer, by Protein Content, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Potato Protein Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Potato Protein Market, Segmentation by Protein Content:

Isolate >90%

Concentrate 70–89%

Concentrate

Contents

1 SUPPLY SUMMARY

- 1.1 Potato Protein Introduction
- 1.2 World Potato Protein Supply & Forecast
 - 1.2.1 World Potato Protein Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Potato Protein Production (2021-2032)
 - 1.2.3 World Potato Protein Pricing Trends (2021-2032)
- 1.3 World Potato Protein Production by Region (Based on Production Site)
 - 1.3.1 World Potato Protein Production Value by Region (2021-2032)
 - 1.3.2 World Potato Protein Production by Region (2021-2032)
 - 1.3.3 World Potato Protein Average Price by Region (2021-2032)
 - 1.3.4 Europe Potato Protein Production (2021-2032)
 - 1.3.5 Australia Potato Protein Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Potato Protein Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Potato Protein Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Potato Protein Demand (2021-2032)
- 2.2 World Potato Protein Consumption by Region
 - 2.2.1 World Potato Protein Consumption by Region (2021-2026)
 - 2.2.2 World Potato Protein Consumption Forecast by Region (2027-2032)
- 2.3 United States Potato Protein Consumption (2021-2032)
- 2.4 China Potato Protein Consumption (2021-2032)
- 2.5 Europe Potato Protein Consumption (2021-2032)
- 2.6 Japan Potato Protein Consumption (2021-2032)
- 2.7 South Korea Potato Protein Consumption (2021-2032)
- 2.8 ASEAN Potato Protein Consumption (2021-2032)
- 2.9 India Potato Protein Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Potato Protein Production Value by Manufacturer (2021-2026)
- 3.2 World Potato Protein Production by Manufacturer (2021-2026)
- 3.3 World Potato Protein Average Price by Manufacturer (2021-2026)

- 3.4 Potato Protein Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Potato Protein Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Potato Protein in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Potato Protein in 2025
- 3.6 Potato Protein Market: Overall Company Footprint Analysis
 - 3.6.1 Potato Protein Market: Region Footprint
 - 3.6.2 Potato Protein Market: Company Product Type Footprint
 - 3.6.3 Potato Protein Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Potato Protein Production Value Comparison
 - 4.1.1 United States VS China: Potato Protein Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Potato Protein Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Potato Protein Production Comparison
 - 4.2.1 United States VS China: Potato Protein Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Potato Protein Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Potato Protein Consumption Comparison
 - 4.3.1 United States VS China: Potato Protein Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: Potato Protein Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Potato Protein Manufacturers and Market Share, 2021-2026
 - 4.4.1 United States Based Potato Protein Manufacturers, Headquarters and Production Site (States, Country)
 - 4.4.2 United States Based Manufacturers Potato Protein Production Value (2021-2026)
 - 4.4.3 United States Based Manufacturers Potato Protein Production (2021-2026)

4.5 China Based Potato Protein Manufacturers and Market Share

4.5.1 China Based Potato Protein Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Potato Protein Production Value (2021-2026)

4.5.3 China Based Manufacturers Potato Protein Production (2021-2026)

4.6 Rest of World Based Potato Protein Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Potato Protein Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Potato Protein Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Potato Protein Production (2021-2026)

5 MARKET ANALYSIS BY PROTEIN CONTENT

5.1 World Potato Protein Market Size Overview by Protein Content: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Protein Content

5.2.1 Isolate ?90%

5.2.2 Concentrate 70–89%

5.2.3 Concentrate

List Of Tables

LIST OF TABLES

- Table 1. World Potato Protein Production Value by Region (2021, 2025 and 2032) & (USD Million)
- Table 2. World Potato Protein Production Value by Region (2021-2026) & (USD Million)
- Table 3. World Potato Protein Production Value by Region (2027-2032) & (USD Million)
- Table 4. World Potato Protein Production Value Market Share by Region (2021-2026)
- Table 5. World Potato Protein Production Value Market Share by Region (2027-2032)
- Table 6. World Potato Protein Production by Region (2021-2026) & (MT)
- Table 7. World Potato Protein Production by Region (2027-2032) & (MT)
- Table 8. World Potato Protein Production Market Share by Region (2021-2026)
- Table 9. World Potato Protein Production Market Share by Region (2027-2032)
- Table 10. World Potato Protein Average Price by Region (2021-2026) & (USD/MT)
- Table 11. World Potato Protein Average Price by Region (2027-2032) & (USD/MT)
- Table 12. Potato Protein Major Market Trends
- Table 13. World Potato Protein Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (MT)
- Table 14. World Potato Protein Consumption by Region (2021-2026) & (MT)
- Table 15. World Potato Protein Consumption Forecast by Region (2027-2032) & (MT)
- Table 16. World Potato Protein Production Value by Manufacturer (2021-2026) & (USD Million)
- Table 17. Production Value Market Share of Key Potato Protein Producers in 2025
- Table 18. World Potato Protein Production by Manufacturer (2021-2026) & (MT)
- Table 19. Production Market Share of Key Potato Protein Producers in 2025
- Table 20. World Potato Protein Average Price by Manufacturer (2021-2026) & (USD/MT)
- Table 21. Global Potato Protein Company Evaluation Quadrant
- Table 22. World Potato Protein Industry Rank of Major Manufacturers, Based on Production Value in 2025
- Table 23. Head Office and Potato Protein Production Site of Key Manufacturer
- Table 24. Potato Protein Market: Company Product Type Footprint
- Table 25. Potato Protein Market: Company Product Application Footprint
- Table 26. Potato Protein Competitive Factors
- Table 27. Potato Protein New Entrant and Capacity Expansion Plans
- Table 28. Potato Protein Mergers & Acquisitions Activity
- Table 29. United States VS China Potato Protein Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Potato Protein Production Comparison, (2021 & 2025 & 2032) & (MT)

Table 31. United States VS China Potato Protein Consumption Comparison, (2021 & 2025 & 2032) & (MT)

Table 32. United States Based Potato Protein Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Potato Protein Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Potato Protein Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Potato Protein Production (2021-2026) & (MT)

Table 36. United States Based Manufacturers Potato Protein Production Market Share (2021-2026)

Table 37. China Based Potato Protein Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Potato Protein Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Potato Protein Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Potato Protein Production, (2021-2026) & (MT)

Table 41. China Based Manufacturers Potato Protein Production Market Share (2021-2026)

Table 42. Rest of World Based Potato Protein Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Potato Protein Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Potato Protein Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Potato Protein Production, (2021-2026) & (MT)

Table 46. Rest of World Based Manufacturers Potato Protein Production Market Share (2021-2026)

Table 47. World Potato Protein Production Value by Protein Content, (USD Million), 2021 & 2025 & 2032

Table 48. World Potato Protein Production by Protein Content (2021-2026) & (MT)

Table 49. World Potato Protein Production by Protein Content (2027-2032) & (MT)

Table 50. World Potato Protein Production Value by Protein Content (2021-2026) & (USD Million)

Table 51. World Potato Protein Production Value by Protein Content (2027-2032) & (USD Million)

Table 52. World Potato Protein Average Price by Protein Content (2021-2026) & (USD/MT)

Table 53. World Potato Protein Average Price by Protein Content (2027-2032) & (USD/MT)

Table 54. World Potato Protein Production Value by Physical Form, (USD Million), 2021 & 2025 & 2032

Table 55. World Potato Protein Production by Physical Form (2021-2026) & (MT)

Table 56. World Potato Protein Production by Physical Form (2027-2032) & (MT)

Table 57. World Potato Protein Production Value by Physical Form (2021-2026) & (USD Million)

Table 58. World Potato Protein Production Value by Physical Form (2027-2032) & (USD Million)

Table 59. World Potato Protein Average Price by Physical Form (2021-2026) & (USD/MT)

Table 60. World Potato Protein Average Price by Physical Form (2027-2032) & (USD/MT)

Table 61. World Potato Protein Production Value by Extraction Process, (USD Million), 2021 & 2025 & 2032

Table 62. World Potato Protein Production by Extraction Process (2021-2026) & (MT)

Table 63. World Potato Protein Production by Extraction Process (2027-2032) & (MT)

Table 64. World Potato Protein Production Value by Extraction Process (2021-2026) & (USD Million)

Table 65. World Potato Protein Production Value by Extraction Process (2027-2032) & (USD Million)

Table 66. World Potato Protein Average Price by Extraction Process (2021-2026) & (USD/MT)

Table 67. World Potato Protein Average Price by Extraction Process (2027-2032) & (USD/MT)

Table 68. World Potato Protein Production Value by Grade, (USD Million), 2021 & 2025 & 2032

Table 69. World Potato Protein Production by Grade (2021-2026) & (MT)

Table 70. World Potato Protein Production by Grade (2027-2032) & (MT)

Table 71. World Potato Protein Production Value by Grade (2021-2026) & (USD Million)

Table 72. World Potato Protein Production Value by Grade (2027-2032) & (USD Million)

Table 73. World Potato Protein Average Price by Grade (2021-2026) & (USD/MT)

Table 74. World Potato Protein Average Price by Grade (2027-2032) & (USD/MT)

Table 75. World Potato Protein Production Value by Application, (USD Million), 2021 &

2025 & 2032

Table 76. World Potato Protein Production by Application (2021-2026) & (MT)

Table 77. World Potato Protein Production by Application (2027-2032) & (MT)

Table 78. World Potato Protein Production Value by Application (2021-2026) & (USD Million)

Table 79. World Potato Protein Production Value by Application (2027-2032) & (USD Million)

Table 80. World Potato Protein Average Price by Application (2021-2026) & (USD/MT)

Table 81. World Potato Protein Average Price by Application (2027-2032) & (USD/MT)

Table 82. Avebe Basic Information, Manufacturing Base and Competitors

Table 83. Avebe Major Business

Table 84. Avebe Potato Protein Product and Services

Table 85. Avebe Potato Protein Production (MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 86. Avebe Recent Developments/Updates

Table 87. Avebe Competitive Strengths & Weaknesses

Table 88. Tereos Basic Information, Manufacturing Base and Competitors

Table 89. Tereos Major Business

Table 90. Tereos Potato Protein Product and Services

Table 91. Tereos Potato Protein Production (MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 92. Tereos Recent Developments/Updates

Table 93. Tereos Competitive Strengths & Weaknesses

Table 94. Roquette Basic Information, Manufacturing Base and Competitors

Table 95. Roquette Major Business

Table 96. Roquette Potato Protein Product and Services

Table 97. Roquette Potato Protein Production (MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 98. Roquette Recent Developments/Updates

Table 99. Roquette Competitive Strengths & Weaknesses

Table 100. AKV Langholt AMBA Basic Information, Manufacturing Base and Competitors

Table 101. AKV Langholt AMBA Major Business

Table 102. AKV Langholt AMBA Potato Protein Product and Services

Table 103. AKV Langholt AMBA Potato Protein Production (MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 104. AKV Langholt AMBA Recent Developments/Updates

Table 105. AKV Langholt AMBA Competitive Strengths & Weaknesses

Table 106. Emsland-Stärke GmbH Basic Information, Manufacturing Base and

Competitors

Table 107. Emsland-Stärke GmbH Major Business

Table 108. Emsland-Stärke GmbH Potato Protein Product and Services

Table 109. Emsland-Stärke GmbH Potato Protein Production (MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 110. Emsland-Stärke GmbH Recent Developments/Updates

Table 111. Emsland-Stärke GmbH Competitive Strengths & Weaknesses

Table 112. KMC (Kartoffelmelcentralen) Basic Information, Manufacturing Base and Competitors

Table 113. KMC (Kartoffelmelcentralen) Major Business

Table 114. KMC (Kartoffelmelcentralen) Potato Protein Product and Services

Table 115. KMC (Kartoffelmelcentralen) Potato Protein Production (MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 116. KMC (Kartoffelmelcentralen) Recent Developments/Updates

Table 117. KMC (Kartoffelmelcentralen) Competitive Strengths & Weaknesses

Table 118. Meelunie Basic Information, Manufacturing Base and Competitors

Table 119. Meelunie Major Business

Table 120. Meelunie Potato Protein Product and Services

Table 121. Meelunie Potato Protein Production (MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 122. Meelunie Recent Developments/Updates

Table 123. Meelunie Competitive Strengths & Weaknesses

Table 124. S?dstärke Basic Information, Manufacturing Base and Competitors

Table 125. S?dstärke Major Business

Table 126. S?dstärke Potato Protein Product and Services

Table 127. S?dstärke Potato Protein Production (MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 128. S?dstärke Recent Developments/Updates

Table 129. S?dstärke Competitive Strengths & Weaknesses

Table 130. Pepees Basic Information, Manufacturing Base and Competitors

Table 131. Pepees Major Business

Table 132. Pepees Potato Protein Product and Services

Table 133. Pepees Potato Protein Production (MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 134. Pepees Recent Developments/Updates

Table 135. Pepees Competitive Strengths & Weaknesses

Table 136. PPZ Bronis?aw Basic Information, Manufacturing Base and Competitors

Table 137. PPZ Bronis?aw Major Business

- Table 138. PPZ Bronis?aw Potato Protein Product and Services
- Table 139. PPZ Bronis?aw Potato Protein Production (MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 140. PPZ Bronis?aw Recent Developments/Updates
- Table 141. PPZ Bronis?aw Competitive Strengths & Weaknesses
- Table 142. Agrana Basic Information, Manufacturing Base and Competitors
- Table 143. Agrana Major Business
- Table 144. Agrana Potato Protein Product and Services
- Table 145. Agrana Potato Protein Production (MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 146. Agrana Recent Developments/Updates
- Table 147. Agrana Competitive Strengths & Weaknesses
- Table 148. WPPZ Basic Information, Manufacturing Base and Competitors
- Table 149. WPPZ Major Business
- Table 150. WPPZ Potato Protein Product and Services
- Table 151. WPPZ Potato Protein Production (MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 152. WPPZ Recent Developments/Updates
- Table 153. WPPZ Competitive Strengths & Weaknesses
- Table 154. Finnamyl Basic Information, Manufacturing Base and Competitors
- Table 155. Finnamyl Major Business
- Table 156. Finnamyl Potato Protein Product and Services
- Table 157. Finnamyl Potato Protein Production (MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 158. Finnamyl Recent Developments/Updates
- Table 159. Finnamyl Competitive Strengths & Weaknesses
- Table 160. PPZ Trzemeszno Basic Information, Manufacturing Base and Competitors
- Table 161. PPZ Trzemeszno Major Business
- Table 162. PPZ Trzemeszno Potato Protein Product and Services
- Table 163. PPZ Trzemeszno Potato Protein Production (MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 164. PPZ Trzemeszno Recent Developments/Updates
- Table 165. PPZ Trzemeszno Competitive Strengths & Weaknesses
- Table 166. NOWAMYL Basic Information, Manufacturing Base and Competitors
- Table 167. NOWAMYL Major Business
- Table 168. NOWAMYL Potato Protein Product and Services
- Table 169. NOWAMYL Potato Protein Production (MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 170. NOWAMYL Recent Developments/Updates

Table 171. NOWAMYL Competitive Strengths & Weaknesses

Table 172. Global Key Players of Potato Protein Upstream (Raw Materials)

Table 173. Global Potato Protein Typical Customers

Table 174. Potato Protein Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Potato Protein Picture

Figure 2. World Potato Protein Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Potato Protein Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Potato Protein Production (2021-2032) & (MT)

Figure 5. World Potato Protein Average Price (2021-2032) & (USD/MT)

Figure 6. World Potato Protein Production Value Market Share by Region (2021-2032)

Figure 7. World Potato Protein Production Market Share by Region (2021-2032)

Figure 8. Europe Potato Protein Production (2021-2032) & (MT)

Figure 9. Australia Potato Protein Production (2021-2032) & (MT)

Figure 10. Potato Protein Market Drivers

Figure 11. Factors Affecting Demand

Figure 12. World Potato Protein Consumption (2021-2032) & (MT)

Figure 13. World Potato Protein Consumption Market Share by Region (2021-2032)

Figure 14. United States Potato Protein Consumption (2021-2032) & (MT)

Figure 15. China Potato Protein Consumption (2021-2032) & (MT)

Figure 16. Europe Potato Protein Consumption (2021-2032) & (MT)

Figure 17. Japan Potato Protein Consumption (2021-2032) & (MT)

Figure 18. South Korea Potato Protein Consumption (2021-2032) & (MT)

Figure 19. ASEAN Potato Protein Consumption (2021-2032) & (MT)

Figure 20. India Potato Protein Consumption (2021-2032) & (MT)

Figure 21. Producer Shipments of Potato Protein by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 22. Global Four-firm Concentration Ratios (CR4) for Potato Protein Markets in 2025

Figure 23. Global Four-firm Concentration Ratios (CR8) for Potato Protein Markets in 2025

Figure 24. United States VS China: Potato Protein Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 25. United States VS China: Potato Protein Production Market Share Comparison (2021 & 2025 & 2032)

Figure 26. United States VS China: Potato Protein Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States Based Manufacturers Potato Protein Production Market Share 2025

Figure 28. China Based Manufacturers Potato Protein Production Market Share 2025

Figure 29. Rest of World Based Manufacturers Potato Protein Production Market Share 2025

Figure 30. World Potato Protein Production Value by Protein Content, (USD Million), 2021 & 2025 & 2032

Figure 31. World Potato Protein Production Value Market Share by Protein Content in 2025

Figure 32. Isolate >90%

Figure 33. Concentrate 70–89%

Figure 34. Concentrate

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