

Global Potato Granules Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Potato Granules market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Potato granules are dehydrated flakes made from mashed potatoes. They are a shelf-stable product that can be rehydrated with water or other liquids to create mashed potatoes quickly. To produce potato granules, potatoes are first cooked, mashed, and then dehydrated to remove the moisture content. The resulting flakes have a fine texture and can be easily reconstituted by adding liquid, making them a convenient and versatile ingredient for various culinary applications. Potato granules offer an extended shelf life, ease of storage, and the ability to quickly prepare mashed potatoes, making them popular in both domestic and commercial kitchens.

The industry trend for potato granules shows a growing demand and widespread usage in the food sector. As consumers increasingly seek convenient and time-saving solutions in their busy lifestyles, potato granules serve as an ideal option for quick and easy meal preparations. They provide a convenient way to make mashed potatoes without the need for peeling, boiling, and mashing fresh potatoes. The food industry also benefits from the extended shelf life and cost-effectiveness of potato granules. Furthermore, the versatility of this product makes it suitable for various applications such as baking, snack manufacturing, and as an ingredient in ready-to-eat meals. Overall, the industry trend reflects a positive growth trajectory for potato granules due to their practicality and adaptability in the food market.

The Global Info Research report includes an overview of the development of the Potato

Granules industry chain, the market status of Mashed Potatoes (Air Dried, Drum Dried), Flavoring (Air Dried, Drum Dried), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Potato Granules.

Regionally, the report analyzes the Potato Granules markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Potato Granules market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Potato Granules market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Potato Granules industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Air Dried, Drum Dried).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Potato Granules market.

Regional Analysis: The report involves examining the Potato Granules market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Potato Granules market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Potato Granules:

Company Analysis: Report covers individual Potato Granules manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Potato Granules. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Mashed Potatoes, Flavoring).

Technology Analysis: Report covers specific technologies relevant to Potato Granules. It assesses the current state, advancements, and potential future developments in Potato Granules areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Potato Granules market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Potato Granules market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Air Dried

Drum Dried

Others

Market segment by Application

Mashed Potatoes

Flavoring

Others

Major players covered

Agrawest

Idaho Pacific Corporation

Mydibel

Procordia Food

Aviko

Emsland Group

KMC

Engel Food Solutions

Solan S.A.

TaiMei Potato Industry Limited

Prairie Gold Produce

RT French Company

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Potato Granules product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Potato Granules, with price, sales, revenue and global market share of Potato Granules from 2019 to 2024.

Chapter 3, the Potato Granules competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Potato Granules breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Potato Granules market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Potato Granules.

Chapter 14 and 15, to describe Potato Granules sales channel, distributors, customers, research findings and conclusion.

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