

Global Potato Disease Identification System Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Potato Disease Identification System market size is expected to reach \$ 491 million by 2032, rising at a market growth of 6.8% CAGR during the forecast period (2026-2032).

The potato disease identification system is a hardware and software integrated tool based on computer vision and artificial intelligence algorithms, used for the rapid and accurate automatic diagnosis of potato plant diseases. Its core function is to achieve early, non-destructive intelligent diagnosis of diseases in the field, solving the problems of low efficiency, high dependence on expertise, high subjective error rates, and high costs of large-scale monitoring inherent in traditional manual identification. This provides real-time decision-making support for precision pesticide application and disease control, reducing yield and economic losses. The upstream layer consists of technology and hardware suppliers, primarily including high-resolution/multispectral camera manufacturers, edge computing equipment suppliers, AI chip companies, and algorithm model development institutions. The downstream layer is the integration application and service layer, where agricultural technology companies or equipment integrators integrate upstream components into complete products, directly selling or serving large-scale potato farms, agricultural cooperatives, agricultural extension departments, and agricultural research institutions. Ultimately, it improves crop health and planting efficiency through precision plant protection services. In 2025, the average price of a potato disease identification system was approximately \$5,000 per set, with a gross profit margin of approximately 50%.

This report studies the global Potato Disease Identification System demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Potato Disease Identification System, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Potato Disease Identification System that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Potato Disease Identification System total market, 2021-2032, (USD Million)

Global Potato Disease Identification System total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Potato Disease Identification System total market, key domestic companies, and share, (USD Million)

Global Potato Disease Identification System revenue by player, revenue and market share 2021-2026, (USD Million)

Global Potato Disease Identification System total market by Type, CAGR, 2021-2032, (USD Million)

Global Potato Disease Identification System total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Potato Disease Identification System market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Taranis Ltd. (Unlisted, Westfield Indiana USA), BASF Digital Farming GmbH (Unlisted, D?sseldorf Germany), Croptimal (Unlisted, Groningen Netherlands), Agremo d.o.o. (Unlisted, Belgrade Serbia), PEAT GmbH (Plantix) (Unlisted, Berlin Germany), Taranis Ltd. (Unlisted, Tel Aviv Israel), Vultus AB (Unlisted, Lund Sweden), CropX Ltd. (Unlisted, Tel Aviv Israel), Syngenta Group (Unlisted, Basel Switzerland), Agremo (Unlisted, Belgrade Serbia), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices

used in analyzing the world Potato Disease Identification System market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Potato Disease Identification System Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Potato Disease Identification System Market, Segmentation by Type:

Computer Vision-based Image Recognition System

Spectral/Hyperspectral Analysis-based Diagnostic System

Multi-sensor Data Fusion-based Intelligent System

Global Potato Disease Identification System Market, Segmentation by Deployment Platform:

Mobile Application

Remote Sensing Monitoring Platform

Fixed In-field Monitoring Station

Global Potato Disease Identification System Market, Segmentation by Application:

Farm

Agricultural Cooperative

Agricultural Research Institution

Other

Companies Profiled:

Taranis Ltd. (Unlisted, Westfield Indiana USA)

BASF Digital Farming GmbH (Unlisted, D?sseldorf Germany)

Croptimal (Unlisted, Groningen Netherlands)

Agremo d.o.o. (Unlisted, Belgrade Serbia)

PEAT GmbH (Plantix) (Unlisted, Berlin Germany)

Taranis Ltd. (Unlisted, Tel Aviv Israel)

Vultus AB (Unlisted, Lund Sweden)

CropX Ltd. (Unlisted, Tel Aviv Israel)

Syngenta Group (Unlisted, Basel Switzerland)

Agremo (Unlisted, Belgrade Serbia)

EOS Data Analytics, Inc. (Unlisted, California USA)

Zhejiang Top Cloud-agri Technology Co., Ltd. (SHE: 301556, Zhejiang China)

Guangzhou Hairui Intelligent Technology Co., Ltd. (Unlisted, Guangzhou China)

Guangxi Huiyun Information Technology Co., Ltd. (Unlisted, Guangxi China)

FJ Dynamics Technology Co., Ltd. (Unlisted, Shenzhen China)

Beijing Nongxin Technology Co., Ltd. (Unlisted, Beijing China)

Key Questions Answered

1. How big is the global Potato Disease Identification System market?
2. What is the demand of the global Potato Disease Identification System market?
3. What is the year over year growth of the global Potato Disease Identification System market?
4. What is the total value of the global Potato Disease Identification System market?
5. Who are the Major Players in the global Potato Disease Identification System market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Potato Disease Identification System Introduction
- 1.2 World Potato Disease Identification System Market Size & Forecast (2021 & 2025 & 2032)
- 1.3 World Potato Disease Identification System Total Market by Region (by Headquarter Location)
 - 1.3.1 World Potato Disease Identification System Market Size by Region (2021-2032), (by Headquarter Location)
 - 1.3.2 United States Based Company Potato Disease Identification System Revenue (2021-2032)
 - 1.3.3 China Based Company Potato Disease Identification System Revenue (2021-2032)
 - 1.3.4 Europe Based Company Potato Disease Identification System Revenue (2021-2032)
 - 1.3.5 Japan Based Company Potato Disease Identification System Revenue (2021-2032)
 - 1.3.6 South Korea Based Company Potato Disease Identification System Revenue (2021-2032)
 - 1.3.7 ASEAN Based Company Potato Disease Identification System Revenue (2021-2032)
 - 1.3.8 India Based Company Potato Disease Identification System Revenue (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Potato Disease Identification System Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Potato Disease Identification System Consumption Value (2021-2032)
- 2.2 World Potato Disease Identification System Consumption Value by Region
 - 2.2.1 World Potato Disease Identification System Consumption Value by Region (2021-2026)
 - 2.2.2 World Potato Disease Identification System Consumption Value Forecast by Region (2027-2032)
- 2.3 United States Potato Disease Identification System Consumption Value (2021-2032)

- 2.4 China Potato Disease Identification System Consumption Value (2021-2032)
- 2.5 Europe Potato Disease Identification System Consumption Value (2021-2032)
- 2.6 Japan Potato Disease Identification System Consumption Value (2021-2032)
- 2.7 South Korea Potato Disease Identification System Consumption Value (2021-2032)
- 2.8 ASEAN Potato Disease Identification System Consumption Value (2021-2032)
- 2.9 India Potato Disease Identification System Consumption Value (2021-2032)

3 WORLD POTATO DISEASE IDENTIFICATION SYSTEM COMPANIES COMPETITIVE ANALYSIS

- 3.1 World Potato Disease Identification System Revenue by Player (2021-2026)
- 3.2 Industry Rank and Concentration Rate (CR)
 - 3.2.1 Global Potato Disease Identification System Industry Rank of Major Players
 - 3.2.2 Global Concentration Ratios (CR4) for Potato Disease Identification System in 2025
 - 3.2.3 Global Concentration Ratios (CR8) for Potato Disease Identification System in 2025
- 3.3 Potato Disease Identification System Company Evaluation Quadrant
- 3.4 Potato Disease Identification System Market: Overall Company Footprint Analysis
 - 3.4.1 Potato Disease Identification System Market: Region Footprint
 - 3.4.2 Potato Disease Identification System Market: Company Product Type Footprint
 - 3.4.3 Potato Disease Identification System Market: Company Product Application Footprint
- 3.5 Competitive Environment
 - 3.5.1 Historical Structure of the Industry
 - 3.5.2 Barriers of Market Entry
 - 3.5.3 Factors of Competition
- 3.6 Mergers & Acquisitions Activity

4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)

- 4.1 United States VS China: Potato Disease Identification System Revenue Comparison (by Headquarter Location)
 - 4.1.1 United States VS China: Potato Disease Identification System Revenue Comparison (2021 & 2025 & 2032) (by Headquarter Location)
 - 4.1.2 United States VS China: Potato Disease Identification System Revenue Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States Based Companies VS China Based Companies: Potato Disease

Identification System Consumption Value Comparison

4.2.1 United States VS China: Potato Disease Identification System Consumption Value Comparison (2021 & 2025 & 2032)

4.2.2 United States VS China: Potato Disease Identification System Consumption Value Market Share Comparison (2021 & 2025 & 2032)

4.3 United States Based Potato Disease Identification System Companies and Market Share, 2021-2026

4.3.1 United States Based Potato Disease Identification System Companies, Headquarters (States, Country)

4.3.2 United States Based Companies Potato Disease Identification System Revenue, (2021-2026)

4.4 China Based Companies Potato Disease Identification System Revenue and Market Share, 2021-2026

4.4.1 China Based Potato Disease Identification System Companies, Company Headquarters (Province, Country)

4.4.2 China Based Companies Potato Disease Identification System Revenue, (2021-2026)

4.5 Rest of World Based Potato Disease Identification System Companies and Market Share, 2021-2026

4.5.1 Rest of World Based Potato Disease Identification System Companies, Headquarters (Province, Country)

4.5.2 Rest of World Based Companies Potato Disease Identification System Revenue (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Potato Disease Identification System Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Computer Vision-based Image Recognition System

5.2.2 Spectral/Hyperspectral Analysis-based Diagnostic System

5.2.3 Multi-sensor Data Fusion-based Intelligent System

5.3 Market Segment by Type

5.3.1 World Potato Disease Identification System Market Size by Type (2021-2026)

5.3.2 World Potato Disease Identification System Market Size by Type (2027-2032)

5.3.3 World Potato Disease Identification System Market Size Market Share by Type (2027-2032)

6 MARKET ANALYSIS BY DEPLOYMENT PLATFORM

6.1 World Potato Disease Identification System Market Size Overview by Deployment Platform: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Deployment Platform

6.2.1 Mobile Application

6.2.2 Remote Sensing Monitoring Platform

6.2.3 Fixed In-field Monitoring Station

6.3 Market Segment by Deployment Platform

6.3.1 World Potato Disease Identification System Market Size by Deployment Platform (2021-2026)

6.3.2 World Potato Disease Identification System Market Size by Deployment Platform (2027-2032)

6.3.3 World Potato Disease Identification System Market Size Market Share by Deployment Platform (2027-2032)

7 MARKET ANALYSIS BY APPLICATION

7.1 World Potato Disease Identification System Market Size Overview by Application: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Application

7.2.1 Farm

7.2.2 Agricultural Cooperative

7.2.3 Agricultural Research Institution

7.2.4 Other

7.3 Market Segment by Application

7.3.1 World Potato Disease Identification System Market Size by Application (2021-2026)

7.3.2 World Potato Disease Identification System Market Size by Application (2027-2032)

7.3.3 World Potato Disease Identification System Market Size Market Share by Application (2021-2032)

8 COMPANY PROFILES

8.1 Taranis Ltd. (Unlisted, Westfield Indiana USA)

8.1.1 Taranis Ltd. (Unlisted, Westfield Indiana USA) Details

8.1.2 Taranis Ltd. (Unlisted, Westfield Indiana USA) Major Business

8.1.3 Taranis Ltd. (Unlisted, Westfield Indiana USA) Potato Disease Identification System Product and Services

8.1.4 Taranis Ltd. (Unlisted, Westfield Indiana USA) Potato Disease Identification System Revenue, Gross Margin and Market Share (2021-2026)

8.1.5 Taranis Ltd. (Unlisted, Westfield Indiana USA) Recent Developments/Updates

8.1.6 Taranis Ltd. (Unlisted, Westfield Indiana USA) Competitive Strengths & Weaknesses

8.2 BASF Digital Farming GmbH (Unlisted, D?sseldorf Germany)

8.2.1 BASF Digital Farming GmbH (Unlisted, D?sseldorf Germany) Details

8.2.2 BASF Digital Farming GmbH (Unlisted, D?sseldorf Germany) Major Business

8.2.3 BASF Digital Farming GmbH (Unlisted, D?sseldorf Germany) Potato Disease Identification System Product and Services

8.2.4 BASF Digital Farming GmbH (Unlisted, D?sseldorf Germany) Potato Disease Identification System Revenue, Gross Margin and Market Share (2021-2026)

8.2.5 BASF Digital Farming GmbH (Unlisted, D?sseldorf Germany) Recent Developments/Updates

8.2.6 BASF Digital Farming GmbH (Unlisted, D?sseldorf Germany) Competitive Strengths & Weaknesses

8.3 Cromptal (Unlisted, Groningen Netherlands)

8.3.1 Cromptal (Unlisted, Groningen Netherlands) Details

8.3.2 Cromptal (Unlisted, Groningen Netherlands) Major Business

8.3.3 Cromptal (Unlisted, Groningen Netherlands) Potato Disease Identification System Product and Services

8.3.4 Cromptal (Unlisted, Groningen Netherlands) Potato Disease Identification System Revenue, Gross Margin and Market Share (2021-2026)

8.3.5 Cromptal (Unlisted, Groningen Netherlands) Recent Developments/Updates

8.3.6 Cromptal (Unlisted, Groningen Netherlands) Competitive Strengths & Weaknesses

8.4 Agremo d.o.o. (Unlisted, Belgrade Serbia)

8.4.1 Agremo d.o.o. (Unlisted, Belgrade Serbia) Details

8.4.2 Agremo d.o.o. (Unlisted, Belgrade Serbia) Major Business

8.4.3 Agremo d.o.o. (Unlisted, Belgrade Serbia) Potato Disease Identification System Product and Services

8.4.4 Agremo d.o.o. (Unlisted, Belgrade Serbia) Potato Disease Identification System Revenue, Gross Margin and Market Share (2021-2026)

8.4.5 Agremo d.o.o. (Unlisted, Belgrade Serbia) Recent Developments/Updates

8.4.6 Agremo d.o.o. (Unlisted, Belgrade Serbia) Competitive Strengths & Weaknesses

8.5 PEAT GmbH (Plantix) (Unlisted, Berlin Germany)

8.5.1 PEAT GmbH (Plantix) (Unlisted, Berlin Germany) Details

8.5.2 PEAT GmbH (Plantix) (Unlisted, Berlin Germany) Major Business

8.5.3 PEAT GmbH (Plantix) (Unlisted, Berlin Germany) Potato Disease Identification

System Product and Services

8.5.4 PEAT GmbH (Plantix) (Unlisted, Berlin Germany) Potato Disease Identification System Revenue, Gross Margin and Market Share (2021-2026)

8.5.5 PEAT GmbH (Plantix) (Unlisted, Berlin Germany) Recent Developments/Updates

8.5.6 PEAT GmbH (Plantix) (Unlisted, Berlin Germany) Competitive Strengths & Weaknesses

8.6 Taranis Ltd. (Unlisted, Tel Aviv Israel)

8.6.1 Taranis Ltd. (Unlisted, Tel Aviv Israel) Details

8.6.2 Taranis Ltd. (Unlisted, Tel Aviv Israel) Major Business

8.6.3 Taranis Ltd. (Unlisted, Tel Aviv Israel) Potato Disease Identification System Product and Services

8.6.4 Taranis Ltd. (Unlisted, Tel Aviv Israel) Potato Disease Identification System Revenue, Gross Margin and Market Share (2021-2026)

8.6.5 Taranis Ltd. (Unlisted, Tel Aviv Israel) Recent Developments/Updates

8.6.6 Taranis Ltd. (Unlisted, Tel Aviv Israel) Competitive Strengths & Weaknesses

8.7 Vultus AB (Unlisted, Lund Sweden)

8.7.1 Vultus AB (Unlisted, Lund Sweden) Details

8.7.2 Vultus AB (Unlisted, Lund Sweden) Major Business

8.7.3 Vultus AB (Unlisted, Lund Sweden) Potato Disease Identification System Product and Services

8.7.4 Vultus AB (Unlisted, Lund Sweden) Potato Disease Identification System Revenue, Gross Margin and Market Share (2021-2026)

8.7.5 Vultus AB (Unlisted, Lund Sweden) Recent Developments/Updates

8.7.6 Vultus AB (Unlisted, Lund Sweden) Competitive Strengths & Weaknesses

8.8 CropX Ltd. (Unlisted, Tel Aviv Israel)

8.8.1 CropX Ltd. (Unlisted, Tel Aviv Israel) Details

8.8.2 CropX Ltd. (Unlisted, Tel Aviv Israel) Major Business

8.8.3 CropX Ltd. (Unlisted, Tel Aviv Israel) Potato Disease Identification System Product and Services

8.8.4 CropX Ltd. (Unlisted, Tel Aviv Israel) Potato Disease Identification System Revenue, Gross Margin and Market Share (2021-2026)

8.8.5 CropX Ltd. (Unlisted, Tel Aviv Israel) Recent Developments/Updates

8.8.6 CropX Ltd. (Unlisted, Tel Aviv Israel) Competitive Strengths & Weaknesses

8.9 Syngenta Group (Unlisted, Basel Switzerland)

8.9.1 Syngenta Group (Unlisted, Basel Switzerland) Details

8.9.2 Syngenta Group (Unlisted, Basel Switzerland) Major Business

8.9.3 Syngenta Group (Unlisted, Basel Switzerland) Potato Disease Identification System Product and Services

8.9.4 Syngenta Group (Unlisted, Basel Switzerland) Potato Disease Identification

System Revenue, Gross Margin and Market Share (2021-2026)

8.9.5 Syngenta Group (Unlisted, Basel Switzerland) Recent Developments/Updates

8.9.6 Syngenta Group (Unlisted, Basel Switzerland) Competitive Strengths & Weaknesses

8.10 Agremo (Unlisted, Belgrade Serbia)

8.10.1 Agremo (Unlisted, Belgrade Serbia) Details

8.10.2 Agremo (Unlisted, Belgrade Serbia) Major Business

8.10.3 Agremo (Unlisted, Belgrade Serbia) Potato Disease Identification System

Product and Services

8.10.4 Agremo (Unlisted, Belgrade Serbia) Potato Disease Identification System

Revenue, Gross Margin and Market Share (2021-2026)

8.10.5 Agremo (Unlisted, Belgrade Serbia) Recent Developments/Updates

8.10.6 Agremo (Unlisted, Belgrade Serbia) Competitive Strengths & Weaknesses

8.11 EOS Data Analytics, Inc. (Unlisted, California USA)

8.11.1 EOS Data Analytics, Inc. (Unlisted, California USA) Details

8.11.2 EOS Data Analytics, Inc. (Unlisted, California USA) Major Business

8.11.3 EOS Data Analytics, Inc. (Unlisted, California USA) Potato Disease Identification System Product and Services

8.11.4 EOS Data Analytics, Inc. (Unlisted, California USA) Potato Disease Identification System Revenue, Gross Margin and Market Share (2021-2026)

8.11.5 EOS Data Analytics, Inc. (Unlisted, California USA) Recent Developments/Updates

8.11.6 EOS Data Analytics, Inc. (Unlisted, California USA) Competitive Strengths & Weaknesses

8.12 Zhejiang Top Cloud-agri Technology Co., Ltd. (SHE: 301556, Zhejiang China)

8.12.1 Zhejiang Top Cloud-agri Technology Co., Ltd. (SHE: 301556, Zhejiang China) Details

8.12.2 Zhejiang Top Cloud-agri Technology Co., Ltd. (SHE: 301556, Zhejiang China) Major Business

8.12.3 Zhejiang Top Cloud-agri Technology Co., Ltd. (SHE: 301556, Zhejiang China) Potato Disease Identification System Product and Services

8.12.4 Zhejiang Top Cloud-agri Technology Co., Ltd. (SHE: 301556, Zhejiang China) Potato Disease Identification System Revenue, Gross Margin and Market Share (2021-2026)

8.12.5 Zhejiang Top Cloud-agri Technology Co., Ltd. (SHE: 301556, Zhejiang China) Recent Developments/Updates

8.12.6 Zhejiang Top Cloud-agri Technology Co., Ltd. (SHE: 301556, Zhejiang China) Competitive Strengths & Weaknesses

8.13 Guangzhou Hairui Intelligent Technology Co., Ltd. (Unlisted, Guangzhou China)

8.13.1 Guangzhou Hairui Intelligent Technology Co., Ltd. (Unlisted, Guangzhou China)
Details

8.13.2 Guangzhou Hairui Intelligent Technology Co., Ltd. (Unlisted, Guangzhou China)
Major Business

8.13.3 Guangzhou Hairui Intelligent Technology Co., Ltd. (Unlisted, Guangzhou China)
Potato Disease Identification System Product and Services

8.13.4 Guangzhou Hairui Intelligent Technology Co., Ltd. (Unlisted, Guangzhou China)
Potato Disease Identification System Revenue, Gross Margin and Market Share
(2021-2026)

8.13.5 Guangzhou Hairui Intelligent Technology Co., Ltd. (Unlisted, Guangzhou China)
Recent Developments/Updates

8.13.6 Guangzhou Hairui Intelligent Technology Co., Ltd. (Unlisted, Guangzhou China)
Competitive Strengths & Weaknesses

8.14 Guangxi Huiyun Information Technology Co., Ltd. (Unlisted, Guangxi China)

8.14.1 Guangxi Huiyun Information Technology Co., Ltd. (Unlisted, Guangxi China)
Details

8.14.2 Guangxi Huiyun Information Technology Co., Ltd. (Unlisted, Guangxi China)
Major Business

8.14.3 Guangxi Huiyun Information Technology Co., Ltd. (Unlisted, Guangxi China)
Potato Disease Identification System Product and Services

8.14.4 Guangxi Huiyun Information Technology Co., Ltd. (Unlisted, Guangxi China)
Potato Disease Identification System Revenue, Gross Margin and Market Share
(2021-2026)

8.14.5 Guangxi Huiyun Information Technology Co., Ltd. (Unlisted, Guangxi China)
Recent Developments/Updates

8.14.6 Guangxi Huiyun Information Technology Co., Ltd. (Unlisted, Guangxi China)
Competitive Strengths & Weaknesses

8.15 FJ Dynamics Technology Co., Ltd. (Unlisted, Shenzhen China)

8.15.1 FJ Dynamics Technology Co., Ltd. (Unlisted, Shenzhen China) Details

8.15.2 FJ Dynamics Technology Co., Ltd. (Unlisted, Shenzhen China) Major Business

8.15.3 FJ Dynamics Technology Co., Ltd. (Unlisted, Shenzhen China) Potato Disease
Identification System Product and Services

8.15.4 FJ Dynamics Technology Co., Ltd. (Unlisted, Shenzhen China) Potato Disease
Identification System Revenue, Gross Margin and Market Share (2021-2026)

8.15.5 FJ Dynamics Technology Co., Ltd. (Unlisted, Shenzhen China) Recent
Developments/Updates

8.15.6 FJ Dynamics Technology Co., Ltd. (Unlisted, Shenzhen China) Competitive
Strengths & Weaknesses

8.16 Beijing Nongxin Technology Co., Ltd. (Unlisted, Beijing China)

- 8.16.1 Beijing Nongxin Technology Co., Ltd. (Unlisted, Beijing China) Details
- 8.16.2 Beijing Nongxin Technology Co., Ltd. (Unlisted, Beijing China) Major Business
- 8.16.3 Beijing Nongxin Technology Co., Ltd. (Unlisted, Beijing China) Potato Disease Identification System Product and Services
- 8.16.4 Beijing Nongxin Technology Co., Ltd. (Unlisted, Beijing China) Potato Disease Identification System Revenue, Gross Margin and Market Share (2021-2026)
- 8.16.5 Beijing Nongxin Technology Co., Ltd. (Unlisted, Beijing China) Recent Developments/Updates
- 8.16.6 Beijing Nongxin Technology Co., Ltd. (Unlisted, Beijing China) Competitive Strengths & Weaknesses

9 INDUSTRY CHAIN ANALYSIS

- 9.1 Potato Disease Identification System Industry Chain
- 9.2 Potato Disease Identification System Upstream Analysis
- 9.3 Potato Disease Identification System Midstream Analysis
- 9.4 Potato Disease Identification System Downstream Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

- 11.1 Methodology
- 11.2 Research Process and Data Source
- 11.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Potato Disease Identification System Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Table 2. World Potato Disease Identification System Revenue by Region (2021-2026) & (USD Million), (by Headquarter Location)

Table 3. World Potato Disease Identification System Revenue by Region (2027-2032) & (USD Million), (by Headquarter Location)

Table 4. World Potato Disease Identification System Revenue Market Share by Region (2021-2026), (by Headquarter Location)

Table 5. World Potato Disease Identification System Revenue Market Share by Region (2027-2032), (by Headquarter Location)

Table 6. Major Market Trends

Table 7. World Potato Disease Identification System Consumption Value Growth Rate Forecast by Region (2021 & 2025 & 2032) & (USD Million)

Table 8. World Potato Disease Identification System Consumption Value by Region (2021-2026) & (USD Million)

Table 9. World Potato Disease Identification System Consumption Value Forecast by Region (2027-2032) & (USD Million)

Table 10. World Potato Disease Identification System Revenue by Player (2021-2026) & (USD Million)

Table 11. Revenue Market Share of Key Potato Disease Identification System Players in 2025

Table 12. World Potato Disease Identification System Industry Rank of Major Player, Based on Revenue in 2025

Table 13. Global Potato Disease Identification System Company Evaluation Quadrant

Table 14. Head Office of Key Potato Disease Identification System Players

Table 15. Potato Disease Identification System Market: Company Product Type Footprint

Table 16. Potato Disease Identification System Market: Company Product Application Footprint

Table 17. Potato Disease Identification System Mergers & Acquisitions Activity

Table 18. United States VS China Potato Disease Identification System Revenue Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 19. United States VS China Potato Disease Identification System Consumption Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 20. United States Based Potato Disease Identification System Companies,

Headquarters (States, Country)

Table 21. United States Based Companies Potato Disease Identification System Revenue, (2021-2026) & (USD Million)

Table 22. United States Based Companies Potato Disease Identification System Revenue Market Share (2021-2026)

Table 23. China Based Potato Disease Identification System Companies, Headquarters (Province, Country)

Table 24. China Based Companies Potato Disease Identification System Revenue, (2021-2026) & (USD Million)

Table 25. China Based Companies Potato Disease Identification System Revenue Market Share (2021-2026)

Table 26. Rest of World Based Potato Disease Identification System Companies, Headquarters (Province, Country)

Table 27. Rest of World Based Companies Potato Disease Identification System Revenue (2021-2026) & (USD Million)

Table 28. Rest of World Based Companies Potato Disease Identification System Revenue Market Share (2021-2026)

Table 29. World Potato Disease Identification System Market Size by Type, (USD Million), 2021 & 2025 & 2032

Table 30. World Potato Disease Identification System Market Size Value by Type (2021-2026) & (USD Million)

Table 31. World Potato Disease Identification System Market Size by Type (2027-2032) & (USD Million)

Table 32. World Potato Disease Identification System Market Size by Deployment Platform, (USD Million), 2021 & 2025 & 2032

Table 33. World Potato Disease Identification System Market Size Value by Deployment Platform (2021-2026) & (USD Million)

Table 34. World Potato Disease Identification System Market Size by Deployment Platform (2027-2032) & (USD Million)

Table 35. World Potato Disease Identification System Market Size by Application, (USD Million), 2021 & 2025 & 2032

Table 36. World Potato Disease Identification System Market Size by Application (2021-2026) & (USD Million)

Table 37. World Potato Disease Identification System Market Size by Application (2027-2032) & (USD Million)

Table 38. Taranis Ltd. (Unlisted, Westfield Indiana USA) Basic Information, Manufacturing Base and Competitors

Table 39. Taranis Ltd. (Unlisted, Westfield Indiana USA) Major Business

Table 40. Taranis Ltd. (Unlisted, Westfield Indiana USA) Potato Disease Identification

System Product and Services

Table 41. Taranis Ltd. (Unlisted, Westfield Indiana USA) Potato Disease Identification System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 42. Taranis Ltd. (Unlisted, Westfield Indiana USA) Recent Developments/Updates

Table 43. Taranis Ltd. (Unlisted, Westfield Indiana USA) Competitive Strengths & Weaknesses

Table 44. BASF Digital Farming GmbH (Unlisted, D?sseldorf Germany) Basic Information, Manufacturing Base and Competitors

Table 45. BASF Digital Farming GmbH (Unlisted, D?sseldorf Germany) Major Business

Table 46. BASF Digital Farming GmbH (Unlisted, D?sseldorf Germany) Potato Disease Identification System Product and Services

Table 47. BASF Digital Farming GmbH (Unlisted, D?sseldorf Germany) Potato Disease Identification System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 48. BASF Digital Farming GmbH (Unlisted, D?sseldorf Germany) Recent Developments/Updates

Table 49. BASF Digital Farming GmbH (Unlisted, D?sseldorf Germany) Competitive Strengths & Weaknesses

Table 50. Cromptal (Unlisted, Groningen Netherlands) Basic Information, Manufacturing Base and Competitors

Table 51. Cromptal (Unlisted, Groningen Netherlands) Major Business

Table 52. Cromptal (Unlisted, Groningen Netherlands) Potato Disease Identification System Product and Services

Table 53. Cromptal (Unlisted, Groningen Netherlands) Potato Disease Identification System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 54. Cromptal (Unlisted, Groningen Netherlands) Recent Developments/Updates

Table 55. Cromptal (Unlisted, Groningen Netherlands) Competitive Strengths & Weaknesses

Table 56. Agremo d.o.o. (Unlisted, Belgrade Serbia) Basic Information, Manufacturing Base and Competitors

Table 57. Agremo d.o.o. (Unlisted, Belgrade Serbia) Major Business

Table 58. Agremo d.o.o. (Unlisted, Belgrade Serbia) Potato Disease Identification System Product and Services

Table 59. Agremo d.o.o. (Unlisted, Belgrade Serbia) Potato Disease Identification System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 60. Agremo d.o.o. (Unlisted, Belgrade Serbia) Recent Developments/Updates

Table 61. Agremo d.o.o. (Unlisted, Belgrade Serbia) Competitive Strengths & Weaknesses

Table 62. PEAT GmbH (Plantix) (Unlisted, Berlin Germany) Basic Information,

Manufacturing Base and Competitors

Table 63. PEAT GmbH (Plantix) (Unlisted, Berlin Germany) Major Business

Table 64. PEAT GmbH (Plantix) (Unlisted, Berlin Germany) Potato Disease Identification System Product and Services

Table 65. PEAT GmbH (Plantix) (Unlisted, Berlin Germany) Potato Disease Identification System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 66. PEAT GmbH (Plantix) (Unlisted, Berlin Germany) Recent Developments/Updates

Table 67. PEAT GmbH (Plantix) (Unlisted, Berlin Germany) Competitive Strengths & Weaknesses

Table 68. Taranis Ltd. (Unlisted, Tel Aviv Israel) Basic Information, Manufacturing Base and Competitors

Table 69. Taranis Ltd. (Unlisted, Tel Aviv Israel) Major Business

Table 70. Taranis Ltd. (Unlisted, Tel Aviv Israel) Potato Disease Identification System Product and Services

Table 71. Taranis Ltd. (Unlisted, Tel Aviv Israel) Potato Disease Identification System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 72. Taranis Ltd. (Unlisted, Tel Aviv Israel) Recent Developments/Updates

Table 73. Taranis Ltd. (Unlisted, Tel Aviv Israel) Competitive Strengths & Weaknesses

Table 74. Vultus AB (Unlisted, Lund Sweden) Basic Information, Manufacturing Base and Competitors

Table 75. Vultus AB (Unlisted, Lund Sweden) Major Business

Table 76. Vultus AB (Unlisted, Lund Sweden) Potato Disease Identification System Product and Services

Table 77. Vultus AB (Unlisted, Lund Sweden) Potato Disease Identification System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 78. Vultus AB (Unlisted, Lund Sweden) Recent Developments/Updates

Table 79. Vultus AB (Unlisted, Lund Sweden) Competitive Strengths & Weaknesses

Table 80. CropX Ltd. (Unlisted, Tel Aviv Israel) Basic Information, Manufacturing Base and Competitors

Table 81. CropX Ltd. (Unlisted, Tel Aviv Israel) Major Business

Table 82. CropX Ltd. (Unlisted, Tel Aviv Israel) Potato Disease Identification System Product and Services

Table 83. CropX Ltd. (Unlisted, Tel Aviv Israel) Potato Disease Identification System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 84. CropX Ltd. (Unlisted, Tel Aviv Israel) Recent Developments/Updates

Table 85. CropX Ltd. (Unlisted, Tel Aviv Israel) Competitive Strengths & Weaknesses

Table 86. Syngenta Group (Unlisted, Basel Switzerland) Basic Information,

Manufacturing Base and Competitors

Table 87. Syngenta Group (Unlisted, Basel Switzerland) Major Business

Table 88. Syngenta Group (Unlisted, Basel Switzerland) Potato Disease Identification System Product and Services

Table 89. Syngenta Group (Unlisted, Basel Switzerland) Potato Disease Identification System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 90. Syngenta Group (Unlisted, Basel Switzerland) Recent Developments/Updates

Table 91. Syngenta Group (Unlisted, Basel Switzerland) Competitive Strengths & Weaknesses

Table 92. Agremo (Unlisted, Belgrade Serbia) Basic Information, Manufacturing Base and Competitors

Table 93. Agremo (Unlisted, Belgrade Serbia) Major Business

Table 94. Agremo (Unlisted, Belgrade Serbia) Potato Disease Identification System Product and Services

Table 95. Agremo (Unlisted, Belgrade Serbia) Potato Disease Identification System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 96. Agremo (Unlisted, Belgrade Serbia) Recent Developments/Updates

Table 97. Agremo (Unlisted, Belgrade Serbia) Competitive Strengths & Weaknesses

Table 98. EOS Data Analytics, Inc. (Unlisted, California USA) Basic Information, Manufacturing Base and Competitors

Table 99. EOS Data Analytics, Inc. (Unlisted, California USA) Major Business

Table 100. EOS Data Analytics, Inc. (Unlisted, California USA) Potato Disease Identification System Product and Services

Table 101. EOS Data Analytics, Inc. (Unlisted, California USA) Potato Disease Identification System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 102. EOS Data Analytics, Inc. (Unlisted, California USA) Recent Developments/Updates

Table 103. EOS Data Analytics, Inc. (Unlisted, California USA) Competitive Strengths & Weaknesses

Table 104. Zhejiang Top Cloud-agri Technology Co., Ltd. (SHE: 301556, Zhejiang China) Basic Information, Manufacturing Base and Competitors

Table 105. Zhejiang Top Cloud-agri Technology Co., Ltd. (SHE: 301556, Zhejiang China) Major Business

Table 106. Zhejiang Top Cloud-agri Technology Co., Ltd. (SHE: 301556, Zhejiang China) Potato Disease Identification System Product and Services

Table 107. Zhejiang Top Cloud-agri Technology Co., Ltd. (SHE: 301556, Zhejiang China) Potato Disease Identification System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 108. Zhejiang Top Cloud-agri Technology Co., Ltd. (SHE: 301556, Zhejiang China) Recent Developments/Updates

Table 109. Zhejiang Top Cloud-agri Technology Co., Ltd. (SHE: 301556, Zhejiang China) Competitive Strengths & Weaknesses

Table 110. Guangzhou Hairui Intelligent Technology Co., Ltd. (Unlisted, Guangzhou China) Basic Information, Manufacturing Base and Competitors

Table 111. Guangzhou Hairui Intelligent Technology Co., Ltd. (Unlisted, Guangzhou China) Major Business

Table 112. Guangzhou Hairui Intelligent Technology Co., Ltd. (Unlisted, Guangzhou China) Potato Disease Identification System Product and Services

Table 113. Guangzhou Hairui Intelligent Technology Co., Ltd. (Unlisted, Guangzhou China) Potato Disease Identification System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 114. Guangzhou Hairui Intelligent Technology Co., Ltd. (Unlisted, Guangzhou China) Recent Developments/Updates

Table 115. Guangzhou Hairui Intelligent Technology Co., Ltd. (Unlisted, Guangzhou China) Competitive Strengths & Weaknesses

Table 116. Guangxi Huiyun Information Technology Co., Ltd. (Unlisted, Guangxi China) Basic Information, Manufacturing Base and Competitors

Table 117. Guangxi Huiyun Information Technology Co., Ltd. (Unlisted, Guangxi China) Major Business

Table 118. Guangxi Huiyun Information Technology Co., Ltd. (Unlisted, Guangxi China) Potato Disease Identification System Product and Services

Table 119. Guangxi Huiyun Information Technology Co., Ltd. (Unlisted, Guangxi China) Potato Disease Identification System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 120. Guangxi Huiyun Information Technology Co., Ltd. (Unlisted, Guangxi China) Recent Developments/Updates

Table 121. Guangxi Huiyun Information Technology Co., Ltd. (Unlisted, Guangxi China) Competitive Strengths & Weaknesses

Table 122. FJ Dynamics Technology Co., Ltd. (Unlisted, Shenzhen China) Basic Information, Manufacturing Base and Competitors

Table 123. FJ Dynamics Technology Co., Ltd. (Unlisted, Shenzhen China) Major Business

Table 124. FJ Dynamics Technology Co., Ltd. (Unlisted, Shenzhen China) Potato Disease Identification System Product and Services

Table 125. FJ Dynamics Technology Co., Ltd. (Unlisted, Shenzhen China) Potato Disease Identification System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 126. FJ Dynamics Technology Co., Ltd. (Unlisted, Shenzhen China) Recent Developments/Updates

Table 127. FJ Dynamics Technology Co., Ltd. (Unlisted, Shenzhen China) Competitive Strengths & Weaknesses

Table 128. Beijing Nongxin Technology Co., Ltd. (Unlisted, Beijing China) Basic Information, Manufacturing Base and Competitors

Table 129. Beijing Nongxin Technology Co., Ltd. (Unlisted, Beijing China) Major Business

Table 130. Beijing Nongxin Technology Co., Ltd. (Unlisted, Beijing China) Potato Disease Identification System Product and Services

Table 131. Beijing Nongxin Technology Co., Ltd. (Unlisted, Beijing China) Potato Disease Identification System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 132. Beijing Nongxin Technology Co., Ltd. (Unlisted, Beijing China) Recent Developments/Updates

Table 133. Beijing Nongxin Technology Co., Ltd. (Unlisted, Beijing China) Competitive Strengths & Weaknesses

Table 134. Global Key Players of Potato Disease Identification System Upstream (Raw Materials)

Table 135. Global Potato Disease Identification System Typical Customers

List Of Figures

LIST OF FIGURES

- Figure 1. Potato Disease Identification System Picture
- Figure 2. World Potato Disease Identification System Total Revenue: 2021 & 2025 & 2032, (USD Million)
- Figure 3. World Potato Disease Identification System Total Revenue (2021-2032) & (USD Million)
- Figure 4. World Potato Disease Identification System Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)
- Figure 5. World Potato Disease Identification System Revenue Market Share by Region (2021-2032), (by Headquarter Location)
- Figure 6. United States Based Company Potato Disease Identification System Revenue (2021-2032) & (USD Million)
- Figure 7. China Based Company Potato Disease Identification System Revenue (2021-2032) & (USD Million)
- Figure 8. Europe Based Company Potato Disease Identification System Revenue (2021-2032) & (USD Million)
- Figure 9. Japan Based Company Potato Disease Identification System Revenue (2021-2032) & (USD Million)
- Figure 10. South Korea Based Company Potato Disease Identification System Revenue (2021-2032) & (USD Million)
- Figure 11. ASEAN Based Company Potato Disease Identification System Revenue (2021-2032) & (USD Million)
- Figure 12. India Based Company Potato Disease Identification System Revenue (2021-2032) & (USD Million)
- Figure 13. Potato Disease Identification System Market Drivers
- Figure 14. Factors Affecting Demand
- Figure 15. World Potato Disease Identification System Consumption Value (2021-2032) & (USD Million)
- Figure 16. World Potato Disease Identification System Consumption Value Market Share by Region (2021-2032)
- Figure 17. United States Potato Disease Identification System Consumption Value (2021-2032) & (USD Million)
- Figure 18. China Potato Disease Identification System Consumption Value (2021-2032) & (USD Million)
- Figure 19. Europe Potato Disease Identification System Consumption Value (2021-2032) & (USD Million)

Figure 20. Japan Potato Disease Identification System Consumption Value (2021-2032) & (USD Million)

Figure 21. South Korea Potato Disease Identification System Consumption Value (2021-2032) & (USD Million)

Figure 22. ASEAN Potato Disease Identification System Consumption Value (2021-2032) & (USD Million)

Figure 23. India Potato Disease Identification System Consumption Value (2021-2032) & (USD Million)

Figure 24. Producer Shipments of Potato Disease Identification System by Player Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for Potato Disease Identification System Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for Potato Disease Identification System Markets in 2025

Figure 27. United States VS China: Potato Disease Identification System Revenue Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Potato Disease Identification System Consumption Value Market Share Comparison (2021 & 2025 & 2032)

Figure 29. World Potato Disease Identification System Market Size by Type, (USD Million), 2021 & 2025 & 2032

Figure 30. World Potato Disease Identification System Market Size Market Share by Type in 2025

Figure 31. Computer Vision-based Image Recognition System

Figure 32. Spectral/Hyperspectral Analysis-based Diagnostic System

Figure 33. Multi-sensor Data Fusion-based Intelligent System

Figure 34. World Potato Disease Identification System Market Size Market Share by Type (2021-2032)

Figure 35. World Potato Disease Identification System Market Size by Deployment Platform, (USD Million), 2021 & 2025 & 2032

Figure 36. World Potato Disease Identification System Market Size Market Share by Deployment Platform in 2025

Figure 37. Mobile Application

Figure 38. Remote Sensing Monitoring Platform

Figure 39. Fixed In-field Monitoring Station

Figure 40. World Potato Disease Identification System Market Size Market Share by Deployment Platform (2021-2032)

Figure 41. World Potato Disease Identification System Market Size by Application, (USD Million), 2021 & 2025 & 2032

Figure 42. World Potato Disease Identification System Market Size Market Share by

Application in 2025

Figure 43. Farm

Figure 44. Agricultural Cooperative

Figure 45. Agricultural Research Institution

Figure 46. Other

Figure 47. World Potato Disease Identification System Market Size Market Share by Application (2021-2032)

Figure 48. Potato Disease Identification System Industrial Chain

Figure 49. Methodology

Figure 50. Research Process and Data Source

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