

Global Potassium Sulphate Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Potassium Sulphate market size was valued at USD 4108.6 million in 2023 and is forecast to a readjusted size of USD 4785 million by 2030 with a CAGR of 2.2% during review period.

Potassium sulphate (K_2SO_4 , commonly referred to as sulfate of potash or SOP) is a water soluble, white and crystalline salt. Potassium sulphate is the world's most popular low-chloride fertilizer.

The major players in global Sulfate of Potash market include K+S Group, Guotou Xinjiang LuoBuPo Potassium Salt, Tessenderlo Group, etc. The top 3 players occupy about 45% shares of the global market. Asia-Pacific and Europe are main markets, they occupy about 80% of the global market. Powder SOP is the main type, with a share about 70%. Agricultural is the main application, which holds a share about 90%.

The Global Info Research report includes an overview of the development of the Potassium Sulphate industry chain, the market status of Agricultural (Powder SOP, Granular SOP), Industrial (Powder SOP, Granular SOP), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Potassium Sulphate.

Regionally, the report analyzes the Potassium Sulphate markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Potassium Sulphate market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Potassium Sulphate market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Potassium Sulphate industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Powder SOP, Granular SOP).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Potassium Sulphate market.

Regional Analysis: The report involves examining the Potassium Sulphate market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Potassium Sulphate market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Potassium Sulphate:

Company Analysis: Report covers individual Potassium Sulphate manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Potassium Sulphate This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Agricultural,

Industrial).

Technology Analysis: Report covers specific technologies relevant to Potassium Sulphate. It assesses the current state, advancements, and potential future developments in Potassium Sulphate areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Potassium Sulphate market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Potassium Sulphate market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Powder SOP

Granular SOP

Market segment by Application

Agricultural

Industrial

Others

Major players covered

K+S Group

Tessenderlo Group

Compass Minerals

SQM

YARA

Rusal

Sesoda

Archean Group

Guotou Xinjiang LuoBuPo Potassium Salt

Qing Shang Chemical

Migao Group

Qinghai CITIC Guoan Technology

Gansu Xinchuan Fertilizer

Evergrow

AVIC International Holding

Wuxi Yangheng Chemical

Shijiazhuang Hehe Chemical Fertilizer

Shandong Lianmeng Chemical Group

Yantai Qifund Chemical

Liaoning Xinshui Chemical

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Potassium Sulphate product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Potassium Sulphate, with price, sales, revenue and global market share of Potassium Sulphate from 2019 to 2024.

Chapter 3, the Potassium Sulphate competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Potassium Sulphate breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Potassium Sulphate market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Potassium Sulphate.

Chapter 14 and 15, to describe Potassium Sulphate sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Potassium Sulphate
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
 - 1.3.1 Overview: Global Potassium Sulphate Consumption Value by Type: 2019 Versus 2023 Versus 2030
 - 1.3.2 Powder SOP
 - 1.3.3 Granular SOP
- 1.4 Market Analysis by Application
 - 1.4.1 Overview: Global Potassium Sulphate Consumption Value by Application: 2019 Versus 2023 Versus 2030
 - 1.4.2 Agricultural
 - 1.4.3 Industrial
 - 1.4.4 Others
- 1.5 Global Potassium Sulphate Market Size & Forecast
 - 1.5.1 Global Potassium Sulphate Consumption Value (2019 & 2023 & 2030)
 - 1.5.2 Global Potassium Sulphate Sales Quantity (2019-2030)
 - 1.5.3 Global Potassium Sulphate Average Price (2019-2030)

2 MANUFACTURERS PROFILES

- 2.1 K+S Group
 - 2.1.1 K+S Group Details
 - 2.1.2 K+S Group Major Business
 - 2.1.3 K+S Group Potassium Sulphate Product and Services
 - 2.1.4 K+S Group Potassium Sulphate Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.1.5 K+S Group Recent Developments/Updates
- 2.2 Tessenderlo Group
 - 2.2.1 Tessenderlo Group Details
 - 2.2.2 Tessenderlo Group Major Business
 - 2.2.3 Tessenderlo Group Potassium Sulphate Product and Services
 - 2.2.4 Tessenderlo Group Potassium Sulphate Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.2.5 Tessenderlo Group Recent Developments/Updates
- 2.3 Compass Minerals

- 2.3.1 Compass Minerals Details
- 2.3.2 Compass Minerals Major Business
- 2.3.3 Compass Minerals Potassium Sulphate Product and Services
- 2.3.4 Compass Minerals Potassium Sulphate Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.3.5 Compass Minerals Recent Developments/Updates
- 2.4 SQM
 - 2.4.1 SQM Details
 - 2.4.2 SQM Major Business
 - 2.4.3 SQM Potassium Sulphate Product and Services
 - 2.4.4 SQM Potassium Sulphate Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.4.5 SQM Recent Developments/Updates
- 2.5 YARA
 - 2.5.1 YARA Details
 - 2.5.2 YARA Major Business
 - 2.5.3 YARA Potassium Sulphate Product and Services
 - 2.5.4 YARA Potassium Sulphate Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.5.5 YARA Recent Developments/Updates
- 2.6 Rusal
 - 2.6.1 Rusal Details
 - 2.6.2 Rusal Major Business
 - 2.6.3 Rusal Potassium Sulphate Product and Services
 - 2.6.4 Rusal Potassium Sulphate Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.6.5 Rusal Recent Developments/Updates
- 2.7 Sesoda
 - 2.7.1 Sesoda Details
 - 2.7.2 Sesoda Major Business
 - 2.7.3 Sesoda Potassium Sulphate Product and Services
 - 2.7.4 Sesoda Potassium Sulphate Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.7.5 Sesoda Recent Developments/Updates
- 2.8 Archeon Group
 - 2.8.1 Archeon Group Details
 - 2.8.2 Archeon Group Major Business
 - 2.8.3 Archeon Group Potassium Sulphate Product and Services
 - 2.8.4 Archeon Group Potassium Sulphate Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

2.8.5 Archean Group Recent Developments/Updates

2.9 Guotou Xinjiang LuoBuPo Potassium Salt

2.9.1 Guotou Xinjiang LuoBuPo Potassium Salt Details

2.9.2 Guotou Xinjiang LuoBuPo Potassium Salt Major Business

2.9.3 Guotou Xinjiang LuoBuPo Potassium Salt Potassium Sulphate Product and Services

2.9.4 Guotou Xinjiang LuoBuPo Potassium Salt Potassium Sulphate Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.9.5 Guotou Xinjiang LuoBuPo Potassium Salt Recent Developments/Updates

2.10 Qing Shang Chemical

2.10.1 Qing Shang Chemical Details

2.10.2 Qing Shang Chemical Major Business

2.10.3 Qing Shang Chemical Potassium Sulphate Product and Services

2.10.4 Qing Shang Chemical Potassium Sulphate Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.10.5 Qing Shang Chemical Recent Developments/Updates

2.11 Migao Group

2.11.1 Migao Group Details

2.11.2 Migao Group Major Business

2.11.3 Migao Group Potassium Sulphate Product and Services

2.11.4 Migao Group Potassium Sulphate Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.11.5 Migao Group Recent Developments/Updates

2.12 Qinghai CITIC Guoan Technology

2.12.1 Qinghai CITIC Guoan Technology Details

2.12.2 Qinghai CITIC Guoan Technology Major Business

2.12.3 Qinghai CITIC Guoan Technology Potassium Sulphate Product and Services

2.12.4 Qinghai CITIC Guoan Technology Potassium Sulphate Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.12.5 Qinghai CITIC Guoan Technology Recent Developments/Updates

2.13 Gansu Xinchuan Fertilizer

2.13.1 Gansu Xinchuan Fertilizer Details

2.13.2 Gansu Xinchuan Fertilizer Major Business

2.13.3 Gansu Xinchuan Fertilizer Potassium Sulphate Product and Services

2.13.4 Gansu Xinchuan Fertilizer Potassium Sulphate Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.13.5 Gansu Xinchuan Fertilizer Recent Developments/Updates

2.14 Evergrow

- 2.14.1 Evergrow Details
- 2.14.2 Evergrow Major Business
- 2.14.3 Evergrow Potassium Sulphate Product and Services
- 2.14.4 Evergrow Potassium Sulphate Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.14.5 Evergrow Recent Developments/Updates
- 2.15 AVIC International Holding
 - 2.15.1 AVIC International Holding Details
 - 2.15.2 AVIC International Holding Major Business
 - 2.15.3 AVIC International Holding Potassium Sulphate Product and Services
 - 2.15.4 AVIC International Holding Potassium Sulphate Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.15.5 AVIC International Holding Recent Developments/Updates
- 2.16 Wuxi Yangheng Chemical
 - 2.16.1 Wuxi Yangheng Chemical Details
 - 2.16.2 Wuxi Yangheng Chemical Major Business
 - 2.16.3 Wuxi Yangheng Chemical Potassium Sulphate Product and Services
 - 2.16.4 Wuxi Yangheng Chemical Potassium Sulphate Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.16.5 Wuxi Yangheng Chemical Recent Developments/Updates
- 2.17 Shijiazhuang Hehe Chemical Fertilizer
 - 2.17.1 Shijiazhuang Hehe Chemical Fertilizer Details
 - 2.17.2 Shijiazhuang Hehe Chemical Fertilizer Major Business
 - 2.17.3 Shijiazhuang Hehe Chemical Fertilizer Potassium Sulphate Product and Services
 - 2.17.4 Shijiazhuang Hehe Chemical Fertilizer Potassium Sulphate Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.17.5 Shijiazhuang Hehe Chemical Fertilizer Recent Developments/Updates
- 2.18 Shandong Lianmeng Chemical Group
 - 2.18.1 Shandong Lianmeng Chemical Group Details
 - 2.18.2 Shandong Lianmeng Chemical Group Major Business
 - 2.18.3 Shandong Lianmeng Chemical Group Potassium Sulphate Product and Services
 - 2.18.4 Shandong Lianmeng Chemical Group Potassium Sulphate Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.18.5 Shandong Lianmeng Chemical Group Recent Developments/Updates
- 2.19 Yantai Qifund Chemical
 - 2.19.1 Yantai Qifund Chemical Details
 - 2.19.2 Yantai Qifund Chemical Major Business

- 2.19.3 Yantai Qifund Chemical Potassium Sulphate Product and Services
- 2.19.4 Yantai Qifund Chemical Potassium Sulphate Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.19.5 Yantai Qifund Chemical Recent Developments/Updates
- 2.20 Liaoning Xinshui Chemical
 - 2.20.1 Liaoning Xinshui Chemical Details
 - 2.20.2 Liaoning Xinshui Chemical Major Business
 - 2.20.3 Liaoning Xinshui Chemical Potassium Sulphate Product and Services
 - 2.20.4 Liaoning Xinshui Chemical Potassium Sulphate Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.20.5 Liaoning Xinshui Chemical Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: POTASSIUM SULPHATE BY MANUFACTURER

- 3.1 Global Potassium Sulphate Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Potassium Sulphate Revenue by Manufacturer (2019-2024)
- 3.3 Global Potassium Sulphate Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
 - 3.4.1 Producer Shipments of Potassium Sulphate by Manufacturer Revenue (\$MM) and Market Share (%): 2023
 - 3.4.2 Top 3 Potassium Sulphate Manufacturer Market Share in 2023
 - 3.4.2 Top 6 Potassium Sulphate Manufacturer Market Share in 2023
- 3.5 Potassium Sulphate Market: Overall Company Footprint Analysis
 - 3.5.1 Potassium Sulphate Market: Region Footprint
 - 3.5.2 Potassium Sulphate Market: Company Product Type Footprint
 - 3.5.3 Potassium Sulphate Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Potassium Sulphate Market Size by Region
 - 4.1.1 Global Potassium Sulphate Sales Quantity by Region (2019-2030)
 - 4.1.2 Global Potassium Sulphate Consumption Value by Region (2019-2030)
 - 4.1.3 Global Potassium Sulphate Average Price by Region (2019-2030)
- 4.2 North America Potassium Sulphate Consumption Value (2019-2030)
- 4.3 Europe Potassium Sulphate Consumption Value (2019-2030)
- 4.4 Asia-Pacific Potassium Sulphate Consumption Value (2019-2030)
- 4.5 South America Potassium Sulphate Consumption Value (2019-2030)

4.6 Middle East and Africa Potassium Sulphate Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

5.1 Global Potassium Sulphate Sales Quantity by Type (2019-2030)

5.2 Global Potassium Sulphate Consumption Value by Type (2019-2030)

5.3 Global Potassium Sulphate Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

6.1 Global Potassium Sulphate Sales Quantity by Application (2019-2030)

6.2 Global Potassium Sulphate Consumption Value by Application (2019-2030)

6.3 Global Potassium Sulphate Average Price by Application (2019-2030)

7 NORTH AMERICA

7.1 North America Potassium Sulphate Sales Quantity by Type (2019-2030)

7.2 North America Potassium Sulphate Sales Quantity by Application (2019-2030)

7.3 North America Potassium Sulphate Market Size by Country

7.3.1 North America Potassium Sulphate Sales Quantity by Country (2019-2030)

7.3.2 North America Potassium Sulphate Consumption Value by Country (2019-2030)

7.3.3 United States Market Size and Forecast (2019-2030)

7.3.4 Canada Market Size and Forecast (2019-2030)

7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

8.1 Europe Potassium Sulphate Sales Quantity by Type (2019-2030)

8.2 Europe Potassium Sulphate Sales Quantity by Application (2019-2030)

8.3 Europe Potassium Sulphate Market Size by Country

8.3.1 Europe Potassium Sulphate Sales Quantity by Country (2019-2030)

8.3.2 Europe Potassium Sulphate Consumption Value by Country (2019-2030)

8.3.3 Germany Market Size and Forecast (2019-2030)

8.3.4 France Market Size and Forecast (2019-2030)

8.3.5 United Kingdom Market Size and Forecast (2019-2030)

8.3.6 Russia Market Size and Forecast (2019-2030)

8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Potassium Sulphate Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Potassium Sulphate Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Potassium Sulphate Market Size by Region
 - 9.3.1 Asia-Pacific Potassium Sulphate Sales Quantity by Region (2019-2030)
 - 9.3.2 Asia-Pacific Potassium Sulphate Consumption Value by Region (2019-2030)
 - 9.3.3 China Market Size and Forecast (2019-2030)
 - 9.3.4 Japan Market Size and Forecast (2019-2030)
 - 9.3.5 Korea Market Size and Forecast (2019-2030)
 - 9.3.6 India Market Size and Forecast (2019-2030)
 - 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
 - 9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

- 10.1 South America Potassium Sulphate Sales Quantity by Type (2019-2030)
- 10.2 South America Potassium Sulphate Sales Quantity by Application (2019-2030)
- 10.3 South America Potassium Sulphate Market Size by Country
 - 10.3.1 South America Potassium Sulphate Sales Quantity by Country (2019-2030)
 - 10.3.2 South America Potassium Sulphate Consumption Value by Country (2019-2030)
 - 10.3.3 Brazil Market Size and Forecast (2019-2030)
 - 10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Potassium Sulphate Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Potassium Sulphate Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Potassium Sulphate Market Size by Country
 - 11.3.1 Middle East & Africa Potassium Sulphate Sales Quantity by Country (2019-2030)
 - 11.3.2 Middle East & Africa Potassium Sulphate Consumption Value by Country (2019-2030)
 - 11.3.3 Turkey Market Size and Forecast (2019-2030)
 - 11.3.4 Egypt Market Size and Forecast (2019-2030)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
 - 11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

- 12.1 Potassium Sulphate Market Drivers
- 12.2 Potassium Sulphate Market Restraints
- 12.3 Potassium Sulphate Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Potassium Sulphate and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Potassium Sulphate
- 13.3 Potassium Sulphate Production Process
- 13.4 Potassium Sulphate Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 Potassium Sulphate Typical Distributors
- 14.3 Potassium Sulphate Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Potassium Sulphate Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Potassium Sulphate Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. K+S Group Basic Information, Manufacturing Base and Competitors

Table 4. K+S Group Major Business

Table 5. K+S Group Potassium Sulphate Product and Services

Table 6. K+S Group Potassium Sulphate Sales Quantity (K MT), Average Price (US\$/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. K+S Group Recent Developments/Updates

Table 8. Tessenderlo Group Basic Information, Manufacturing Base and Competitors

Table 9. Tessenderlo Group Major Business

Table 10. Tessenderlo Group Potassium Sulphate Product and Services

Table 11. Tessenderlo Group Potassium Sulphate Sales Quantity (K MT), Average Price (US\$/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Tessenderlo Group Recent Developments/Updates

Table 13. Compass Minerals Basic Information, Manufacturing Base and Competitors

Table 14. Compass Minerals Major Business

Table 15. Compass Minerals Potassium Sulphate Product and Services

Table 16. Compass Minerals Potassium Sulphate Sales Quantity (K MT), Average Price (US\$/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Compass Minerals Recent Developments/Updates

Table 18. SQM Basic Information, Manufacturing Base and Competitors

Table 19. SQM Major Business

Table 20. SQM Potassium Sulphate Product and Services

Table 21. SQM Potassium Sulphate Sales Quantity (K MT), Average Price (US\$/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. SQM Recent Developments/Updates

Table 23. YARA Basic Information, Manufacturing Base and Competitors

Table 24. YARA Major Business

Table 25. YARA Potassium Sulphate Product and Services

Table 26. YARA Potassium Sulphate Sales Quantity (K MT), Average Price (US\$/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. YARA Recent Developments/Updates

Table 28. Rusal Basic Information, Manufacturing Base and Competitors

Table 29. Rusal Major Business

Table 30. Rusal Potassium Sulphate Product and Services

Table 31. Rusal Potassium Sulphate Sales Quantity (K MT), Average Price (US\$/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 32. Rusal Recent Developments/Updates

Table 33. Sesoda Basic Information, Manufacturing Base and Competitors

Table 34. Sesoda Major Business

Table 35. Sesoda Potassium Sulphate Product and Services

Table 36. Sesoda Potassium Sulphate Sales Quantity (K MT), Average Price (US\$/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 37. Sesoda Recent Developments/Updates

Table 38. Archean Group Basic Information, Manufacturing Base and Competitors

Table 39. Archean Group Major Business

Table 40. Archean Group Potassium Sulphate Product and Services

Table 41. Archean Group Potassium Sulphate Sales Quantity (K MT), Average Price (US\$/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 42. Archean Group Recent Developments/Updates

Table 43. Guotou Xinjiang LuoBuPo Potassium Salt Basic Information, Manufacturing Base and Competitors

Table 44. Guotou Xinjiang LuoBuPo Potassium Salt Major Business

Table 45. Guotou Xinjiang LuoBuPo Potassium Salt Potassium Sulphate Product and Services

Table 46. Guotou Xinjiang LuoBuPo Potassium Salt Potassium Sulphate Sales Quantity (K MT), Average Price (US\$/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 47. Guotou Xinjiang LuoBuPo Potassium Salt Recent Developments/Updates

Table 48. Qing Shang Chemical Basic Information, Manufacturing Base and Competitors

Table 49. Qing Shang Chemical Major Business

Table 50. Qing Shang Chemical Potassium Sulphate Product and Services

Table 51. Qing Shang Chemical Potassium Sulphate Sales Quantity (K MT), Average Price (US\$/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 52. Qing Shang Chemical Recent Developments/Updates

Table 53. Migao Group Basic Information, Manufacturing Base and Competitors

Table 54. Migao Group Major Business

Table 55. Migao Group Potassium Sulphate Product and Services

Table 56. Migao Group Potassium Sulphate Sales Quantity (K MT), Average Price (US\$/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 57. Migao Group Recent Developments/Updates

Table 58. Qinghai CITIC Guoan Technology Basic Information, Manufacturing Base and Competitors

Table 59. Qinghai CITIC Guoan Technology Major Business

Table 60. Qinghai CITIC Guoan Technology Potassium Sulphate Product and Services

Table 61. Qinghai CITIC Guoan Technology Potassium Sulphate Sales Quantity (K MT), Average Price (US\$/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 62. Qinghai CITIC Guoan Technology Recent Developments/Updates

Table 63. Gansu Xinchuan Fertilizer Basic Information, Manufacturing Base and Competitors

Table 64. Gansu Xinchuan Fertilizer Major Business

Table 65. Gansu Xinchuan Fertilizer Potassium Sulphate Product and Services

Table 66. Gansu Xinchuan Fertilizer Potassium Sulphate Sales Quantity (K MT), Average Price (US\$/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 67. Gansu Xinchuan Fertilizer Recent Developments/Updates

Table 68. Evergrow Basic Information, Manufacturing Base and Competitors

Table 69. Evergrow Major Business

Table 70. Evergrow Potassium Sulphate Product and Services

Table 71. Evergrow Potassium Sulphate Sales Quantity (K MT), Average Price (US\$/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 72. Evergrow Recent Developments/Updates

Table 73. AVIC International Holding Basic Information, Manufacturing Base and Competitors

Table 74. AVIC International Holding Major Business

Table 75. AVIC International Holding Potassium Sulphate Product and Services

Table 76. AVIC International Holding Potassium Sulphate Sales Quantity (K MT), Average Price (US\$/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 77. AVIC International Holding Recent Developments/Updates

Table 78. Wuxi Yangheng Chemical Basic Information, Manufacturing Base and Competitors

Table 79. Wuxi Yangheng Chemical Major Business

Table 80. Wuxi Yangheng Chemical Potassium Sulphate Product and Services

Table 81. Wuxi Yangheng Chemical Potassium Sulphate Sales Quantity (K MT), Average Price (US\$/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 82. Wuxi Yangheng Chemical Recent Developments/Updates

Table 83. Shijiazhuang Hehe Chemical Fertilizer Basic Information, Manufacturing Base

and Competitors

Table 84. Shijiazhuang Hehe Chemical Fertilizer Major Business

Table 85. Shijiazhuang Hehe Chemical Fertilizer Potassium Sulphate Product and Services

Table 86. Shijiazhuang Hehe Chemical Fertilizer Potassium Sulphate Sales Quantity (K MT), Average Price (US\$/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 87. Shijiazhuang Hehe Chemical Fertilizer Recent Developments/Updates

Table 88. Shandong Lianmeng Chemical Group Basic Information, Manufacturing Base and Competitors

Table 89. Shandong Lianmeng Chemical Group Major Business

Table 90. Shandong Lianmeng Chemical Group Potassium Sulphate Product and Services

Table 91. Shandong Lianmeng Chemical Group Potassium Sulphate Sales Quantity (K MT), Average Price (US\$/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 92. Shandong Lianmeng Chemical Group Recent Developments/Updates

Table 93. Yantai Qifund Chemical Basic Information, Manufacturing Base and Competitors

Table 94. Yantai Qifund Chemical Major Business

Table 95. Yantai Qifund Chemical Potassium Sulphate Product and Services

Table 96. Yantai Qifund Chemical Potassium Sulphate Sales Quantity (K MT), Average Price (US\$/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 97. Yantai Qifund Chemical Recent Developments/Updates

Table 98. Liaoning Xinshui Chemical Basic Information, Manufacturing Base and Competitors

Table 99. Liaoning Xinshui Chemical Major Business

Table 100. Liaoning Xinshui Chemical Potassium Sulphate Product and Services

Table 101. Liaoning Xinshui Chemical Potassium Sulphate Sales Quantity (K MT), Average Price (US\$/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 102. Liaoning Xinshui Chemical Recent Developments/Updates

Table 103. Global Potassium Sulphate Sales Quantity by Manufacturer (2019-2024) & (K MT)

Table 104. Global Potassium Sulphate Revenue by Manufacturer (2019-2024) & (USD Million)

Table 105. Global Potassium Sulphate Average Price by Manufacturer (2019-2024) & (US\$/MT)

Table 106. Market Position of Manufacturers in Potassium Sulphate, (Tier 1, Tier 2, and

Tier 3), Based on Consumption Value in 2023

Table 107. Head Office and Potassium Sulphate Production Site of Key Manufacturer

Table 108. Potassium Sulphate Market: Company Product Type Footprint

Table 109. Potassium Sulphate Market: Company Product Application Footprint

Table 110. Potassium Sulphate New Market Entrants and Barriers to Market Entry

Table 111. Potassium Sulphate Mergers, Acquisition, Agreements, and Collaborations

Table 112. Global Potassium Sulphate Sales Quantity by Region (2019-2024) & (K MT)

Table 113. Global Potassium Sulphate Sales Quantity by Region (2025-2030) & (K MT)

Table 114. Global Potassium Sulphate Consumption Value by Region (2019-2024) & (USD Million)

Table 115. Global Potassium Sulphate Consumption Value by Region (2025-2030) & (USD Million)

Table 116. Global Potassium Sulphate Average Price by Region (2019-2024) & (US\$/MT)

Table 117. Global Potassium Sulphate Average Price by Region (2025-2030) & (US\$/MT)

Table 118. Global Potassium Sulphate Sales Quantity by Type (2019-2024) & (K MT)

Table 119. Global Potassium Sulphate Sales Quantity by Type (2025-2030) & (K MT)

Table 120. Global Potassium Sulphate Consumption Value by Type (2019-2024) & (USD Million)

Table 121. Global Potassium Sulphate Consumption Value by Type (2025-2030) & (USD Million)

Table 122. Global Potassium Sulphate Average Price by Type (2019-2024) & (US\$/MT)

Table 123. Global Potassium Sulphate Average Price by Type (2025-2030) & (US\$/MT)

Table 124. Global Potassium Sulphate Sales Quantity by Application (2019-2024) & (K MT)

Table 125. Global Potassium Sulphate Sales Quantity by Application (2025-2030) & (K MT)

Table 126. Global Potassium Sulphate Consumption Value by Application (2019-2024) & (USD Million)

Table 127. Global Potassium Sulphate Consumption Value by Application (2025-2030) & (USD Million)

Table 128. Global Potassium Sulphate Average Price by Application (2019-2024) & (US\$/MT)

Table 129. Global Potassium Sulphate Average Price by Application (2025-2030) & (US\$/MT)

Table 130. North America Potassium Sulphate Sales Quantity by Type (2019-2024) & (K MT)

Table 131. North America Potassium Sulphate Sales Quantity by Type (2025-2030) &

(K MT)

Table 132. North America Potassium Sulphate Sales Quantity by Application (2019-2024) & (K MT)

Table 133. North America Potassium Sulphate Sales Quantity by Application (2025-2030) & (K MT)

Table 134. North America Potassium Sulphate Sales Quantity by Country (2019-2024) & (K MT)

Table 135. North America Potassium Sulphate Sales Quantity by Country (2025-2030) & (K MT)

Table 136. North America Potassium Sulphate Consumption Value by Country (2019-2024) & (USD Million)

Table 137. North America Potassium Sulphate Consumption Value by Country (2025-2030) & (USD Million)

Table 138. Europe Potassium Sulphate Sales Quantity by Type (2019-2024) & (K MT)

Table 139. Europe Potassium Sulphate Sales Quantity by Type (2025-2030) & (K MT)

Table 140. Europe Potassium Sulphate Sales Quantity by Application (2019-2024) & (K MT)

Table 141. Europe Potassium Sulphate Sales Quantity by Application (2025-2030) & (K MT)

Table 142. Europe Potassium Sulphate Sales Quantity by Country (2019-2024) & (K MT)

Table 143. Europe Potassium Sulphate Sales Quantity by Country (2025-2030) & (K MT)

Table 144. Europe Potassium Sulphate Consumption Value by Country (2019-2024) & (USD Million)

Table 145. Europe Potassium Sulphate Consumption Value by Country (2025-2030) & (USD Million)

Table 146. Asia-Pacific Potassium Sulphate Sales Quantity by Type (2019-2024) & (K MT)

Table 147. Asia-Pacific Potassium Sulphate Sales Quantity by Type (2025-2030) & (K MT)

Table 148. Asia-Pacific Potassium Sulphate Sales Quantity by Application (2019-2024) & (K MT)

Table 149. Asia-Pacific Potassium Sulphate Sales Quantity by Application (2025-2030) & (K MT)

Table 150. Asia-Pacific Potassium Sulphate Sales Quantity by Region (2019-2024) & (K MT)

Table 151. Asia-Pacific Potassium Sulphate Sales Quantity by Region (2025-2030) & (K MT)

Table 152. Asia-Pacific Potassium Sulphate Consumption Value by Region (2019-2024) & (USD Million)

Table 153. Asia-Pacific Potassium Sulphate Consumption Value by Region (2025-2030) & (USD Million)

Table 154. South America Potassium Sulphate Sales Quantity by Type (2019-2024) & (K MT)

Table 155. South America Potassium Sulphate Sales Quantity by Type (2025-2030) & (K MT)

Table 156. South America Potassium Sulphate Sales Quantity by Application (2019-2024) & (K MT)

Table 157. South America Potassium Sulphate Sales Quantity by Application (2025-2030) & (K MT)

Table 158. South America Potassium Sulphate Sales Quantity by Country (2019-2024) & (K MT)

Table 159. South America Potassium Sulphate Sales Quantity by Country (2025-2030) & (K MT)

Table 160. South America Potassium Sulphate Consumption Value by Country (2019-2024) & (USD Million)

Table 161. South America Potassium Sulphate Consumption Value by Country (2025-2030) & (USD Million)

Table 162. Middle East & Africa Potassium Sulphate Sales Quantity by Type (2019-2024) & (K MT)

Table 163. Middle East & Africa Potassium Sulphate Sales Quantity by Type (2025-2030) & (K MT)

Table 164. Middle East & Africa Potassium Sulphate Sales Quantity by Application (2019-2024) & (K MT)

Table 165. Middle East & Africa Potassium Sulphate Sales Quantity by Application (2025-2030) & (K MT)

Table 166. Middle East & Africa Potassium Sulphate Sales Quantity by Region (2019-2024) & (K MT)

Table 167. Middle East & Africa Potassium Sulphate Sales Quantity by Region (2025-2030) & (K MT)

Table 168. Middle East & Africa Potassium Sulphate Consumption Value by Region (2019-2024) & (USD Million)

Table 169. Middle East & Africa Potassium Sulphate Consumption Value by Region (2025-2030) & (USD Million)

Table 170. Potassium Sulphate Raw Material

Table 171. Key Manufacturers of Potassium Sulphate Raw Materials

Table 172. Potassium Sulphate Typical Distributors

Table 173. Potassium Sulphate Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Potassium Sulphate Picture

Figure 2. Global Potassium Sulphate Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Potassium Sulphate Consumption Value Market Share by Type in 2023

Figure 4. Powder SOP Examples

Figure 5. Granular SOP Examples

Figure 6. Global Potassium Sulphate Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 7. Global Potassium Sulphate Consumption Value Market Share by Application in 2023

Figure 8. Agricultural Examples

Figure 9. Industrial Examples

Figure 10. Others Examples

Figure 11. Global Potassium Sulphate Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 12. Global Potassium Sulphate Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 13. Global Potassium Sulphate Sales Quantity (2019-2030) & (K MT)

Figure 14. Global Potassium Sulphate Average Price (2019-2030) & (US\$/MT)

Figure 15. Global Potassium Sulphate Sales Quantity Market Share by Manufacturer in 2023

Figure 16. Global Potassium Sulphate Consumption Value Market Share by Manufacturer in 2023

Figure 17. Producer Shipments of Potassium Sulphate by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 18. Top 3 Potassium Sulphate Manufacturer (Consumption Value) Market Share in 2023

Figure 19. Top 6 Potassium Sulphate Manufacturer (Consumption Value) Market Share in 2023

Figure 20. Global Potassium Sulphate Sales Quantity Market Share by Region (2019-2030)

Figure 21. Global Potassium Sulphate Consumption Value Market Share by Region (2019-2030)

Figure 22. North America Potassium Sulphate Consumption Value (2019-2030) & (USD Million)

Figure 23. Europe Potassium Sulphate Consumption Value (2019-2030) & (USD Million)

Figure 24. Asia-Pacific Potassium Sulphate Consumption Value (2019-2030) & (USD Million)

Figure 25. South America Potassium Sulphate Consumption Value (2019-2030) & (USD Million)

Figure 26. Middle East & Africa Potassium Sulphate Consumption Value (2019-2030) & (USD Million)

Figure 27. Global Potassium Sulphate Sales Quantity Market Share by Type (2019-2030)

Figure 28. Global Potassium Sulphate Consumption Value Market Share by Type (2019-2030)

Figure 29. Global Potassium Sulphate Average Price by Type (2019-2030) & (US\$/MT)

Figure 30. Global Potassium Sulphate Sales Quantity Market Share by Application (2019-2030)

Figure 31. Global Potassium Sulphate Consumption Value Market Share by Application (2019-2030)

Figure 32. Global Potassium Sulphate Average Price by Application (2019-2030) & (US\$/MT)

Figure 33. North America Potassium Sulphate Sales Quantity Market Share by Type (2019-2030)

Figure 34. North America Potassium Sulphate Sales Quantity Market Share by Application (2019-2030)

Figure 35. North America Potassium Sulphate Sales Quantity Market Share by Country (2019-2030)

Figure 36. North America Potassium Sulphate Consumption Value Market Share by Country (2019-2030)

Figure 37. United States Potassium Sulphate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 38. Canada Potassium Sulphate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 39. Mexico Potassium Sulphate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 40. Europe Potassium Sulphate Sales Quantity Market Share by Type (2019-2030)

Figure 41. Europe Potassium Sulphate Sales Quantity Market Share by Application (2019-2030)

Figure 42. Europe Potassium Sulphate Sales Quantity Market Share by Country (2019-2030)

Figure 43. Europe Potassium Sulphate Consumption Value Market Share by Country (2019-2030)

Figure 44. Germany Potassium Sulphate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 45. France Potassium Sulphate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 46. United Kingdom Potassium Sulphate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. Russia Potassium Sulphate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. Italy Potassium Sulphate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. Asia-Pacific Potassium Sulphate Sales Quantity Market Share by Type (2019-2030)

Figure 50. Asia-Pacific Potassium Sulphate Sales Quantity Market Share by Application (2019-2030)

Figure 51. Asia-Pacific Potassium Sulphate Sales Quantity Market Share by Region (2019-2030)

Figure 52. Asia-Pacific Potassium Sulphate Consumption Value Market Share by Region (2019-2030)

Figure 53. China Potassium Sulphate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 54. Japan Potassium Sulphate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. Korea Potassium Sulphate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. India Potassium Sulphate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Southeast Asia Potassium Sulphate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Australia Potassium Sulphate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. South America Potassium Sulphate Sales Quantity Market Share by Type (2019-2030)

Figure 60. South America Potassium Sulphate Sales Quantity Market Share by Application (2019-2030)

Figure 61. South America Potassium Sulphate Sales Quantity Market Share by Country (2019-2030)

Figure 62. South America Potassium Sulphate Consumption Value Market Share by

Country (2019-2030)

Figure 63. Brazil Potassium Sulphate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 64. Argentina Potassium Sulphate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 65. Middle East & Africa Potassium Sulphate Sales Quantity Market Share by Type (2019-2030)

Figure 66. Middle East & Africa Potassium Sulphate Sales Quantity Market Share by Application (2019-2030)

Figure 67. Middle East & Africa Potassium Sulphate Sales Quantity Market Share by Region (2019-2030)

Figure 68. Middle East & Africa Potassium Sulphate Consumption Value Market Share by Region (2019-2030)

Figure 69. Turkey Potassium Sulphate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 70. Egypt Potassium Sulphate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 71. Saudi Arabia Potassium Sulphate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. South Africa Potassium Sulphate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. Potassium Sulphate Market Drivers

Figure 74. Potassium Sulphate Market Restraints

Figure 75. Potassium Sulphate Market Trends

Figure 76. Porters Five Forces Analysis

Figure 77. Manufacturing Cost Structure Analysis of Potassium Sulphate in 2023

Figure 78. Manufacturing Process Analysis of Potassium Sulphate

Figure 79. Potassium Sulphate Industrial Chain

Figure 80. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 81. Direct Channel Pros & Cons

Figure 82. Indirect Channel Pros & Cons

Figure 83. Methodology

Figure 84. Research Process and Data Source

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