

# Global Potassium Sulfate Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

<https://marketpublishers.com/r/GED806DD35B0EN.html>

Date: June 2025

Pages: 117

Price: US\$ 3,480.00 (Single User License)

ID: GED806DD35B0EN

## Abstracts

According to our (Global Info Research) latest study, the global Potassium Sulfate market size was valued at US\$ 4455 million in 2024 and is forecast to a readjusted size of USD 5370 million by 2031 with a CAGR of 2.7% during review period.

Potassium Sulfate ( $K_2SO_4$ ), commonly referred to as SOP (Sulfate of Potash), is a premium fertilizer known for its high potassium content and sulfur, essential nutrients for plant growth. It is primarily used in crops that are sensitive to chloride, such as fruits, vegetables, tobacco, and certain root crops, as it provides a chloride-free source of potassium. This fertilizer improves crop quality and resistance to stress while enhancing yield. SOP is preferred over other potassium fertilizers like Muriate of Potash (MOP) when chloride sensitivity is a concern.

## Market Concentration and Key Players

The global potassium sulfate market is highly concentrated, with major production hubs located in the U.S., Chile, China, and Europe. Key suppliers include major global firms such as Germany's K+S Group, Belgium's Tessenderlo Group, Compass Minerals from the U.S., Chilean company SQM, Finland's YARA, Russia's Rusal, and Taiwan's Sesoda. In China, leading manufacturers include Guotou Xinjiang Lop Nur Potash, Qinghai Salt Lake Potash, Migao Corporation, Citic Guoan Technology Development, Gansu Xinchuan Chemical, and Tangshan Sanfu Silicon. These companies dominate the domestic market, supported by significant demand for potassium fertilizers in Chinese agriculture.

## Manufacturing Processes and Market Trends

There are three primary production processes for potassium sulfate: the Mannheim process, sulfate reaction, and brine (salt lake) treatment. Among these, brine treatment offers a significant cost advantage, allowing manufacturers using this method to be more competitive in terms of production costs. Despite the growing adoption of brine technology, the Mannheim process remains widely used and holds a prominent position due to its efficiency and scalability. The global potassium sulfate market is expected to see steady growth, driven by the increasing demand for high-quality, chloride-free fertilizers, particularly in regions focusing on specialty crop cultivation and soil health improvement.

As the industry evolves, the focus on sustainable production processes and cost-effective manufacturing techniques will continue to shape market dynamics. Emerging markets, particularly in Asia-Pacific, will likely drive future demand for SOP, as agricultural practices in these regions shift toward more efficient and environmentally friendly fertilization options.

This report is a detailed and comprehensive analysis for global Potassium Sulfate market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

#### Key Features:

Global Potassium Sulfate market size and forecasts, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (US\$/MT), 2020-2031

Global Potassium Sulfate market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (US\$/MT), 2020-2031

Global Potassium Sulfate market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (US\$/MT), 2020-2031

Global Potassium Sulfate market shares of main players, shipments in revenue (\$

Million), sales quantity (K MT), and ASP (US\$/MT), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Potassium Sulfate

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Potassium Sulfate market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include K+S Group, Tessenderlo Group, Compass Minerals, SQM, YARA, Rusal, Sesoda, Archean Group, Guotou Xinjiang LuoBuPo Potassium Salt, Qing Shang Chemical, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## Market Segmentation

Potassium Sulfate market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Powder SOP

Granular SOP

### Market segment by Application

Agricultural

Industrial

Others

Major players covered

K+S Group

Tessenderlo Group

Compass Minerals

SQM

YARA

Rusal

Sesoda

Archean Group

Guotou Xinjiang LuoBuPo Potassium Salt

Qing Shang Chemical

Migao Group

Qinghai CITIC Guoan Technology

Gansu Xinchuan Fertilizer

Evergrow

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Potassium Sulfate product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Potassium Sulfate, with price, sales quantity, revenue, and global market share of Potassium Sulfate from 2020 to 2025.

Chapter 3, the Potassium Sulfate competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Potassium Sulfate breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Potassium Sulfate market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Potassium Sulfate.

Chapter 14 and 15, to describe Potassium Sulfate sales channel, distributors, customers, research findings and conclusion.

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