

Global Potassium Sulfate Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Potassium Sulfate market size is expected to reach \$ 5757 million by 2032, rising at a market growth of 3.9% CAGR during the forecast period (2026-2032).

Potassium sulfate (Sulfate of Potash, SOP; K_2SO_4) is a chloride-free potash fertilizer that supplies both potassium and sulfur, and is preferred where chloride can harm crop yield or quality. It is commonly positioned as a "specialty potash" for chloride-sensitive crops such as potatoes, lettuce, tobacco, avocados, peaches, and legumes, and also where soil chloride buildup is a concern. SOP is produced via several routes, with the Mannheim process widely cited as the most common, reacting potassium chloride with sulfuric acid at high temperature and generating hydrogen chloride as a by-product.

In the current market, global production is around 8,101 k mt, with an average global market price of about 521 USD per ton. Upstream supply is anchored by (1) potash feedstocks (primarily MOP/KCl), (2) sulfuric acid and related sulfur chain inputs, (3) energy/heat for high-temperature conversion, and (4) process know-how and environmental controls (notably acid gas handling in Mannheim). On the supply side, SOP is manufactured by a mix of integrated mineral-fertilizer groups and specialty fertilizer producers; globally recognized names include K+S, Tessenderlo Group, Compass Minerals, SQM, and Yara, alongside a long tail of regional producers. Downstream, the main users are the fertilizer distribution and application ecosystem: large agribusiness distributors/retailers, NPK blenders, and specialty crop growers (especially high-value horticulture). Procurement is typically seasonal and programmatic: distributors and blenders negotiate annual/seasonal supply programs (often indexed to potash and sulfur costs plus conversion margin), then execute spot top-ups ahead of peak application windows; bulk contracts dominate in major producing/consuming corridors, while bagged/soluble grades are common in specialty

and fertigation channels. Industrial off-take is smaller but persistent, including uses in glass/ceramics, pigments/dyes, and certain chemical processing applications, where buyers often source via chemical distributors with qualification on purity and particle size. Given the mix of mining/chemical conversion, logistics intensity, and the need for consistent granulation/solubility performance, a reasonable industry gross margin point estimate for SOP producers is ~26%, with the margin protected by process integration (acid handling, energy efficiency), product consistency (granule strength/solubility), and established distribution channels.

Looking forward, SOP demand growth is primarily tied to (a) expansion of high-value and quality-sensitive crops, (b) increasing emphasis on balanced fertilization (K+S) and chloride management, and (c) the continued premiumization of nutrition programs in horticulture and protected cultivation. Supply-side trends are shaped by route economics: Mannheim remains widely used, but it is energy-intensive and sensitive to sulfuric acid and energy costs, which can tighten or loosen supply depending on regional cost curves; alternative routes (brine/evaporation and conversion pathways) can be advantaged where natural brines or by-product streams exist, but are constrained by resource location and project execution risk. Pricing will continue to reflect a combination of input costs (potash, sulfur, energy), logistics, and a specialty premium versus MOP?especially in seasons/regions where chloride sensitivity and quality premiums are most acute. Key bottlenecks include permitting and environmental compliance for new capacity (acid gas handling and waste streams), the practical limits of scaling consistent granule quality across sites, and the time required for channel qualification (particularly for soluble/fertigation grades where impurities and dissolution behavior matter).

This report studies the global Potassium Sulfate production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Potassium Sulfate and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Potassium Sulfate that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Potassium Sulfate total production and demand, 2021-2032, (K MT)

Global Potassium Sulfate total production value, 2021-2032, (USD Million)

Global Potassium Sulfate production by region & country, production, value, CAGR,

2021-2032, (USD Million) & (K MT), (based on production site)

Global Potassium Sulfate consumption by region & country, CAGR, 2021-2032 & (K MT)

U.S. VS China: Potassium Sulfate domestic production, consumption, key domestic manufacturers and share

Global Potassium Sulfate production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K MT)

Global Potassium Sulfate production by Physical Form, production, value, CAGR, 2021-2032, (USD Million) & (K MT)

Global Potassium Sulfate production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K MT)

This report profiles key players in the global Potassium Sulfate market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include K+S Group, Tessengerlo Group, Compass Minerals, SQM, YARA, Evergrow, Sesoda, Archean Group, Alkim Alkali Kimya, Guotou Xinjiang LuoBuPo Potassium Salt, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Potassium Sulfate market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K MT) and average price (US\$/MT) by manufacturer, by Physical Form, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Potassium Sulfate Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Potassium Sulfate Market, Segmentation by Physical Form:

Powder SOP

Granular SOP

Global Potassium Sulfate Market, Segmentation by Production Route:

Natural Brine SOP

Mannheim Process SOP

Chemical Conversion SOP

Other Route SOP

Global Potassium Sulfate Market, Segmentation by Channel:

Direct Sale

Indirect Sale

Global Potassium Sulfate Market, Segmentation by Application:

Agricultural

Industrial

Others

Companies Profiled:

K+S Group

Tessenderlo Group

Compass Minerals

SQM

YARA

Evergrow

Sesoda

Archean Group

Alkim Alkali Kimya

Guotou Xinjiang LuoBuPo Potassium Salt

Qing Shang Chemical

Migao Group

Qinghai CITIC Guoan Technology

Gansu Xinchuan Fertilizer

Guangxi Chuanhua Tianhe

Key Questions Answered:

1. How big is the global Potassium Sulfate market?
2. What is the demand of the global Potassium Sulfate market?
3. What is the year over year growth of the global Potassium Sulfate market?
4. What is the production and production value of the global Potassium Sulfate market?
5. Who are the key producers in the global Potassium Sulfate market?
6. What are the growth factors driving the market demand?

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