

Global Potassium-Promoted Sulfuric Acid Catalysts Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/G04EED41ABD8EN.html>

Date: June 2026

Pages: 100

Price: US\$ 3,480.00 (Single User License)

ID: G04EED41ABD8EN

Abstracts

According to our (Global Info Research) latest study, the global Potassium-Promoted Sulfuric Acid Catalysts market size was valued at US\$ 241 million in 2025 and is forecast to a readjusted size of US\$ 337 million by 2032 with a CAGR of 4.9% during review period.

Potassium-Promoted Sulfuric Acid Catalysts are vanadium-based catalysts used in the contact process for sulfuric acid production. The addition of potassium compounds enhances catalytic activity, increases resistance to poisoning by impurities (like arsenic), and improves low-temperature performance by promoting redox cycles of vanadium.

The upstream raw materials for Potassium-Promoted Sulfuric Acid Catalysts mainly include vanadium compounds, potassium compounds, silica based carriers, sulfate forming materials, and forming auxiliaries.

In 2025, global sales of Potassium-Promoted Sulfuric Acid Catalysts reached approximately 39 K tons, with an average global market price of around US\$ 6,009/ton. Production capacity varies significantly among manufacturers, with gross profit margins ranging from approximately 20% to 40%.

Potassium-Promoted Sulfuric Acid Catalysts are the standard and most widely applicable product type within the vanadium based sulfuric acid catalyst family. Their main advantage is the balance between activity, cost, stability, availability, and operating familiarity, which makes them suitable for conventional SO₂ converters in sulfur burning, metallurgical gas, chemical, refining, and spent acid regeneration routes.

The product is closely tied to the installed base of sulfuric acid plants, so market demand is driven not only by new acid capacity but also by routine catalyst replacement, screening, top up loading, and performance optimization in existing plants.

From a market development perspective, potassium promoted catalysts will remain a core product rather than a transitional technology. Cesium promoted catalysts are more suitable for lower temperature or more demanding emission control cases, but potassium promoted products still have strong competitiveness in standard converter beds and cost sensitive plant upgrades. Future demand will be supported by stricter environmental operation requirements, pressure drop management, energy saving needs, and the need to extend catalyst service life in mature plants. Competition is expected to focus on higher activity at standard cost, improved mechanical strength, better dust tolerance, lower pressure drop, and more refined catalyst loading schemes.

This report is a detailed and comprehensive analysis for global Potassium-Promoted Sulfuric Acid Catalysts market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Potassium-Promoted Sulfuric Acid Catalysts market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Potassium-Promoted Sulfuric Acid Catalysts market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Potassium-Promoted Sulfuric Acid Catalysts market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Potassium-Promoted Sulfuric Acid Catalysts market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Potassium-Promoted Sulfuric Acid Catalysts

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Potassium-Promoted Sulfuric Acid Catalysts market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Topsoe, BASF, Elessent Clean Technologies, S?d-Chemie India, Xiangyang Jingxin Catalyst, Guizhou Wylton Catalytic Technology, Kaifeng Sanfeng Catalyst, Nanjing Yungao New Type Materials, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Potassium-Promoted Sulfuric Acid Catalysts market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Pellet Catalyst

Ring Catalyst

Other

Market segment by Operating Temperature

Standard Temperature Catalyst (400-630°C)

Low Temperature Catalyst (370°C)

Market segment by Feed Gas Source

Sulfur Burning Acid Plant Catalyst

Metallurgical Off Gas Catalyst

Other

Market segment by Application

Contact Process

WSA Process

Major players covered

Topsoe

BASF

Elessent Clean Technologies

S?d-Chemie India

Xiangyang Jingxin Catalyst

Guizhou Wylton Catalytic Technology

Kaifeng Sanfeng Catalyst

Nanjing Yungao New Type Materials

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Potassium-Promoted Sulfuric Acid Catalysts product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Potassium-Promoted Sulfuric Acid Catalysts, with price, sales quantity, revenue, and global market share of Potassium-Promoted Sulfuric Acid Catalysts from 2021 to 2026.

Chapter 3, the Potassium-Promoted Sulfuric Acid Catalysts competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Potassium-Promoted Sulfuric Acid Catalysts breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021

to 2026.and Potassium-Promoted Sulfuric Acid Catalysts market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Potassium-Promoted Sulfuric Acid Catalysts.

Chapter 14 and 15, to describe Potassium-Promoted Sulfuric Acid Catalysts sales channel, distributors, customers, research findings and conclusion.

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