

Global Potassium Nitrate (KNO₃) Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/GC9568E04669EN.html>

Date: June 2026

Pages: 125

Price: US\$ 3,480.00 (Single User License)

ID: GC9568E04669EN

Abstracts

According to our (Global Info Research) latest study, the global Potassium Nitrate (KNO₃) market size was valued at US\$ 13243 million in 2025 and is forecast to a readjusted size of US\$ 17562 million by 2032 with a CAGR of 4.1% during review period.

In 2025, global Potassium Nitrate output reached about 33 million tons and global capacity of around 38 million tons. The average price is about USD 390 per ton, with gross margins near 19%. Potassium Nitrate is an inorganic salt composed of potassium (K⁺) and nitrate (NO₃⁻) ions, widely used as a high-purity oxidizing agent and nutrient source. It appears as a white crystalline solid with strong solubility in water and is primarily utilized in fertilizers, explosives, food preservation, pharmaceuticals, and specialty chemicals. In the supply chain, upstream inputs include potassium sources (such as potassium chloride from potash mining) and nitrogen/nitrate sources (derived from ammonia via nitric acid production). The core manufacturing process typically involves the reaction of potassium chloride (KCl) with nitric acid (HNO₃) or through double decomposition with sodium nitrate, followed by crystallization, purification, and drying to achieve different grades (industrial, agricultural, food-grade). Midstream activities include bulk handling, packaging, and distribution through chemical suppliers and fertilizer distributors. Downstream, potassium nitrate is applied across key sectors such as agriculture (as a chlorine-free fertilizer for high-value crops), pyrotechnics and explosives (as an oxidizer), food processing (curing agent), glass and ceramics, and pharmaceuticals, with demand driven by both agricultural productivity needs and industrial oxidation applications.

Potassium Nitrate market is characterized by steady, moderate growth driven primarily

by its role as a high-efficiency, chloride-free fertilizer, with agriculture accounting for the majority of global demand. A key trend is the shift toward water-soluble and high-purity grades to support precision farming, fertigation, hydroponics, and greenhouse cultivation, which are expanding rapidly worldwide. At the same time, niche but fast-growing applications such as concentrated solar power (CSP) thermal storage are increasing demand for ultra-pure nitrate salts. The market is also influenced by price volatility linked to upstream inputs like potash and nitric acid, prompting producers to focus on cost control and long-term supply agreements. Regionally, Asia-Pacific is emerging as both the largest growth market and production hub, while North America and Europe remain stable but mature. Overall, the industry is gradually transitioning from a bulk fertilizer market toward a more specialty, high-value chemical market, with increasing emphasis on sustainability, controlled-release formulations, and precision nutrient management.

This report is a detailed and comprehensive analysis for global Potassium Nitrate (KNO₃) market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Potassium Nitrate (KNO₃) market size and forecasts, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Potassium Nitrate (KNO₃) market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Potassium Nitrate (KNO₃) market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Potassium Nitrate (KNO₃) market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Potassium Nitrate (KNO₃)

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Potassium Nitrate (KNO₃) market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include SQM (Chile), Haifa Group (Israel), KEMAPCO (Jordan), Wentong Group (China), Migao Group (China), Kingenta (China), UralChem JSC (Russia), Arihant Chemicals (India), Jagannath Chemicals (India), Ravi Chem Industries (India), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Potassium Nitrate (KNO₃) market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Industrial Grade (95–98%)

High-Purity Grade (98–99.5%)

Ultra-High-Purity Grade (>99.5%)

Market segment by Moisture Content

Low Moisture (

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