

Global Potassium Metabisulfite Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

https://marketpublishers.com/r/G564253027EEN.html

Date: January 2024

Pages: 114

Price: US\$ 3,480.00 (Single User License)

ID: G564253027EEN

Abstracts

According to our (Global Info Research) latest study, the global Potassium Metabisulfite market size was valued at USD 118.3 million in 2023 and is forecast to a readjusted size of USD 168.4 million by 2030 with a CAGR of 5.2% during review period.

Potassium Metabisulfite, also called potassium pyrosulfite, is a white to faintly yellowish crystalline powder with a pungent sulfur odour. The main use for the chemical is as an antioxidant or chemical sterilant.

It is a disulfite and is chemically very similar to sodium metabisulfite, with which it is sometimes used interchangeably. It is better than sodium metabisulfite because it does not add sodium to one's diet.

Global Potassium Metabisulfite key players include Esseco, BASF, Aditya Birla Chemicals, Shandong Minde Chemical, Imperial Oilfield Chemicals, etc. Global top five manufacturers hold a share over 60%.

EU is the largest market, with a share over 45%, followed by India and China, both have a share over 35%.

In terms of product, Food Grade is the largest segment, with a share about 80%. And in terms of application, the largest application is Food Preservative, followed by Pharmaceuticals, Winemaking, etc.

The Global Info Research report includes an overview of the development of the Potassium Metabisulfite industry chain, the market status of Winemaking (Industrial



Grade, Food Grade), Pharmaceuticals (Industrial Grade, Food Grade), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Potassium Metabisulfite.

Regionally, the report analyzes the Potassium Metabisulfite markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Potassium Metabisulfite market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Potassium Metabisulfite market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Potassium Metabisulfite industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (Ton), revenue generated, and market share of different by Type (e.g., Industrial Grade, Food Grade).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Potassium Metabisulfite market.

Regional Analysis: The report involves examining the Potassium Metabisulfite market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Potassium Metabisulfite market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Potassium Metabisulfite:



Company Analysis: Report covers individual Potassium Metabisulfite manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Potassium Metabisulfite This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Winemaking, Pharmaceuticals).

Technology Analysis: Report covers specific technologies relevant to Potassium Metabisulfite. It assesses the current state, advancements, and potential future developments in Potassium Metabisulfite areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Potassium Metabisulfite market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Potassium Metabisulfite market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Industrial Grade

Food Grade

Market segment by Application

Winemaking



Í	Pharmaceuticals	
I	Food Preservative	
(Others	
Major players covered		
F	Esseco	
i	BASF	
,	Aditya Birla Chemicals	
I	Imperial Oilfield Chemicals	
	Jay Dinesh Chemicals	
(Shalibhadra Group	
-	Triveni Chemicals	
;	Shakti Chemicals	
l	Ultramarines India	
,	Advance Chemical Sales	
I	Ram-Nath & Co.	
I	Pat Impex	
;	Shandong Minde Chemical	
-	Zibo Baida Chemical	



Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Potassium Metabisulfite product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Potassium Metabisulfite, with price, sales, revenue and global market share of Potassium Metabisulfite from 2019 to 2024.

Chapter 3, the Potassium Metabisulfite competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Potassium Metabisulfite breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Potassium Metabisulfite market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces



analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Potassium Metabisulfite.

Chapter 14 and 15, to describe Potassium Metabisulfite sales channel, distributors, customers, research findings and conclusion.



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