

Global Potassium Humate and Humic Acid Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Potassium Humate and Humic Acid market size was valued at US\$ 792 million in 2025 and is forecast to a readjusted size of US\$ 1007 million by 2032 with a CAGR of 3.4% during review period.

In 2025, global Potassium Humate and Humic Acid capacity 1000 k Tons, sales reached approximately 950 k Tons, with an average market price of around 810 USD/Ton, industrial gross margin 26%.

Humic acid represents natural macromolecular organic mixtures abundant in functional groups, and potassium humate is its potassium-neutralized salt derivative. As core bio-stimulant feedstocks, potassium humate and humic acid cover soil restoration, crop nutrition and industrial additive segments, with abundant mineral resources supporting integrated manufacturing chains for global supply. The upstream segment centers on raw material mining and activation extraction, mid-stream processes include purification, alkalization, granulation and spray drying, which shape the functional performance of potassium humate and humic acid. Downstream demands span crop farming, environmental remediation and animal nutrition, while industrial capital consolidates resource and distribution channels via equity transactions.

Classified by raw-material origin, potassium humate and humic acid fall into mineral-sourced and biochemical-sourced categories. Mineral-based products derive from lignite, weathered coal and peat with stable organic structures and abundant functional groups. Biochemical variants are fermented from molasses and agricultural waste with favorable water-solubility yet inferior functional-group density. Performance and formulation compatibility differ visibly between the two series of potassium humate

and humic acid, serving as primary reference for product selection.

Classified by core physicochemical parameters, potassium humate and humic acid are graded via quantifiable indicators. Mainstream agricultural mineral-sourced potassium humate features free humic acid of 50%-85%, K₂O at 8%-12%, water-insoluble substances ranging 0.5%-5%, and fulvic acid fraction from 0-45%. Molecular weight varies significantly across fractions: humin components reach tens of thousands while fulvic-acid fractions drop to 300-500. Low water-insoluble matter below 1% is required for drip irrigation systems, whereas soil-amendment formulations tolerate higher insoluble content of potassium humate and humic acid.

Classified by physical appearance, potassium humate and humic acid are supplied as powder, granule and liquid. High-purity powder serves as master batch for water-soluble fertilizer compounding; dust-reduced granules fit broad-casting and mechanical sowing; fully solubilized liquid grades adapt to foliar spraying and fertigation. Potassium humate and humic acid of different forms cannot substitute for one another without matching field application modes.

Classified by end-use scenarios, agriculture remains the dominant market for potassium humate and humic acid. They deliver ion-exchange and heavy-metal immobilization effects for saline-alkali and acidified farmland, and act as fertilizer synergists for staple and high-value cash crops. Potassium humate and humic acid are also deployed as drilling fluid additives and chelating agents in wastewater treatment, as well as livestock feed additives. Large compound fertilizer players acquire qualified humic-acid processors to secure in-house supply of potassium humate for existing product portfolios. The industry shifts from crude raw-material output toward tailor-made functional components. New activation and selective-extraction technologies raise fulvic-acid ratio and reduce impurities. Expanding fertigation adoption fuels demand for high-solubility low-residue potassium humate, while land-remediation projects drive consumption of high-molecular-weight humic acid, with formulators prioritizing potassium humate and humic acid with consistent batch-to-batch component control.

Report Scope

This report is a detailed and comprehensive analysis for global Potassium Humate and Humic Acid market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is

constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Potassium Humate and Humic Acid market size and forecasts, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Potassium Humate and Humic Acid market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Potassium Humate and Humic Acid market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Potassium Humate and Humic Acid market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Potassium Humate and Humic Acid

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Potassium Humate and Humic Acid market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include HGS Bioscience, Grow More,

Xinjiang Double Dragons, Shandong Jingfeng Humic Acid Technology, Ningxia Tianxinyuan Biotechnology, Minerals Technologies, Humatech, Inner Mongolia Guangna Humic Acid, Agro Link, Xinjiang Shengdayifang Biotechnology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Potassium Humate and Humic Acid market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market Segmentation

Market segment by Type

Powdered Humic Acid

Granular Humic Acid

Others

Market segment by Purity

Above 70%

Below 70%

Market segment by Application

Fertilizer

Oilfield Chemicals

Industrial Application

Others

Major players covered

HGS Bioscience

Grow More

Xinjiang Double Dragons

Shandong Jingfeng Humic Acid Technology

Ningxia Tianxinyuan Biotechnology

Minerals Technologies

Humatech

Inner Mongolia Guangna Humic Acid

Agro Link

Xinjiang Shengdayifang Biotechnology

Jiangxi Pingxiang Anhua Biotechnology

Omnia Specialities Australia

Humintech

Black Earth Humic

Nutri-Tech Solutions

Shandong Chuangxin Humic Acid

Jiloca Industrial

Shandong Huayuan Humic Acid

Qingdao Qilin Infinite Sea Biological

Shanxi Ihumate BioTech

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

Chapter Outline

Chapter 1, to describe Potassium Humate and Humic Acid product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Potassium Humate and Humic Acid, with price, sales quantity, revenue, and global market share of Potassium Humate and Humic Acid from 2021 to 2026.

Chapter 3, the Potassium Humate and Humic Acid competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Potassium Humate and Humic Acid breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Potassium Humate and Humic Acid market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Potassium Humate and Humic Acid.

Chapter 14 and 15, to describe Potassium Humate and Humic Acid sales channel, distributors, customers, research findings and conclusion.

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