

Global Potassium Humate and Humic Acid Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Potassium Humate and Humic Acid market size is expected to reach \$ 1007 million by 2032, rising at a market growth of 3.4% CAGR during the forecast period (2026-2032).

In 2025, global Potassium Humate and Humic Acid capacity 1000 k Tons, sales reached approximately 950 k Tons, with an average market price of around 810 USD/Ton, industrial gross margin 26%.

Humic acid represents natural macromolecular organic mixtures abundant in functional groups, and potassium humate is its potassium-neutralized salt derivative. As core bio-stimulant feedstocks, potassium humate and humic acid cover soil restoration, crop nutrition and industrial additive segments, with abundant mineral resources supporting integrated manufacturing chains for global supply. The upstream segment centers on raw material mining and activation extraction, mid-stream processes include purification, alkalization, granulation and spray drying, which shape the functional performance of potassium humate and humic acid. Downstream demands span crop farming, environmental remediation and animal nutrition, while industrial capital consolidates resource and distribution channels via equity transactions.

Classified by raw-material origin, potassium humate and humic acid fall into mineral-sourced and biochemical-sourced categories. Mineral-based products derive from lignite, weathered coal and peat with stable organic structures and abundant functional groups. Biochemical variants are fermented from molasses and agricultural waste with favorable water-solubility yet inferior functional-group density. Performance and formulation compatibility differ visibly between the two series of potassium humate and humic acid, serving as primary reference for product selection.

Classified by core physicochemical parameters, potassium humate and humic acid are graded via quantifiable indicators. Mainstream agricultural mineral-sourced potassium humate features free humic acid of 50%-85%, K₂O at 8%-12%, water-insoluble substances ranging 0.5%-5%, and fulvic acid fraction from 0-45%. Molecular weight varies significantly across fractions: humin components reach tens of thousands while fulvic acid fractions drop to 300-500. Low water-insoluble matter below 1% is required for drip irrigation systems, whereas soil-amendment formulations tolerate higher insoluble content of potassium humate and humic acid.

Classified by physical appearance, potassium humate and humic acid are supplied as powder, granule and liquid. High-purity powder serves as master batch for water-soluble fertilizer compounding; dust-reduced granules fit broadcast and mechanical sowing; fully solubilized liquid grades adapt to foliar spraying and fertigation. Potassium humate and humic acid of different forms cannot substitute for one another without matching field application modes.

Classified by end-use scenarios, agriculture remains the dominant market for potassium humate and humic acid. They deliver ion-exchange and heavy-metal immobilization effects for saline-alkali and acidified farmland, and act as fertilizer synergists for staple and high-value cash crops. Potassium humate and humic acid are also deployed as drilling fluid additives and chelating agents in wastewater treatment, as well as livestock feed additives. Large compound fertilizer players acquire qualified humic acid processors to secure in-house supply of potassium humate for existing product portfolios. The industry shifts from crude raw-material output toward tailor-made functional components. New activation and selective-extraction technologies raise fulvic acid ratio and reduce impurities. Expanding fertigation adoption fuels demand for high-solubility low-residue potassium humate, while land-remediation projects drive consumption of high-molecular-weight humic acid, with formulators prioritizing potassium humate and humic acid with consistent batch-to-batch component control.

Report Scope

This report studies the global Potassium Humate and Humic Acid production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Potassium

Humate and Humic Acid and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Potassium Humate and Humic Acid that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Potassium Humate and Humic Acid total production and demand, 2021-2032, (Kilotons)

Global Potassium Humate and Humic Acid total production value, 2021-2032, (USD Million)

Global Potassium Humate and Humic Acid production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Potassium Humate and Humic Acid consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: Potassium Humate and Humic Acid domestic production, consumption, key domestic manufacturers and share

Global Potassium Humate and Humic Acid production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Potassium Humate and Humic Acid production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global Potassium Humate and Humic Acid production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Potassium Humate and Humic Acid market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include HGS Bioscience, Grow More, Xinjiang Double Dragons, Shandong Jingfeng Humic Acid Technology, Ningxia

Tianxinyuan Biotechnology, Minerals Technologies, Humatech, Inner Mongolia Guangna Humic Acid, Agro Link, Xinjiang Shengdayifang Biotechnology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Potassium Humate and Humic Acid market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Potassium Humate and Humic Acid Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Market Segmentation

Global Potassium Humate and Humic Acid Market, Segmentation by Type:

Powdered Humic Acid

Granular Humic Acid

Others

Global Potassium Humate and Humic Acid Market, Segmentation by Purity:

Above 70%

Below 70%

Global Potassium Humate and Humic Acid Market, Segmentation by Application:

Fertilizer

Oilfield Chemicals

Industrial Application

Others

Companies Profiled:

HGS Bioscience

Grow More

Xinjiang Double Dragons

Shandong Jingfeng Humic Acid Technology

Ningxia Tianxinyuan Biotechnology

Minerals Technologies

Humatech

Inner Mongolia Guangna Humic Acid

Agro Link

Xinjiang Shengdayifang Biotechnology

Jiangxi Pingxiang Anhua Biotechnology

Omnia Specialities Australia

Humintech

Black Earth Humic

Nutri-Tech Solutions

Shandong Chuangxin Humic Acid

Jiloca Industrial

Shandong Huayuan Humic Acid

Qingdao Qilin Infinite Sea Biological

Shanxi Ihumate BioTech

Key Questions Answered

1. How big is the global Potassium Humate and Humic Acid market?

Global Potassium Humate and Humic Acid Supply, Demand and Key Producers, 2026-2032

2. What is the demand of the global Potassium Humate and Humic Acid market?
3. What is the year over year growth of the global Potassium Humate and Humic Acid market?
4. What is the total value of the global Potassium Humate and Humic Acid market?
5. Who are the Major Players in the global Potassium Humate and Humic Acid market?
6. What are the growth factors driving the market demand?

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