

# Global Potassium Carbonate Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Potassium Carbonate market size was valued at USD 570.7 million in 2023 and is forecast to a readjusted size of USD 691.2 million by 2030 with a CAGR of 2.8% during review period.

Potassium carbonate ( $K_2CO_3$ ), also known as potash carbonate, is a translucent and odourless organic alkaline solution or a white and odourless solid chemical compound that is available in crystalline granulated or powder form.

The Potassium Carbonate market covers Electrolysis Method, Ion Exchange Method, Ash Method, etc. The typical players include UNID Global Corporation, WENTONG Group (Qinghai Yanhu), Armand Products, Evonik, Zhejiang Dayang, Vynova PPC, AGC Chemicals, JSC Pikalevskaya Soda, etc.

Globally, potassium carbonate manufacturers are mainly distributed in South Korea, China, the United States, Germany, etc. The global key Potassium Carbonate manufacturers include UNID Global Corporation, Zhejiang Dayang, Armand Products, Evonik, WENTONG Group (Qinghai Yanhu), Vynova PPC, AGC Chemicals, JSC Pikalevskaya Soda, Altair Chimica, GACL, etc.

At present, the production process of potassium carbonate mainly includes Electrolysis Method, Ion Exchange Method, Ash Method and Other Method. At present, ion exchange method and electrolysis method are commonly used in the market. The Ash Method and Other Method production process has been eliminated due to high energy consumption, serious pollution, poor product quality and unsuitability for large-scale production.

The main consumption areas of global potassium carbonate are Glass & Ceramic manufacturing, Agrochemicals, Pharmaceutical, Food Industry and Potassium Salts. Global potassium carbonate is mainly used to manufacture glass & ceramics, with agrochemical industries accounting for 31% and 26% respectively.

As the largest consumer country, China accounting for 30% of the global total. In China, potassium carbonate has different quality grades and is widely used in food, pesticide, medicine, industry and other fields. The United States is the second important consumer country, with consumption accounting for 12% of the global during last year.

The Global Info Research report includes an overview of the development of the Potassium Carbonate industry chain, the market status of Glass & Ceramic (Electrolysis Method, Ion Exchange Method), Agrochemicals (Electrolysis Method, Ion Exchange Method), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Potassium Carbonate.

Regionally, the report analyzes the Potassium Carbonate markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Potassium Carbonate market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Potassium Carbonate market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Potassium Carbonate industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., Electrolysis Method, Ion Exchange Method).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and

market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Potassium Carbonate market.

**Regional Analysis:** The report involves examining the Potassium Carbonate market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Potassium Carbonate market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Potassium Carbonate:

**Company Analysis:** Report covers individual Potassium Carbonate manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Potassium Carbonate. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Glass & Ceramic, Agrochemicals).

**Technology Analysis:** Report covers specific technologies relevant to Potassium Carbonate. It assesses the current state, advancements, and potential future developments in Potassium Carbonate areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Potassium Carbonate market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

**Market Segmentation**

Potassium Carbonate market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Market segment by Type

Electrolysis Method

Ion Exchange Method

Ash Method

Other Method

#### Market segment by Application

Glass & Ceramic

Agrochemicals

Pharmaceutical

Food Industry

Potassium Salts

Dyes & Inks

Electroplating

Others

#### Major players covered

UNID

Zhejiang Dayang

Armand Products

Evonik

WENTONG Group (Qinghai Yanhu)

Vynova PPC

AGC Chemical

JSC Pikalevskaya Soda

Altair Chimica

GACL

Wenshui Zhenxing

Hebei Xinjichemical

ASHTA

OPC

Runfeng Industrial

Shanxi Leixin

Shanxi Wencheng Chemical

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Potassium Carbonate product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Potassium Carbonate, with price, sales, revenue and global market share of Potassium Carbonate from 2019 to 2024.

Chapter 3, the Potassium Carbonate competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Potassium Carbonate breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Potassium Carbonate market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Potassium Carbonate.

Chapter 14 and 15, to describe Potassium Carbonate sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

#### 1.1 Product Overview and Scope of Potassium Carbonate

#### 1.2 Market Estimation Caveats and Base Year

#### 1.3 Market Analysis by Type

##### 1.3.1 Overview: Global Potassium Carbonate Consumption Value by Type: 2019 Versus 2023 Versus 2030

##### 1.3.2 Electrolysis Method

##### 1.3.3 Ion Exchange Method

##### 1.3.4 Ash Method

##### 1.3.5 Other Method

#### 1.4 Market Analysis by Application

##### 1.4.1 Overview: Global Potassium Carbonate Consumption Value by Application: 2019 Versus 2023 Versus 2030

##### 1.4.2 Glass & Ceramic

##### 1.4.3 Agrochemicals

##### 1.4.4 Pharmaceutical

##### 1.4.5 Food Industry

##### 1.4.6 Potassium Salts

##### 1.4.7 Dyes & Inks

##### 1.4.8 Electroplating

##### 1.4.9 Others

#### 1.5 Global Potassium Carbonate Market Size & Forecast

##### 1.5.1 Global Potassium Carbonate Consumption Value (2019 & 2023 & 2030)

##### 1.5.2 Global Potassium Carbonate Sales Quantity (2019-2030)

##### 1.5.3 Global Potassium Carbonate Average Price (2019-2030)

### 2 MANUFACTURERS PROFILES

#### 2.1 UNID

##### 2.1.1 UNID Details

##### 2.1.2 UNID Major Business

##### 2.1.3 UNID Potassium Carbonate Product and Services

##### 2.1.4 UNID Potassium Carbonate Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

##### 2.1.5 UNID Recent Developments/Updates

#### 2.2 Zhejiang Dayang

- 2.2.1 Zhejiang Dayang Details
- 2.2.2 Zhejiang Dayang Major Business
- 2.2.3 Zhejiang Dayang Potassium Carbonate Product and Services
- 2.2.4 Zhejiang Dayang Potassium Carbonate Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.2.5 Zhejiang Dayang Recent Developments/Updates
- 2.3 Armand Products
  - 2.3.1 Armand Products Details
  - 2.3.2 Armand Products Major Business
  - 2.3.3 Armand Products Potassium Carbonate Product and Services
  - 2.3.4 Armand Products Potassium Carbonate Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.3.5 Armand Products Recent Developments/Updates
- 2.4 Evonik
  - 2.4.1 Evonik Details
  - 2.4.2 Evonik Major Business
  - 2.4.3 Evonik Potassium Carbonate Product and Services
  - 2.4.4 Evonik Potassium Carbonate Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.4.5 Evonik Recent Developments/Updates
- 2.5 WENTONG Group (Qinghai Yanhu)
  - 2.5.1 WENTONG Group (Qinghai Yanhu) Details
  - 2.5.2 WENTONG Group (Qinghai Yanhu) Major Business
  - 2.5.3 WENTONG Group (Qinghai Yanhu) Potassium Carbonate Product and Services
  - 2.5.4 WENTONG Group (Qinghai Yanhu) Potassium Carbonate Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.5.5 WENTONG Group (Qinghai Yanhu) Recent Developments/Updates
- 2.6 Vynova PPC
  - 2.6.1 Vynova PPC Details
  - 2.6.2 Vynova PPC Major Business
  - 2.6.3 Vynova PPC Potassium Carbonate Product and Services
  - 2.6.4 Vynova PPC Potassium Carbonate Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.6.5 Vynova PPC Recent Developments/Updates
- 2.7 AGC Chemical
  - 2.7.1 AGC Chemical Details
  - 2.7.2 AGC Chemical Major Business
  - 2.7.3 AGC Chemical Potassium Carbonate Product and Services
  - 2.7.4 AGC Chemical Potassium Carbonate Sales Quantity, Average Price, Revenue,



## Gross Margin and Market Share (2019-2024)

### 2.7.5 AGC Chemical Recent Developments/Updates

## 2.8 JSC Pikalevskaya Soda

### 2.8.1 JSC Pikalevskaya Soda Details

### 2.8.2 JSC Pikalevskaya Soda Major Business

### 2.8.3 JSC Pikalevskaya Soda Potassium Carbonate Product and Services

### 2.8.4 JSC Pikalevskaya Soda Potassium Carbonate Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.8.5 JSC Pikalevskaya Soda Recent Developments/Updates

## 2.9 Altair Chimica

### 2.9.1 Altair Chimica Details

### 2.9.2 Altair Chimica Major Business

### 2.9.3 Altair Chimica Potassium Carbonate Product and Services

### 2.9.4 Altair Chimica Potassium Carbonate Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.9.5 Altair Chimica Recent Developments/Updates

## 2.10 GACL

### 2.10.1 GACL Details

### 2.10.2 GACL Major Business

### 2.10.3 GACL Potassium Carbonate Product and Services

### 2.10.4 GACL Potassium Carbonate Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.10.5 GACL Recent Developments/Updates

## 2.11 Wenshui Zhenxing

### 2.11.1 Wenshui Zhenxing Details

### 2.11.2 Wenshui Zhenxing Major Business

### 2.11.3 Wenshui Zhenxing Potassium Carbonate Product and Services

### 2.11.4 Wenshui Zhenxing Potassium Carbonate Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.11.5 Wenshui Zhenxing Recent Developments/Updates

## 2.12 Hebei Xinjichemical

### 2.12.1 Hebei Xinjichemical Details

### 2.12.2 Hebei Xinjichemical Major Business

### 2.12.3 Hebei Xinjichemical Potassium Carbonate Product and Services

### 2.12.4 Hebei Xinjichemical Potassium Carbonate Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.12.5 Hebei Xinjichemical Recent Developments/Updates

## 2.13 ASHTA

### 2.13.1 ASHTA Details

- 2.13.2 ASHTA Major Business
- 2.13.3 ASHTA Potassium Carbonate Product and Services
- 2.13.4 ASHTA Potassium Carbonate Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.13.5 ASHTA Recent Developments/Updates
- 2.14 OPC
  - 2.14.1 OPC Details
  - 2.14.2 OPC Major Business
  - 2.14.3 OPC Potassium Carbonate Product and Services
  - 2.14.4 OPC Potassium Carbonate Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.14.5 OPC Recent Developments/Updates
- 2.15 Runfeng Industrial
  - 2.15.1 Runfeng Industrial Details
  - 2.15.2 Runfeng Industrial Major Business
  - 2.15.3 Runfeng Industrial Potassium Carbonate Product and Services
  - 2.15.4 Runfeng Industrial Potassium Carbonate Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.15.5 Runfeng Industrial Recent Developments/Updates
- 2.16 Shanxi Leixin
  - 2.16.1 Shanxi Leixin Details
  - 2.16.2 Shanxi Leixin Major Business
  - 2.16.3 Shanxi Leixin Potassium Carbonate Product and Services
  - 2.16.4 Shanxi Leixin Potassium Carbonate Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.16.5 Shanxi Leixin Recent Developments/Updates
- 2.17 Shanxi Wencheng Chemical
  - 2.17.1 Shanxi Wencheng Chemical Details
  - 2.17.2 Shanxi Wencheng Chemical Major Business
  - 2.17.3 Shanxi Wencheng Chemical Potassium Carbonate Product and Services
  - 2.17.4 Shanxi Wencheng Chemical Potassium Carbonate Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.17.5 Shanxi Wencheng Chemical Recent Developments/Updates

### **3 COMPETITIVE ENVIRONMENT: POTASSIUM CARBONATE BY MANUFACTURER**

- 3.1 Global Potassium Carbonate Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Potassium Carbonate Revenue by Manufacturer (2019-2024)
- 3.3 Global Potassium Carbonate Average Price by Manufacturer (2019-2024)

### 3.4 Market Share Analysis (2023)

3.4.1 Producer Shipments of Potassium Carbonate by Manufacturer Revenue (\$MM) and Market Share (%): 2023

3.4.2 Top 3 Potassium Carbonate Manufacturer Market Share in 2023

3.4.2 Top 6 Potassium Carbonate Manufacturer Market Share in 2023

### 3.5 Potassium Carbonate Market: Overall Company Footprint Analysis

3.5.1 Potassium Carbonate Market: Region Footprint

3.5.2 Potassium Carbonate Market: Company Product Type Footprint

3.5.3 Potassium Carbonate Market: Company Product Application Footprint

### 3.6 New Market Entrants and Barriers to Market Entry

### 3.7 Mergers, Acquisition, Agreements, and Collaborations

## 4 CONSUMPTION ANALYSIS BY REGION

### 4.1 Global Potassium Carbonate Market Size by Region

4.1.1 Global Potassium Carbonate Sales Quantity by Region (2019-2030)

4.1.2 Global Potassium Carbonate Consumption Value by Region (2019-2030)

4.1.3 Global Potassium Carbonate Average Price by Region (2019-2030)

### 4.2 North America Potassium Carbonate Consumption Value (2019-2030)

### 4.3 Europe Potassium Carbonate Consumption Value (2019-2030)

### 4.4 Asia-Pacific Potassium Carbonate Consumption Value (2019-2030)

### 4.5 South America Potassium Carbonate Consumption Value (2019-2030)

### 4.6 Middle East and Africa Potassium Carbonate Consumption Value (2019-2030)

## 5 MARKET SEGMENT BY TYPE

### 5.1 Global Potassium Carbonate Sales Quantity by Type (2019-2030)

### 5.2 Global Potassium Carbonate Consumption Value by Type (2019-2030)

### 5.3 Global Potassium Carbonate Average Price by Type (2019-2030)

## 6 MARKET SEGMENT BY APPLICATION

### 6.1 Global Potassium Carbonate Sales Quantity by Application (2019-2030)

### 6.2 Global Potassium Carbonate Consumption Value by Application (2019-2030)

### 6.3 Global Potassium Carbonate Average Price by Application (2019-2030)

## 7 NORTH AMERICA

### 7.1 North America Potassium Carbonate Sales Quantity by Type (2019-2030)

7.2 North America Potassium Carbonate Sales Quantity by Application (2019-2030)

7.3 North America Potassium Carbonate Market Size by Country

7.3.1 North America Potassium Carbonate Sales Quantity by Country (2019-2030)

7.3.2 North America Potassium Carbonate Consumption Value by Country  
(2019-2030)

7.3.3 United States Market Size and Forecast (2019-2030)

7.3.4 Canada Market Size and Forecast (2019-2030)

7.3.5 Mexico Market Size and Forecast (2019-2030)

## **8 EUROPE**

8.1 Europe Potassium Carbonate Sales Quantity by Type (2019-2030)

8.2 Europe Potassium Carbonate Sales Quantity by Application (2019-2030)

8.3 Europe Potassium Carbonate Market Size by Country

8.3.1 Europe Potassium Carbonate Sales Quantity by Country (2019-2030)

8.3.2 Europe Potassium Carbonate Consumption Value by Country (2019-2030)

8.3.3 Germany Market Size and Forecast (2019-2030)

8.3.4 France Market Size and Forecast (2019-2030)

8.3.5 United Kingdom Market Size and Forecast (2019-2030)

8.3.6 Russia Market Size and Forecast (2019-2030)

8.3.7 Italy Market Size and Forecast (2019-2030)

## **9 ASIA-PACIFIC**

9.1 Asia-Pacific Potassium Carbonate Sales Quantity by Type (2019-2030)

9.2 Asia-Pacific Potassium Carbonate Sales Quantity by Application (2019-2030)

9.3 Asia-Pacific Potassium Carbonate Market Size by Region

9.3.1 Asia-Pacific Potassium Carbonate Sales Quantity by Region (2019-2030)

9.3.2 Asia-Pacific Potassium Carbonate Consumption Value by Region (2019-2030)

9.3.3 China Market Size and Forecast (2019-2030)

9.3.4 Japan Market Size and Forecast (2019-2030)

9.3.5 Korea Market Size and Forecast (2019-2030)

9.3.6 India Market Size and Forecast (2019-2030)

9.3.7 Southeast Asia Market Size and Forecast (2019-2030)

9.3.8 Australia Market Size and Forecast (2019-2030)

## **10 SOUTH AMERICA**

10.1 South America Potassium Carbonate Sales Quantity by Type (2019-2030)

- 10.2 South America Potassium Carbonate Sales Quantity by Application (2019-2030)
- 10.3 South America Potassium Carbonate Market Size by Country
  - 10.3.1 South America Potassium Carbonate Sales Quantity by Country (2019-2030)
  - 10.3.2 South America Potassium Carbonate Consumption Value by Country (2019-2030)
  - 10.3.3 Brazil Market Size and Forecast (2019-2030)
  - 10.3.4 Argentina Market Size and Forecast (2019-2030)

## **11 MIDDLE EAST & AFRICA**

- 11.1 Middle East & Africa Potassium Carbonate Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Potassium Carbonate Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Potassium Carbonate Market Size by Country
  - 11.3.1 Middle East & Africa Potassium Carbonate Sales Quantity by Country (2019-2030)
  - 11.3.2 Middle East & Africa Potassium Carbonate Consumption Value by Country (2019-2030)
  - 11.3.3 Turkey Market Size and Forecast (2019-2030)
  - 11.3.4 Egypt Market Size and Forecast (2019-2030)
  - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
  - 11.3.6 South Africa Market Size and Forecast (2019-2030)

## **12 MARKET DYNAMICS**

- 12.1 Potassium Carbonate Market Drivers
- 12.2 Potassium Carbonate Market Restraints
- 12.3 Potassium Carbonate Trends Analysis
- 12.4 Porters Five Forces Analysis
  - 12.4.1 Threat of New Entrants
  - 12.4.2 Bargaining Power of Suppliers
  - 12.4.3 Bargaining Power of Buyers
  - 12.4.4 Threat of Substitutes
  - 12.4.5 Competitive Rivalry

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

- 13.1 Raw Material of Potassium Carbonate and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Potassium Carbonate

13.3 Potassium Carbonate Production Process

13.4 Potassium Carbonate Industrial Chain

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Potassium Carbonate Typical Distributors

14.3 Potassium Carbonate Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer



## List Of Tables

### LIST OF TABLES

Table 1. Global Potassium Carbonate Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Potassium Carbonate Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. UNID Basic Information, Manufacturing Base and Competitors

Table 4. UNID Major Business

Table 5. UNID Potassium Carbonate Product and Services

Table 6. UNID Potassium Carbonate Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. UNID Recent Developments/Updates

Table 8. Zhejiang Dayang Basic Information, Manufacturing Base and Competitors

Table 9. Zhejiang Dayang Major Business

Table 10. Zhejiang Dayang Potassium Carbonate Product and Services

Table 11. Zhejiang Dayang Potassium Carbonate Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Zhejiang Dayang Recent Developments/Updates

Table 13. Armand Products Basic Information, Manufacturing Base and Competitors

Table 14. Armand Products Major Business

Table 15. Armand Products Potassium Carbonate Product and Services

Table 16. Armand Products Potassium Carbonate Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Armand Products Recent Developments/Updates

Table 18. Evonik Basic Information, Manufacturing Base and Competitors

Table 19. Evonik Major Business

Table 20. Evonik Potassium Carbonate Product and Services

Table 21. Evonik Potassium Carbonate Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Evonik Recent Developments/Updates

Table 23. WENTONG Group (Qinghai Yanhu) Basic Information, Manufacturing Base and Competitors

Table 24. WENTONG Group (Qinghai Yanhu) Major Business

Table 25. WENTONG Group (Qinghai Yanhu) Potassium Carbonate Product and Services

Table 26. WENTONG Group (Qinghai Yanhu) Potassium Carbonate Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market

Share (2019-2024)

Table 27. WENTONG Group (Qinghai Yanhu) Recent Developments/Updates

Table 28. Vynova PPC Basic Information, Manufacturing Base and Competitors

Table 29. Vynova PPC Major Business

Table 30. Vynova PPC Potassium Carbonate Product and Services

Table 31. Vynova PPC Potassium Carbonate Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 32. Vynova PPC Recent Developments/Updates

Table 33. AGC Chemical Basic Information, Manufacturing Base and Competitors

Table 34. AGC Chemical Major Business

Table 35. AGC Chemical Potassium Carbonate Product and Services

Table 36. AGC Chemical Potassium Carbonate Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 37. AGC Chemical Recent Developments/Updates

Table 38. JSC Pikalevskaya Soda Basic Information, Manufacturing Base and Competitors

Table 39. JSC Pikalevskaya Soda Major Business

Table 40. JSC Pikalevskaya Soda Potassium Carbonate Product and Services

Table 41. JSC Pikalevskaya Soda Potassium Carbonate Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 42. JSC Pikalevskaya Soda Recent Developments/Updates

Table 43. Altair Chimica Basic Information, Manufacturing Base and Competitors

Table 44. Altair Chimica Major Business

Table 45. Altair Chimica Potassium Carbonate Product and Services

Table 46. Altair Chimica Potassium Carbonate Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 47. Altair Chimica Recent Developments/Updates

Table 48. GACL Basic Information, Manufacturing Base and Competitors

Table 49. GACL Major Business

Table 50. GACL Potassium Carbonate Product and Services

Table 51. GACL Potassium Carbonate Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 52. GACL Recent Developments/Updates

Table 53. Wenshui Zhenxing Basic Information, Manufacturing Base and Competitors

Table 54. Wenshui Zhenxing Major Business

Table 55. Wenshui Zhenxing Potassium Carbonate Product and Services

Table 56. Wenshui Zhenxing Potassium Carbonate Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 57. Wenshui Zhenxing Recent Developments/Updates



Table 58. Hebei Xinjichemical Basic Information, Manufacturing Base and Competitors

Table 59. Hebei Xinjichemical Major Business

Table 60. Hebei Xinjichemical Potassium Carbonate Product and Services

Table 61. Hebei Xinjichemical Potassium Carbonate Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 62. Hebei Xinjichemical Recent Developments/Updates

Table 63. ASHTA Basic Information, Manufacturing Base and Competitors

Table 64. ASHTA Major Business

Table 65. ASHTA Potassium Carbonate Product and Services

Table 66. ASHTA Potassium Carbonate Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 67. ASHTA Recent Developments/Updates

Table 68. OPC Basic Information, Manufacturing Base and Competitors

Table 69. OPC Major Business

Table 70. OPC Potassium Carbonate Product and Services

Table 71. OPC Potassium Carbonate Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 72. OPC Recent Developments/Updates

Table 73. Runfeng Industrial Basic Information, Manufacturing Base and Competitors

Table 74. Runfeng Industrial Major Business

Table 75. Runfeng Industrial Potassium Carbonate Product and Services

Table 76. Runfeng Industrial Potassium Carbonate Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 77. Runfeng Industrial Recent Developments/Updates

Table 78. Shanxi Leixin Basic Information, Manufacturing Base and Competitors

Table 79. Shanxi Leixin Major Business

Table 80. Shanxi Leixin Potassium Carbonate Product and Services

Table 81. Shanxi Leixin Potassium Carbonate Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 82. Shanxi Leixin Recent Developments/Updates

Table 83. Shanxi Wencheng Chemical Basic Information, Manufacturing Base and Competitors

Table 84. Shanxi Wencheng Chemical Major Business

Table 85. Shanxi Wencheng Chemical Potassium Carbonate Product and Services

Table 86. Shanxi Wencheng Chemical Potassium Carbonate Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 87. Shanxi Wencheng Chemical Recent Developments/Updates

Table 88. Global Potassium Carbonate Sales Quantity by Manufacturer (2019-2024) &

(MT)

Table 89. Global Potassium Carbonate Revenue by Manufacturer (2019-2024) & (USD Million)

Table 90. Global Potassium Carbonate Average Price by Manufacturer (2019-2024) & (USD/MT)

Table 91. Market Position of Manufacturers in Potassium Carbonate, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

Table 92. Head Office and Potassium Carbonate Production Site of Key Manufacturer

Table 93. Potassium Carbonate Market: Company Product Type Footprint

Table 94. Potassium Carbonate Market: Company Product Application Footprint

Table 95. Potassium Carbonate New Market Entrants and Barriers to Market Entry

Table 96. Potassium Carbonate Mergers, Acquisition, Agreements, and Collaborations

Table 97. Global Potassium Carbonate Sales Quantity by Region (2019-2024) & (MT)

Table 98. Global Potassium Carbonate Sales Quantity by Region (2025-2030) & (MT)

Table 99. Global Potassium Carbonate Consumption Value by Region (2019-2024) & (USD Million)

Table 100. Global Potassium Carbonate Consumption Value by Region (2025-2030) & (USD Million)

Table 101. Global Potassium Carbonate Average Price by Region (2019-2024) & (USD/MT)

Table 102. Global Potassium Carbonate Average Price by Region (2025-2030) & (USD/MT)

Table 103. Global Potassium Carbonate Sales Quantity by Type (2019-2024) & (MT)

Table 104. Global Potassium Carbonate Sales Quantity by Type (2025-2030) & (MT)

Table 105. Global Potassium Carbonate Consumption Value by Type (2019-2024) & (USD Million)

Table 106. Global Potassium Carbonate Consumption Value by Type (2025-2030) & (USD Million)

Table 107. Global Potassium Carbonate Average Price by Type (2019-2024) & (USD/MT)

Table 108. Global Potassium Carbonate Average Price by Type (2025-2030) & (USD/MT)

Table 109. Global Potassium Carbonate Sales Quantity by Application (2019-2024) & (MT)

Table 110. Global Potassium Carbonate Sales Quantity by Application (2025-2030) & (MT)

Table 111. Global Potassium Carbonate Consumption Value by Application (2019-2024) & (USD Million)

Table 112. Global Potassium Carbonate Consumption Value by Application

(2025-2030) & (USD Million)

Table 113. Global Potassium Carbonate Average Price by Application (2019-2024) & (USD/MT)

Table 114. Global Potassium Carbonate Average Price by Application (2025-2030) & (USD/MT)

Table 115. North America Potassium Carbonate Sales Quantity by Type (2019-2024) & (MT)

Table 116. North America Potassium Carbonate Sales Quantity by Type (2025-2030) & (MT)

Table 117. North America Potassium Carbonate Sales Quantity by Application (2019-2024) & (MT)

Table 118. North America Potassium Carbonate Sales Quantity by Application (2025-2030) & (MT)

Table 119. North America Potassium Carbonate Sales Quantity by Country (2019-2024) & (MT)

Table 120. North America Potassium Carbonate Sales Quantity by Country (2025-2030) & (MT)

Table 121. North America Potassium Carbonate Consumption Value by Country (2019-2024) & (USD Million)

Table 122. North America Potassium Carbonate Consumption Value by Country (2025-2030) & (USD Million)

Table 123. Europe Potassium Carbonate Sales Quantity by Type (2019-2024) & (MT)

Table 124. Europe Potassium Carbonate Sales Quantity by Type (2025-2030) & (MT)

Table 125. Europe Potassium Carbonate Sales Quantity by Application (2019-2024) & (MT)

Table 126. Europe Potassium Carbonate Sales Quantity by Application (2025-2030) & (MT)

Table 127. Europe Potassium Carbonate Sales Quantity by Country (2019-2024) & (MT)

Table 128. Europe Potassium Carbonate Sales Quantity by Country (2025-2030) & (MT)

Table 129. Europe Potassium Carbonate Consumption Value by Country (2019-2024) & (USD Million)

Table 130. Europe Potassium Carbonate Consumption Value by Country (2025-2030) & (USD Million)

Table 131. Asia-Pacific Potassium Carbonate Sales Quantity by Type (2019-2024) & (MT)

Table 132. Asia-Pacific Potassium Carbonate Sales Quantity by Type (2025-2030) & (MT)

Table 133. Asia-Pacific Potassium Carbonate Sales Quantity by Application (2019-2024) & (MT)

Table 134. Asia-Pacific Potassium Carbonate Sales Quantity by Application (2025-2030) & (MT)

Table 135. Asia-Pacific Potassium Carbonate Sales Quantity by Region (2019-2024) & (MT)

Table 136. Asia-Pacific Potassium Carbonate Sales Quantity by Region (2025-2030) & (MT)

Table 137. Asia-Pacific Potassium Carbonate Consumption Value by Region (2019-2024) & (USD Million)

Table 138. Asia-Pacific Potassium Carbonate Consumption Value by Region (2025-2030) & (USD Million)

Table 139. South America Potassium Carbonate Sales Quantity by Type (2019-2024) & (MT)

Table 140. South America Potassium Carbonate Sales Quantity by Type (2025-2030) & (MT)

Table 141. South America Potassium Carbonate Sales Quantity by Application (2019-2024) & (MT)

Table 142. South America Potassium Carbonate Sales Quantity by Application (2025-2030) & (MT)

Table 143. South America Potassium Carbonate Sales Quantity by Country (2019-2024) & (MT)

Table 144. South America Potassium Carbonate Sales Quantity by Country (2025-2030) & (MT)

Table 145. South America Potassium Carbonate Consumption Value by Country (2019-2024) & (USD Million)

Table 146. South America Potassium Carbonate Consumption Value by Country (2025-2030) & (USD Million)

Table 147. Middle East & Africa Potassium Carbonate Sales Quantity by Type (2019-2024) & (MT)

Table 148. Middle East & Africa Potassium Carbonate Sales Quantity by Type (2025-2030) & (MT)

Table 149. Middle East & Africa Potassium Carbonate Sales Quantity by Application (2019-2024) & (MT)

Table 150. Middle East & Africa Potassium Carbonate Sales Quantity by Application (2025-2030) & (MT)

Table 151. Middle East & Africa Potassium Carbonate Sales Quantity by Region (2019-2024) & (MT)

Table 152. Middle East & Africa Potassium Carbonate Sales Quantity by Region

(2025-2030) & (MT)

Table 153. Middle East & Africa Potassium Carbonate Consumption Value by Region  
(2019-2024) & (USD Million)

Table 154. Middle East & Africa Potassium Carbonate Consumption Value by Region  
(2025-2030) & (USD Million)

Table 155. Potassium Carbonate Raw Material

Table 156. Key Manufacturers of Potassium Carbonate Raw Materials

Table 157. Potassium Carbonate Typical Distributors

Table 158. Potassium Carbonate Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. Potassium Carbonate Picture

Figure 2. Global Potassium Carbonate Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Potassium Carbonate Consumption Value Market Share by Type in 2023

Figure 4. Electrolysis Method Examples

Figure 5. Ion Exchange Method Examples

Figure 6. Ash Method Examples

Figure 7. Other Method Examples

Figure 8. Global Potassium Carbonate Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 9. Global Potassium Carbonate Consumption Value Market Share by Application in 2023

Figure 10. Glass & Ceramic Examples

Figure 11. Agrochemicals Examples

Figure 12. Pharmaceutical Examples

Figure 13. Food Industry Examples

Figure 14. Potassium Salts Examples

Figure 15. Dyes & Inks Examples

Figure 16. Electroplating Examples

Figure 17. Others Examples

Figure 18. Global Potassium Carbonate Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 19. Global Potassium Carbonate Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 20. Global Potassium Carbonate Sales Quantity (2019-2030) & (MT)

Figure 21. Global Potassium Carbonate Average Price (2019-2030) & (USD/MT)

Figure 22. Global Potassium Carbonate Sales Quantity Market Share by Manufacturer in 2023

Figure 23. Global Potassium Carbonate Consumption Value Market Share by Manufacturer in 2023

Figure 24. Producer Shipments of Potassium Carbonate by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 25. Top 3 Potassium Carbonate Manufacturer (Consumption Value) Market Share in 2023



Figure 26. Top 6 Potassium Carbonate Manufacturer (Consumption Value) Market Share in 2023

Figure 27. Global Potassium Carbonate Sales Quantity Market Share by Region (2019-2030)

Figure 28. Global Potassium Carbonate Consumption Value Market Share by Region (2019-2030)

Figure 29. North America Potassium Carbonate Consumption Value (2019-2030) & (USD Million)

Figure 30. Europe Potassium Carbonate Consumption Value (2019-2030) & (USD Million)

Figure 31. Asia-Pacific Potassium Carbonate Consumption Value (2019-2030) & (USD Million)

Figure 32. South America Potassium Carbonate Consumption Value (2019-2030) & (USD Million)

Figure 33. Middle East & Africa Potassium Carbonate Consumption Value (2019-2030) & (USD Million)

Figure 34. Global Potassium Carbonate Sales Quantity Market Share by Type (2019-2030)

Figure 35. Global Potassium Carbonate Consumption Value Market Share by Type (2019-2030)

Figure 36. Global Potassium Carbonate Average Price by Type (2019-2030) & (USD/MT)

Figure 37. Global Potassium Carbonate Sales Quantity Market Share by Application (2019-2030)

Figure 38. Global Potassium Carbonate Consumption Value Market Share by Application (2019-2030)

Figure 39. Global Potassium Carbonate Average Price by Application (2019-2030) & (USD/MT)

Figure 40. North America Potassium Carbonate Sales Quantity Market Share by Type (2019-2030)

Figure 41. North America Potassium Carbonate Sales Quantity Market Share by Application (2019-2030)

Figure 42. North America Potassium Carbonate Sales Quantity Market Share by Country (2019-2030)

Figure 43. North America Potassium Carbonate Consumption Value Market Share by Country (2019-2030)

Figure 44. United States Potassium Carbonate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 45. Canada Potassium Carbonate Consumption Value and Growth Rate

(2019-2030) & (USD Million)

Figure 46. Mexico Potassium Carbonate Consumption Value and Growth Rate

(2019-2030) & (USD Million)

Figure 47. Europe Potassium Carbonate Sales Quantity Market Share by Type

(2019-2030)

Figure 48. Europe Potassium Carbonate Sales Quantity Market Share by Application

(2019-2030)

Figure 49. Europe Potassium Carbonate Sales Quantity Market Share by Country

(2019-2030)

Figure 50. Europe Potassium Carbonate Consumption Value Market Share by Country

(2019-2030)

Figure 51. Germany Potassium Carbonate Consumption Value and Growth Rate

(2019-2030) & (USD Million)

Figure 52. France Potassium Carbonate Consumption Value and Growth Rate

(2019-2030) & (USD Million)

Figure 53. United Kingdom Potassium Carbonate Consumption Value and Growth Rate

(2019-2030) & (USD Million)

Figure 54. Russia Potassium Carbonate Consumption Value and Growth Rate

(2019-2030) & (USD Million)

Figure 55. Italy Potassium Carbonate Consumption Value and Growth Rate

(2019-2030) & (USD Million)

Figure 56. Asia-Pacific Potassium Carbonate Sales Quantity Market Share by Type

(2019-2030)

Figure 57. Asia-Pacific Potassium Carbonate Sales Quantity Market Share by

Application (2019-2030)

Figure 58. Asia-Pacific Potassium Carbonate Sales Quantity Market Share by Region

(2019-2030)

Figure 59. Asia-Pacific Potassium Carbonate Consumption Value Market Share by

Region (2019-2030)

Figure 60. China Potassium Carbonate Consumption Value and Growth Rate

(2019-2030) & (USD Million)

Figure 61. Japan Potassium Carbonate Consumption Value and Growth Rate

(2019-2030) & (USD Million)

Figure 62. Korea Potassium Carbonate Consumption Value and Growth Rate

(2019-2030) & (USD Million)

Figure 63. India Potassium Carbonate Consumption Value and Growth Rate

(2019-2030) & (USD Million)

Figure 64. Southeast Asia Potassium Carbonate Consumption Value and Growth Rate

(2019-2030) & (USD Million)



Figure 65. Australia Potassium Carbonate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 66. South America Potassium Carbonate Sales Quantity Market Share by Type (2019-2030)

Figure 67. South America Potassium Carbonate Sales Quantity Market Share by Application (2019-2030)

Figure 68. South America Potassium Carbonate Sales Quantity Market Share by Country (2019-2030)

Figure 69. South America Potassium Carbonate Consumption Value Market Share by Country (2019-2030)

Figure 70. Brazil Potassium Carbonate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 71. Argentina Potassium Carbonate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. Middle East & Africa Potassium Carbonate Sales Quantity Market Share by Type (2019-2030)

Figure 73. Middle East & Africa Potassium Carbonate Sales Quantity Market Share by Application (2019-2030)

Figure 74. Middle East & Africa Potassium Carbonate Sales Quantity Market Share by Region (2019-2030)

Figure 75. Middle East & Africa Potassium Carbonate Consumption Value Market Share by Region (2019-2030)

Figure 76. Turkey Potassium Carbonate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 77. Egypt Potassium Carbonate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 78. Saudi Arabia Potassium Carbonate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 79. South Africa Potassium Carbonate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 80. Potassium Carbonate Market Drivers

Figure 81. Potassium Carbonate Market Restraints

Figure 82. Potassium Carbonate Market Trends

Figure 83. Porters Five Forces Analysis

Figure 84. Manufacturing Cost Structure Analysis of Potassium Carbonate in 2023

Figure 85. Manufacturing Process Analysis of Potassium Carbonate

Figure 86. Potassium Carbonate Industrial Chain

Figure 87. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 88. Direct Channel Pros & Cons

Figure 89. Indirect Channel Pros & Cons

Figure 90. Methodology

Figure 91. Research Process and Data Source

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