

Global Postural Bench Supply, Demand and Key Producers, 2024-2030

<https://marketpublishers.com/r/G16362120400EN.html>

Date: March 2024

Pages: 105

Price: US\$ 4,480.00 (Single User License)

ID: G16362120400EN

Abstracts

The global Postural Bench market size is expected to reach \$ 733.1 million by 2030, rising at a market growth of 4.4% CAGR during the forecast period (2024-2030).

The postural bench market is experiencing a positive trend due to the increasing awareness about maintaining proper posture and the growing prevalence of musculoskeletal disorders. Postural benches are designed to help individuals improve their posture and alleviate back pain by providing support and promoting correct alignment of the spine. Major sales regions for postural benches include North America, Europe, Asia Pacific, and the rest of the world. North America and Europe are the leading markets for postural benches, primarily driven by the high prevalence of musculoskeletal disorders and the growing adoption of ergonomic solutions in these regions. The Asia Pacific region is also witnessing significant growth in the postural bench market due to the rising awareness about the importance of maintaining good posture and the increasing adoption of ergonomic furniture in workplaces. In terms of market concentration, the postural bench market is highly fragmented with the presence of several small and medium-sized players. However, there are also a few major players that dominate the market. These major players have a strong presence in the market and offer a wide range of postural benches with advanced features and ergonomic designs. Overall, the postural bench market is witnessing a positive trend with increasing demand for ergonomic solutions and the growing awareness about the importance of maintaining good posture. The market is expected to continue growing in the coming years, driven by factors such as the rising prevalence of musculoskeletal disorders, the increasing adoption of ergonomic furniture in workplaces, and the growing emphasis on employee health and well-being.

Postural bench refers to a type of bench or seat that is designed to help improve

posture and provide support to the spine. It is often used in rehabilitation settings or by individuals who have poor posture or back pain. Postural benches typically have a curved or contoured shape that promotes proper alignment of the spine. They may also have additional features such as lumbar support or adjustable angles to accommodate different body types and needs.

This report studies the global Postural Bench production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Postural Bench, and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2023 as the base year. This report explores demand trends and competition, as well as details the characteristics of Postural Bench that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Postural Bench total production and demand, 2019-2030, (K Units)

Global Postural Bench total production value, 2019-2030, (USD Million)

Global Postural Bench production by region & country, production, value, CAGR, 2019-2030, (USD Million) & (K Units)

Global Postural Bench consumption by region & country, CAGR, 2019-2030 & (K Units)

U.S. VS China: Postural Bench domestic production, consumption, key domestic manufacturers and share

Global Postural Bench production by manufacturer, production, price, value and market share 2019-2024, (USD Million) & (K Units)

Global Postural Bench production by Type, production, value, CAGR, 2019-2030, (USD Million) & (K Units)

Global Postural Bench production by Application production, value, CAGR, 2019-2030, (USD Million) & (K Units).

This reports profiles key players in the global Postural Bench market based on the

following parameters – company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Well Back System, La Posturale, TecnoBody, Body Solid, HARISON, Gymstick, Rogue Fitness, IronMaster and Kwell, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Postural Bench market.

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2019-2030 by year with 2023 as the base year, 2024 as the estimate year, and 2025-2030 as the forecast year.

Global Postural Bench Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Postural Bench Market, Segmentation by Type

Wood material

Metal Material

Global Postural Bench Market, Segmentation by Application

Household

Commercial

Companies Profiled:

Well Back System

La Posturale

TecnoBody

Body Solid

HARISON

Gymstick

Rogue Fitness

IronMaster

Kwell

Key Questions Answered

1. How big is the global Postural Bench market?
2. What is the demand of the global Postural Bench market?

3. What is the year over year growth of the global Postural Bench market?
4. What is the production and production value of the global Postural Bench market?
5. Who are the key producers in the global Postural Bench market?

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