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Global Postal Automation Market 2024 by Company, Regions, Type and Application, Forecast to 2030

https://marketpublishers.com/r/GE6EC2CEDFB6EN.html
Date: May 2024
Pages: 125
Price: US$ 3,480.00 (Single User License)
ID: GE6EC2CEDFB6EN

Abstracts

According to our (Global Info Research) latest study, the global Postal Automation market size was valued at USD 3774.4 million in 2023 and is forecast to a readjusted size of USD 5350.2 million by 2030 with a CAGR of 5.1% during review period.

Postal Automation is a matter of bringing mail from sender to recipient – quickly, reliably and economically.

North America is likely to account for the largest share of the overall postal automation system market throughout the forecast period. The leading position of the region, in terms of market share, is primarily due to the presence of major postal and CEP companies in the region. Renovation of existing postal automation systems in North America has resulted in the installation or capacity expansion of these systems, thereby contributing to the growth of the market in the region. However, among all regions, the postal automation system market in APAC is expected to grow at the highest rate during the forecast period. High growth in the e-commerce industry in China, Japan, and India, among other countries in APAC, are creating huge growth opportunities for the players in the market in this region.

The Global Info Research report includes an overview of the development of the Postal Automation industry chain, the market status of Government Postal (Culler Facer Cancellers, Letter Sorters), Courier, Express & Parcel (Culler Facer Cancellers, Letter Sorters), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Postal Automation.

Regionally, the report analyzes the Postal Automation markets in key regions. North

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America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Postal Automation market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Postal Automation market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Postal Automation industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Culler Facer Cancellers, Letter Sorters).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Postal Automation market.

Regional Analysis: The report involves examining the Postal Automation market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Postal Automation market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Postal Automation:

Company Analysis: Report covers individual Postal Automation players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and

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attitudes towards Postal Automation This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Government Postal, Courier, Express & Parcel).

Technology Analysis: Report covers specific technologies relevant to Postal Automation. It assesses the current state, advancements, and potential future developments in Postal Automation areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Postal Automation market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Postal Automation market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Culler Facer Cancellers

Letter Sorters

Flat Sorters

Parcel Sorters

Mixed Mail Sorters

Others

Market segment by Application

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Government Postal

Courier, Express & Parcel

Market segment by players, this report covers

Siemens

Toshiba

NEC

Pitney Bowes

SOLYSTIC

Vanderlande

Fives Group

Leonardo

Lockheed Martin

Beumer Group

National Presort(NPI)

Dematic

Interroll

Eurosort Systems

Intelligrated

Bastian Solutions

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Falcon Autotech

Bowe Systec

GBI Intralogistics

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Postal Automation product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Postal Automation, with revenue, gross margin and global market share of Postal Automation from 2019 to 2024.

Chapter 3, the Postal Automation competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024.and Postal Automation market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

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Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Postal Automation.

Chapter 13, to describe Postal Automation research findings and conclusion.

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