

# Global Postage Meters Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Postage Meters market size was valued at USD 155.2 million in 2023 and is forecast to a readjusted size of USD 173.7 million by 2030 with a CAGR of 1.6% during review period.

A postage meter or franking machine is a mechanical device used to create and apply physical evidence of postage (or franking) to mailed matter. Postage meters are regulated by a country's postal authority. A postage meter imprints an amount of postage, functioning as a postage stamp, a cancellation and a dated postmark all in one. The meter stamp serves as proof of payment and eliminates the need for adhesive stamps.

Postage meters are mainly manufactured and sold by Quadient, Pitney Bowes, Francotyp-Postalia, Frama and Data-Pac, and these companies occupied over 93% market share in 2019, among which Quadient is in the top position with nearly 33% market share.

Segmented by region, North America is the largest consumption area of global Postage Meters market, with a market share of over 39%. Listed behind was Europe's about 32% market share.

By application, Postage Meters could be categorized into segments of Large Businesses, Medium-sized Businesses and Small Businesses. In 2019, Large Businesses led a dominating position by occupying over 68% of global market.

The Global Info Research report includes an overview of the development of the Postage Meters industry chain, the market status of Large Businesses (Low Volume:

Below 100 Items, Mid Volume: 100-500 Items), Medium-sized Businesses (Low Volume: Below 100 Items, Mid Volume: 100-500 Items), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Postage Meters.

Regionally, the report analyzes the Postage Meters markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Postage Meters market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Postage Meters market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Postage Meters industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (Units), revenue generated, and market share of different by Type (e.g., Low Volume: Below 100 Items, Mid Volume: 100-500 Items).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Postage Meters market.

**Regional Analysis:** The report involves examining the Postage Meters market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Postage Meters market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Postage Meters:

**Company Analysis:** Report covers individual Postage Meters manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Postage Meters. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Large Businesses, Medium-sized Businesses).

**Technology Analysis:** Report covers specific technologies relevant to Postage Meters. It assesses the current state, advancements, and potential future developments in Postage Meters areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Postage Meters market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Postage Meters market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Low Volume: Below 100 Items

Mid Volume: 100-500 Items

High Volume: More than 500 Items

### Market segment by Application

Large Businesses

Medium-sized Businesses

Small Businesses

Major players covered

Quadient

Pitney Bowes

Francotyp-Postalia

Frama

Data-Pac

Gongda Pute

Hunan Copote Science & Technology

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Postage Meters product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Postage Meters, with price, sales, revenue and global market share of Postage Meters from 2019 to 2024.

Chapter 3, the Postage Meters competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Postage Meters breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Postage Meters market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Postage Meters.

Chapter 14 and 15, to describe Postage Meters sales channel, distributors, customers, research findings and conclusion.

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