

Global Post-It & Sticky Notes Market by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Post-It & Sticky Notes is a small piece of paper with a re-adherable strip of glue on its back, made for temporarily attaching notes to documents and other surfaces. A unique low-tack pressure-sensitive adhesive allows the notes to be easily attached, removed and even re-posted elsewhere without leaving residue. Originally small yellow squares, Post-it Notes and related products are now available in an array of colors, shapes and sizes. Although 3M's patent ran out in 1997, 'Post-It' and the original notes' distinctive yellow color remain registered company trademarks, with terms such as 'repositionable notes' used for similar offerings manufactured by competitors. Despite this, the name has become genericized for all such products in many countries.

Scope of the Report:

This report focuses on the Post-It & Sticky Notes in global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, types and applications. Market Segment by Manufacturers, this report covers

3M

Hopax

4A PAPER

Deli

M&G

COMIX

GuangBo

Poppin

Huiying Enterprise

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Traditional Surface Notes

Erasable Surface Notes

Market Segment by Applications, can be divided into

Office

Household

School

There are 15 Chapters to deeply display the global Post-It & Sticky Notes market.

Chapter 1, to describe Post-It & Sticky Notes Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Post-It & Sticky Notes, with sales, revenue, and price of Post-It & Sticky Notes, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Post-It & Sticky Notes, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the key regions, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Post-It & Sticky Notes market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Post-It & Sticky Notes sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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