

Global Post-It & Sticky Notes Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Post-It & Sticky Notes market size is expected to reach \$ 3220 million by 2032, rising at a market growth of 3.2% CAGR during the forecast period (2026-2032).

Post-It & Sticky Notes is a small piece of paper with a re-adherable strip of glue on its back, made for temporarily attaching notes to documents and other surfaces. A unique low-tack pressure-sensitive adhesive allows the notes to be easily attached, removed and even re-posted elsewhere without leaving residue. Originally small yellow squares, Post-it Notes and related products are now available in an array of colors, shapes and sizes. Although 3M's patent ran out in 1997, 'Post-It' and the original notes' distinctive yellow color remain registered company trademarks, with terms such as 'repositionable notes' used for similar offerings manufactured by competitors. Despite this, the name has become genericized for all such products in many countries.

Post-It & Sticky Notes industry concentration is very high, manufacturers are mostly in the North America and APAC. As for the industry market size, APAC sales accounted for more than 36% of the total sales of global Post-It & Sticky Notes market, followed by North America (29%) and Europe (24%). 3M is the world leading manufacturer in global Post-It & Sticky Notes market with the market share of 77%, in terms of revenue, followed by Hopax, 4A PAPER, Deli and M&G.

This report studies the global Post-It & Sticky Notes production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Post-It & Sticky Notes and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and

competition, as well as details the characteristics of Post-It & Sticky Notes that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Post-It & Sticky Notes total production and demand, 2021-2032, (M Pads)

Global Post-It & Sticky Notes total production value, 2021-2032, (USD Million)

Global Post-It & Sticky Notes production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (M Pads), (based on production site)

Global Post-It & Sticky Notes consumption by region & country, CAGR, 2021-2032 & (M Pads)

U.S. VS China: Post-It & Sticky Notes domestic production, consumption, key domestic manufacturers and share

Global Post-It & Sticky Notes production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (M Pads)

Global Post-It & Sticky Notes production by Type, production, value, CAGR, 2021-2032, (USD Million) & (M Pads)

Global Post-It & Sticky Notes production by Application, production, value, CAGR, 2021-2032, (USD Million) & (M Pads)

This report profiles key players in the global Post-It & Sticky Notes market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include 3M, Hopax, 4A PAPER, Deli, M&G, COMIX, GuangBo, Poppin, Huiying Enterprise, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Post-It & Sticky Notes market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (M Pads) and average price (USD/K Pads) by manufacturer, by Type, and by Application. Data is given for the years

2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Post-It & Sticky Notes Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Post-It & Sticky Notes Market, Segmentation by Type:

3" x 3"

3" x 6"

4" x 4"

Others

Global Post-It & Sticky Notes Market, Segmentation by Application:

Office

Household

School

Companies Profiled:

3M

Hopax

4A PAPER

Deli

M&G

COMIX

GuangBo

Poppin

Huiying Enterprise

Key Questions Answered:

1. How big is the global Post-It & Sticky Notes market?
2. What is the demand of the global Post-It & Sticky Notes market?
3. What is the year over year growth of the global Post-It & Sticky Notes market?
4. What is the production and production value of the global Post-It & Sticky Notes market?
5. Who are the key producers in the global Post-It & Sticky Notes market?
6. What are the growth factors driving the market demand?

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