

# Global Polyvinyl Butyral (PVB) Films and Sheets Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Polyvinyl Butyral (PVB) Films and Sheets market size was valued at USD 990.7 million in 2023 and is forecast to a readjusted size of USD 1382.9 million by 2030 with a CAGR of 4.9% during review period.

PVB film is one of the most important glass interlayer used in several end-user industries due to its wide range of chemical properties. Laminated glass, commonly used in architecture and automotive fields, comprises a protective interlayer, usually PVB, fused between two panels of glass.

Ground transportation was the largest end-user segment of the PVB films and sheets market, accounting for more than 45% share in 2014. Solar energy is projected to be the fastest developing end-user segment.

The Global Info Research report includes an overview of the development of the Polyvinyl Butyral (PVB) Films and Sheets industry chain, the market status of Construction (Films, Sheets), Ground Transportation (Films, Sheets), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Polyvinyl Butyral (PVB) Films and Sheets.

Regionally, the report analyzes the Polyvinyl Butyral (PVB) Films and Sheets markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Polyvinyl Butyral (PVB) Films and Sheets market, with robust

domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Polyvinyl Butyral (PVB) Films and Sheets market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Polyvinyl Butyral (PVB) Films and Sheets industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Films, Sheets).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Polyvinyl Butyral (PVB) Films and Sheets market.

**Regional Analysis:** The report involves examining the Polyvinyl Butyral (PVB) Films and Sheets market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Polyvinyl Butyral (PVB) Films and Sheets market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Polyvinyl Butyral (PVB) Films and Sheets:

**Company Analysis:** Report covers individual Polyvinyl Butyral (PVB) Films and Sheets manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Polyvinyl Butyral (PVB) Films and Sheets. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Construction, Ground Transportation).

**Technology Analysis:** Report covers specific technologies relevant to Polyvinyl Butyral (PVB) Films and Sheets. It assesses the current state, advancements, and potential future developments in Polyvinyl Butyral (PVB) Films and Sheets areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Polyvinyl Butyral (PVB) Films and Sheets market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Polyvinyl Butyral (PVB) Films and Sheets market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Films

Sheets

### Market segment by Application

Construction

Ground Transportation

Solar Energy

Others

Major players covered

Eastman Chemical

KURARAY

SEKISUI CHEMICAL

Kingboard Chemical Holdings

Huakai Plastic

Zhejiang Decent Plastic

Tiantai Kanglai Industrial

Zhejiang Pulijin Plastic

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Polyvinyl Butyral (PVB) Films and Sheets product scope, market

*Global Polyvinyl Butyral (PVB) Films and Sheets Market 2024 by Manufacturers, Regions, Type and Application, F...*

overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Polyvinyl Butyral (PVB) Films and Sheets, with price, sales, revenue and global market share of Polyvinyl Butyral (PVB) Films and Sheets from 2019 to 2024.

Chapter 3, the Polyvinyl Butyral (PVB) Films and Sheets competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Polyvinyl Butyral (PVB) Films and Sheets breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Polyvinyl Butyral (PVB) Films and Sheets market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Polyvinyl Butyral (PVB) Films and Sheets.

Chapter 14 and 15, to describe Polyvinyl Butyral (PVB) Films and Sheets sales channel, distributors, customers, research findings and conclusion.

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