

# Global Positioning Satellite Equipment Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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## Abstracts

According to our (Global Info Research) latest study, the global Positioning Satellite Equipment market size was valued at USD 68100 million in 2022 and is forecast to a readjusted size of USD 193370 million by 2029 with a CAGR of 16.1% during review period.

Positioning satellite equipment is a type of technical equipment that uses satellite signals provided by global satellite navigation systems (such as GPS, GLONASS, Galileo, BeiDou, etc.) to measure and calculate the geographical location, speed and time information of the receiver. These equipment cover a variety of equipment types, including GNSS receivers, antennas, chipsets, and positioning-related navigation and control systems. They are widely used in various fields, from vehicle navigation to aerospace, agriculture, construction surveying and more. One of the future development trends is to integrate GNSS with other positioning technologies (such as visual positioning, inertial navigation, etc.) to provide a more comprehensive and reliable positioning solution. Overall, the future development of positioning satellite equipment will usher in more innovations in terms of technology integration, application expansion, and service improvement to meet growing needs and challenges.

The Global Info Research report includes an overview of the development of the Positioning Satellite Equipment industry chain, the market status of Agriculture (GNSS Receiver, GNSS Assistance Equipment), Aerospace (GNSS Receiver, GNSS Assistance Equipment), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Positioning Satellite Equipment.

Regionally, the report analyzes the Positioning Satellite Equipment markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Positioning Satellite Equipment market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Positioning Satellite Equipment market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Positioning Satellite Equipment industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., GNSS Receiver, GNSS Assistance Equipment).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Positioning Satellite Equipment market.

**Regional Analysis:** The report involves examining the Positioning Satellite Equipment market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Positioning Satellite Equipment market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Positioning Satellite Equipment:

**Company Analysis:** Report covers individual Positioning Satellite Equipment manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios,

partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Positioning Satellite Equipment. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Agriculture, Aerospace).

**Technology Analysis:** Report covers specific technologies relevant to Positioning Satellite Equipment. It assesses the current state, advancements, and potential future developments in Positioning Satellite Equipment areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Positioning Satellite Equipment market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Positioning Satellite Equipment market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

GNSS Receiver

GNSS Assistance Equipment

### Market segment by Application

Agriculture

Aerospace

## Navigation

### Major players covered

Trimble Navigation

NovAtel

U-Blox

Hemisphere GNSS

Leica Geosystems

Topcon Positioning Systems

### Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Positioning Satellite Equipment product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Positioning Satellite Equipment, with price, sales, revenue and global market share of Positioning Satellite Equipment from

2018 to 2023.

Chapter 3, the Positioning Satellite Equipment competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Positioning Satellite Equipment breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and Positioning Satellite Equipment market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Positioning Satellite Equipment.

Chapter 14 and 15, to describe Positioning Satellite Equipment sales channel, distributors, customers, research findings and conclusion.

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