

# Global Positioning Equipment Rental Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Positioning Equipment Rental market size was valued at US\$ 535 million in 2025 and is forecast to a readjusted size of US\$ 812 million by 2032 with a CAGR of 6.1% during review period.

Positioning equipment rental is an operational leasing service that provides the right to use professional positioning and surveying equipment for engineering surveying, topographic mapping, construction layout, machine control, GIS data acquisition, deformation monitoring, mining, road, energy, and infrastructure projects. Positioning equipment rental includes GNSS/RTK receivers, GPS surveying systems, total stations, robotic total stations, scanning total stations, data loggers, 3D laser scanners, construction positioning systems, etc. The core value of this service lies in helping users obtain centimeter-level or engineering-grade positioning and surveying capabilities over the project cycle without having to purchase high-value equipment upfront. It also reduces project implementation risks through equipment configuration, calibration, delivery, technical support, training, repair and replacement, and lease-to-purchase conversion.

From a demand structure perspective, infrastructure construction, roads and bridges, energy projects, mines, data centers, industrial parks, and urban renewal remain the main sources of demand. As construction sites increasingly demand digital layout, BIM on-site implementation, machine control, unmanned construction, and project quality traceability, user demand for combined rentals of GNSS/RTK, robotic total stations, data acquisition devices, and machine control equipment is rising. Meanwhile, low-priced domestic RTK and consumer-grade positioning technologies will replace some low-end rental demand, but high-end instruments, complex working conditions, and short-cycle

projects are still more suitable for rental models.

This report is a detailed and comprehensive analysis for global Positioning Equipment Rental market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

#### Key Features:

Global Positioning Equipment Rental market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Positioning Equipment Rental market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Positioning Equipment Rental market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Positioning Equipment Rental market shares of main players, in revenue (\$ Million), 2021-2026

#### The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Positioning Equipment Rental

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Positioning Equipment Rental market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include United Rentals, Inc., Sunbelt Rentals, SCCS Survey

Equipment Ltd., Aptella, C.R. Kennedy Geospatial, Frontier Precision, Duncan-Parnell, KOREC Group, Seiler Geospatial, AllTerra Central, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### Market segmentation

Positioning Equipment Rental market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Attitude Sensor

Data Telemetry Equipment

Gyrocompass

Inertial Navigation System (INS)

Heading Reference Unit (HRU)

Other

### Market segment by Lease Term

3-12 months

> 12 months

### Market segment by Lease Purpose

Financial Lease

Operating Lease

Market segment by Application

Construction Engineering

Land Surveying

Transportation Infrastructure

New Energy

Other

Market segment by players, this report covers

United Rentals, Inc.

Sunbelt Rentals

SCCS Survey Equipment Ltd.

Aptella

C.R. Kennedy Geospatial

Frontier Precision

Duncan-Parnell

KOREC Group

Seiler Geospatial

AllTerra Central

Vectors Inc.

CSDS

SITECH Southwest

SITECH Horizon

CEC Smart Positioning

G2 Survey

SEP Geospatial

Pap? Machinery

Pine Environmental Services

NIPPON COMPUTER SYSTEM

MRT

Chiba Sokki

Chongqing Xulai Surveying and Mapping

Nanjing Global Surveying and Mapping Instrument

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Positioning Equipment Rental product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Positioning Equipment Rental, with revenue, gross margin, and global market share of Positioning Equipment Rental from 2021 to 2026.

Chapter 3, the Positioning Equipment Rental competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Positioning Equipment Rental market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Positioning Equipment Rental.

Chapter 13, to describe Positioning Equipment Rental research findings and conclusion.

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